

GENERAL BUSINESS MANAGEMENT AND ORGANIZATION (GBM)

GBM 100. Fundamentals of Ethics and Leadership. 3 Credit Hours.

This is a comprehensive course specifically designed to assist students focus on building a proper foundation to prepare for college and then law school or graduate school in the future. The course creates opportunities for students to hone their ethical, business and legal skills. Students will be exposed to the functional areas of business: management, legal studies, and marketing. GBM 100 is a blend of academics, leadership, networking and teamwork that are at the core of a successful transition from high school to college to graduate school.

Components: LEC.

Grading: GRD.

Typically Offered: Summer.

GBM 101. Fundamentals of Business. 3 Credit Hours.

This course is designed to provide a broad introduction to the various fields of business knowledge that are essential for successful decision making in the global marketplace. Students will be exposed to the functional areas of business: economics, accounting, finance, and management. The curriculum will require students to engage in hands-on activities that will help to familiarize them with the different business fields and decide if a career in business is right for them.

Components: LEC.

Grading: GRD.

Typically Offered: Summer.

GBM 102. Global Business. 3 Credit Hours.

Miami's strategic location at the crossroads of the Americas provides an exciting setting to explore global business. This course introduces students to practices followed by organizations and individuals doing business in a global environment. It will start with an overview of the recent globalization phenomenon - why has it flourished as such? It will address key differences that characterized the various countries involved in the global economy. Students will review trends, as well as rewards and challenges, affecting the global trade and investment environment and of critical importance what are common strategy and structure of international business.

Components: LEC.

Grading: GRD.

Typically Offered: Summer.