

GLOBAL EXECUTIVE MBA

Overview

The Global Executive MBA program is aimed at senior executives who want to further their business acumen and enhance their understanding of conducting business globally. The 17-month program blends face-to-face on-campus modules, which include executive presentations, case studies and group projects, with distance learning. It covers four focus areas (Global Strategy and Execution; Managing Global Operations and Decision Making; Global Multi-Cultural Leadership; and Entrepreneurship, Innovation and Technology) through eleven courses or modules, as well as an Integrated Project carried out in nine on-campus residencies and eight Inter-Residencies (distance-learning). The Global EMBA is lock-step in nature. Students will progress together through a sequential pattern of courses. The students will obtain their MBA after the successful completion of 45 credit hours over a 17 month period.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting Graduate Business Admissions at 305-284-2510, by email at mba@miami.edu, or by visiting the Miami Herbert Business School website (<http://www.herbert.miami.edu>).

Admission Requirements

The following is a list of the required conditions as well as the required documents for your application for admission.

- Completed application for admission submitted through BusinessCAS
- A baccalaureate degree from an accredited institution
 - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
 - International applicants must have their educational credentials from institutions outside of the United States verified by an approved international credentialing evaluation service such as World Education Services to confirm degree equivalency and GPA calculation.
- Current resume outlining your professional and academic achievements
- Personal statement (up to 600 words) and a short-essay response to the program-related question in BusinessCAS
- At least one letter of recommendation is required. Up to three may be submitted.
- TOEFL or IELTS score report – A valid score (less than 2 years old) is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
 - TOEFL - 94 or above Institution code: 5815
 - IELTS - 7.0 or above Institution code: 4861

We encourage candidates to upload unofficial transcripts and test scores with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at mba@miami.edu, or visit the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/global-executive-mba/>).

Curriculum Requirements

Code	Title	Credit Hours
Required Courses		
BUS 650	Introduction to the Miami Global EMBA program	1
BUS 651	Global Strategic Marketing	4
BUS 653	Global Institutions and Economy	4
BUS 654	Corporate Financing and Investing	4
BUS 656	Integrated Business Project ¹	6
BUS 658	Business Analytics	4
BUS 660	High Performance Leadership	4
BUS 661	Enhancing Global Operations	4
BUS 662	Decision Making in Global Environment	4
BUS 663	Entrepreneurship and Innovation	4
MGT 652	Global Strategy	2
MGT 657	Optimizing Human Capital	4
Total Credit Hours		45

1. Runs throughout the program.

Sample Plan of Study

Year One		Credit Hours
Fall		
BUS 650	Introduction to the Miami Global EMBA program	1
BUS 651	Global Strategic Marketing	4
BUS 653	Global Institutions and Economy	4
BUS 656	Integrated Business Project	2
MGT 652	Global Strategy	2
Credit Hours		13
Spring		
BUS 654	Corporate Financing and Investing	4
BUS 656	Integrated Business Project	2
BUS 658	Business Analytics	4
MGT 657	Optimizing Human Capital	4
Credit Hours		14
Year Two		
Fall		
BUS 656	Integrated Business Project	2
BUS 660	High Performance Leadership	4
BUS 661	Enhancing Global Operations	4
BUS 662	Decision Making in Global Environment	4
BUS 663	Entrepreneurship and Innovation	4
Credit Hours		18
Total Credit Hours		45

Mission

- To develop innovative ideas and principled leaders that transform global business and society.

Student Learning Outcomes

- The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.
- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.
- The MBA students will demonstrate sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
- The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.