COMMUNICATION STUDIES (COS)

COS 112. Interpersonal Communication. 3 Credit Hours.
Overview of current theories of interpersonal communication. Consideration is given to impression formation, relationship between self-concept and others, function of language in social interaction, and development and maintenance of relationships.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

COS 120. Exploring Human Communication. 3 Credit Hours.
Students learn to read and interpret quantitative and qualitative research methods. Students develop skills in basic qualitative methods (focus groups, observation) and quantitative methods (surveys, polls, comparisons, basic statistical analysis) for use in daily and professional life.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

COS 210. Writing for Communication Studies. 3 Credit Hours.
Principles of writing, reviewing literature, and synthesizing research for communication studies and the social sciences.
Prerequisite: COS 110.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 211. Public Speaking. 3 Credit Hours.
Introduction to effective audience communication including theory and extensive practice in oral presentations.
Components: LEC.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

COS 212. Interview Skills. 3 Credit Hours.
Study of interview skills, listening techniques, voice and diction.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 220. Communication Theory. 3 Credit Hours.
Survey of basic communication theories and models. Study of processes, functions, levels, and general principles of human communication.
Components: LEC.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

COS 304. Intercollegiate Debate Theory and Practice. 1 Credit Hour.
A course designed to teach students how to compete successfully in intercollegiate debate, and to reinforce training through practice and competition.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

COS 311. Advanced Oral Advocacy. 3 Credit Hours.
Advanced presentational speaking to persuade including theory and extensive practice.
Prerequisite: COS 211.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 314. The Power of Dialogue. 3 Credit Hours.
Students learn how to engage in and lead constructive dialogue about sensitive, emotional, and controversial issues in the public and private spheres.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 316. Small Group Communication. 3 Credit Hours.
Techniques of discussion applied to goal-oriented, small group situations. Consideration is given to research methods, leadership, and conflict resolution. Theory is applied to active classroom participation.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.
COS 318. Nonverbal Communication. 3 Credit Hours.
Theory and application of selected areas of research in nonverbal communication is addressed. Discussion of environment, space, body movement, posture, eye contact, facial expression, vocal cues, and physical appearance is included.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 324. Health Communication. 3 Credit Hours.
This course is designed to provide a broad introduction to human communication in a health-care context. Emphasis will be on issues of social support, patient-health professional/caregiver interaction, organizational culture, planning health promotion campaigns, and cultural conceptions of health and illness.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

COS 325. Communication in Health Organization. 3 Credit Hours.
This course looks at the dyadic, small group, and institutional communication patterns that can affect health outcomes within and between health organizations including hospitals and other allied health services.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 328. Sports As Communication. 3 Credit Hours.
This is a course which introduces students to the study of spectator and participation sports as communication and to communication within sports.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 330. Conflict Management. 3 Credit Hours.
This course provides an understanding of conflict dynamics and strategies for constructive conflict management.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 333. Business Communication. 3 Credit Hours.
Study and practice in the major forms of spoken and written communication in the context of businesses and other professional organizational settings.
Requisite: Sophomore Standing or Higher.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

COS 336. Political Communication. 3 Credit Hours.
A review of the history, strategies, theories and trends in political campaign communication in the United States.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 343. Introduction to Intercultural Communication. 3 Credit Hours.
Introduction to communication among people from diverse cultures. Application of communication theory to intercultural sensitivity and cultural diversity is emphasized.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

COS 347. Advocacy and Action. 3 Credit Hours.
Students will learn a range of communication strategies and tactics to advocate for and effect social change.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 351. Qualitative Research Methods. 3 Credit Hours.
Course is designed to introduce students to a sample of qualitative research methods used in communication.
Prerequisites: COM 110, COS 210.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.
**COS 352. Critical Research in Communication. 3 Credit Hours.**
This is a course in rhetorical criticism. Students will gain an understanding of rhetorical theory as it is applied to the analysis and evaluation of significant public communication events.
Prerequisites: COM 110, COS 210.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

**COS 353. Quantitative Communication Research Methods and Analyses. 3 Credit Hours.**
Introduction to communication research methods. Application of quantitative measurement techniques and statistical analyses will be discussed as well as the use of microcomputer statistical programs.
Prerequisites: COM 110, COS 210.
Components: LAB.
Grading: GRD.
Typically Offered: Fall.

**COS 354. Organizing for Action. 3 Credit Hours.**
This is a course that will introduce the student to Action Research, with application to communication questions in a variety of settings.
Prerequisites: COM 110, COS 210.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

**COS 355. Applied Communication Research Methods. 3 Credit Hours.**
Students learn to read and interpret quantitative and qualitative research methods. Students develop skills in basic qualitative methods (focus groups, observation) and quantitative methods (surveys, polls, comparisons, basic statistical analysis) for use in daily and professional life.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

**COS 360. Speech Writing. 3 Credit Hours.**
This is a course on written speeches, speechwriting, and delivering speeches from manuscripts. Students will write, review and edit their own work, and will work in teams engaging peer review and corporate authorship to produce manuscripts for a variety of types and purposes of speeches employing a broad range of strategies for proof, language, and engagement.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

**COS 377. Argumentation and Critical Thinking. 3 Credit Hours.**
Argumentation theory and practice are discussed. Rhetorical and philosophical foundations of argumentation and their application in various settings including academic debate are also covered.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

**COS 391. Undergraduate Special Topics in Communication Studies. 3 Credit Hours.**
Course subject matter varies according to announced special topic. See class schedule for details.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

**COS 405. Practicum in Communication Studies. 1-3 Credit Hours.**
Structured participation in programmatic research and applied practice in the community.
Requisite: Junior Status.
Components: PRA.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

**COS 418. Organizational Communication. 3 Credit Hours.**
Introduction to organizational communication theory. Consideration of structure, function, and effects of communication in organizations are analyzed. Emphasis is placed on principles needed for decision making and effective management of organizational communication processes.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.
COS 426. Patient-Provider Communication. 3 Credit Hours.
This class focuses on the interpersonal environment of patient-provider interaction. The primary purpose of this course is to describe best practices for coming to shared meaning and decision-making between medical professionals and patients in healthcare settings.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 427. Health Behavior and Risk. 3 Credit Hours.
This course introduces students to different theories and models of health communication that are frequently used to develop persuasive health messages. It draws on health communication messaging theory, as well as literature in public health, psychology, and medicine.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 472. Persuasion. 3 Credit Hours.
A review of theory, research, and practice of the intentional use of symbols to influence attitudes, beliefs, and actions.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

COS 473. Words that Shaped the World. 3 Credit Hours.
A study of great speakers and speeches in important international settings.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 474. Presidential Debates. 3 Credit Hours.
History, impacts, content and strategies of televised presidential campaign debates.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 477. Engaged Communication. 3 Credit Hours.
Capstone course designed for communication studies majors. Provides students opportunities to apply knowledge of communication theory and associated research skills through their personal engagement in community or organizational service and action research.
Prerequisites: COM 110, COS 210, COS 351, COS 354. Requisite: Senior Status or Permission of Instructor.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 498. Communication Studies Internship. 1-3 Credit Hours.
Prescribed study and supervised work with practitioners in organizations.
Requisite: Junior Status.
Components: THI.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

COS 499. Projects and Directed Research. 1-3 Credit Hours.
Individual study. No more than three credits may be counted toward a Communication major or minor.
Components: THI.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

COS 545. Intercultural Communication: International Perspectives. 3 Credit Hours.
Effects of cultural attitudes, beliefs, and attributions on meaning assignment. Effects of language on the structure of thought. Ethics and process of the diffusion of cultural innovations are analyzed.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.
COS 546. Intercultural Communication: Domestic Perspectives. 3 Credit Hours.
Effects of cultural attitudes, beliefs, and attributions on meaning assignment. Diffusion of cultural innovations, prejudice, discrimination, and equality are discussed. Emphasis is placed on intercultural interactions within the United States.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 560. The Executive Communicator. 3 Credit Hours.
Audience analysis, speech writing, delivery in professional presentations, theory, and history of great speeches are covered. Detailed critiques of students’ speaking styles and performances are also included.
Prerequisite: COS 211. Requisite: Junior Status or Permission of Instructor.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

COS 591. Advanced Special Topics in Communication Studies. 3 Credit Hours.
This course subject matter varies according to announced special topic. See class schedule for details.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 599. Advanced Projects and Directed Research. 1-6 Credit Hours.
Individual study. Course may be repeated to a maximum of six credits.
Components: THI.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

COS 616. Small Group Processes. 3 Credit Hours.
Techniques of discussion applied to goal-oriented, small group situations. Consideration is given to research methods, leadership, and conflict resolution. Theory is applied to active classroom participation.
Components: LEC.
Grading: GRD.

COS 620. Gender Issues in Leadership. 3 Credit Hours.
This course utilizes case studies of innovative executives to analyze different leadership and communication styles between men and women.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 630. Conflict Management. 3 Credit Hours.
This course provides an understanding of conflict dynamics and strategies for constructive conflict management.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 645. Intercultural Communication: International Perspectives. 3 Credit Hours.
Effects of cultural attitudes, beliefs, and attributions on meaning assignment. Effects of language on the structure of thought. Ethics and process of the diffusion of cultural innovations are analyzed.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 646. Intercultural Communication: Domestic Perspectives. 3 Credit Hours.
Effects of cultural attitudes, beliefs, and attributions on meaning assignment. Diffusion of cultural innovations, prejudice, discrimination, and equality are discussed. Emphasis is placed on intercultural interactions within the United States.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 647. Culture and Organizations. 3 Credit Hours.
This course explores the effects of cultural diversity on communication in organizations. Diffusion of innovations, prejudice, discrimination, and equality are discussed.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.
COS 651. Survey of Health Communication. 3 Credit Hours.
This course is intended to provide a graduate-level introduction to the study of health communication. Accordingly, it covers a wide range of topic areas informed by an equally diverse range of theories, research paradigms, and applied foci.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 652. Culture and Health. 3 Credit Hours.
This class is designed to give participants an overview of the problems, issues, and processes involved with communicating with people of different cultural and subcultural backgrounds about issues of health and illness.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 653. Organizations, Communication, and Health. 3 Credit Hours.
This class focuses on the organizational, interpersonal and intercultural dimensions of communication in health care settings. It draws on material from the communication discipline as well as work from medical sociology, anthropology, medicine, humanities and discourse studies.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 654. Risk Communication. 3 Credit Hours.
This course will offer a foundational understanding of the psychological and sociological bases of risk perceptions that are necessary for effective risk communication.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 655. Health Communication Interventions. 3 Credit Hours.
This course will focus on the planning, development, and assessment of health communication intervention messages and materials.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 660. The Executive Communicator. 3 Credit Hours.
Audience analysis, speech writing, delivery in professional presentations, theory, and history of great speeches are covered. Detailed critiques of student’s speaking styles and performances are also included.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 674. Seminar in Interpersonal Communication. 3 Credit Hours.
This course focuses on theoretical approaches to interpersonal communication. Emphasis is placed on current research including fundamentals of relationships, developmental issues, interaction management, and interpersonal competence.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 680. Organizational Training and Development. 3 Credit Hours.
This course is designed to provide an examination of internal organizational communication in order to understand appropriate strategies for training and development of supervisors and employees.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 682. Seminar in Organizational Communication. 3 Credit Hours.
This course explores theoretical perspectives and the impact of communication in organizations. Critical analysis includes management styles, decision-making, group interaction, conflict resolution, and diffusion of innovations.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.
COS 690. Communication Studies Practicum. 1-3 Credit Hours.
Prescribed graduate study and supervised work with practitioners in organizations.
Prerequisites: COM 601 and COM 602 and COM 603.
Components: PRA.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

COS 691. Advanced Special Topics in Communication Studies. 3 Credit Hours.
This course subject matter varies according to announced special topic. See class schedule for details.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

COS 699. Advanced Projects and Directed Research. 1-6 Credit Hours.
Individual study. Course may be repeated to a maximum of six credits.
Components: THI.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.