

# TWO YEAR MBA (THE MIAMI MBA)

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## Two Year MBA Program (The Miami MBA)

The full-time two-year MBA Program (The Miami MBA) is innovative, flexible, and career-focused. Candidates with an undergraduate degree in any field with work experience who seek advanced business expertise as a springboard to their career are encouraged to apply. The curriculum not only prepares students for leadership in business, but it adds a valuable dimension to other professions.

The Miami Business School's full-time MBA program is 57 credit hours and is completed in less than two calendar years. The curriculum provides a framework that accelerates growth. Students gain new perspectives and have the opportunity to prove and polish their leadership skills. They learn to think critically across subjects, linking their knowledge of management, economics, and marketing with finance, business law, and technology.

Students are required to complete one two-credit elective from an approved list of courses in the areas of accounting, finance, and management Science.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting Graduate Business Admissions at 305-284-2510, by email at [mba@miami.edu](mailto:mba@miami.edu), or by visiting the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/>).

## Admission Requirements

The following is a list of the required conditions as well as the required documents for your application for admission.

- Completed application for admission submitted through BusinessCAS
- A baccalaureate degree from an accredited institution
  - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
  - International applicants must have their educational credentials from institutions outside of the United States verified by an approved international credentialing evaluation service such as World Education Services (<https://www.wes.org/>) to confirm degree equivalency and GPA calculation.
- A current resume outlining your professional and academic achievements is required. For the Full-Time MBA, at least two years of full-time experience prior to enrollment is recommended. For dual-degree applicants, experience gained through internships, projects, and leadership roles may be considered.
- Personal statement (up to 600 words) and a short-essay response to the program-related question in BusinessCAS
- At least one letter is required. Up to three may be submitted.
- GMAT score report – A valid test score (less than 5 years old) is required. Exam waiver requests are available on a case by case basis.
  - GMAT Institution Code: 7NV-S1-02
  - GRE Institution Code: 5815
- TOEFL or IELTS score report – A valid score (less than 2 years old) is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
  - TOEFL - 94 or above Institution code: 5815
  - IELTS - 7.0 or above Institution code: 4861

If you do not yet have a GMAT or GRE test score and/or a TOEFL or IELTS score (international candidates only), you may complete and submit your application prior to taking the exam by indicating your approximate date within the Standardized Tests tab in the Academic History section. Select "Add Test Score" by the relevant test, then indicate that you have not yet taken the exam and add your estimated test date in the section provided.

We encourage candidates to upload unofficial transcripts and test scores with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

An admission interview is a requirement of the Full-Time MBA application process for those candidates who meet the program requirements and will be conducted by invitation only after a complete application has been reviewed. Most interviews are conducted with candidates by online platform.

### QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at [mba@miami.edu](mailto:mba@miami.edu), or visit the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/>).

## Curriculum Requirements

Code	Title	Credit Hours
<b>Required Courses</b>		
ECO 643	Firms, Institutions, Stakeholders	2
ACC 670	Financial Reporting and Analysis	2
ACC 671	Accounting for Decision Making	2
BSL 690	Responsible Business	2
BTE 608	Technology and Innovation	1
BTE 609	Artificial Intelligence for Business	1
BUS 610	Communicating for Career Success	2
BUS 628	Applied Career Experience Projects	4
ECO 693	Applied Managerial Economics	1
ECO 694	Game Theory and Economic Strategy	1
FIN 641	Valuation and Financial Decision Making	2
FIN 642	The Financial Environment	2
MAS 617	Statistics and Data Analysis	2
MAS 632	Management Science Models for Decision Making	2
MGT 604	Design Thinking	1
MGT 605	Digital Global Strategy	1
MGT 607	Improving Business Processes	1
MGT 608	Leading with Insight	2
MGT 609	Leading with Introspection	2
MGT 610	Leading with Foresight	2
MGT 612	Optimizing Operations under Uncertainty	1
MGT 613	Strategy for Dynamic Environments	2
MGT 624	Negotiation Strategies	2
MGT 697	Graduate Business Career Connect Course	1
MKT 620	Addressing Customer Markets	2
MKT 622	Behavioral Pricing	1
MKT 641	Marketing Research and Decision Making	2
MKT 651	Customer Relationship Management	1
<b>Electives</b>		<b>10</b>
A minimum of 2 credits of electives must be selected from the following courses:		
ACC 664	Financial Reporting Regulatory Issues in Complex Deals	
ACC 666	Accounting for Sustainability	
ACC 672	Financial Statement Analysis	
BTE 601	Python Programming	
BTE 611	Blockchain and the Internet of Value	
BTE 612	Cloud Technologies	
BTE 623	Database Management Systems	
BTE 646	Product Management in the Digital Age	
FIN 650	Financial Investment	
FIN 670	Corporate Finance	
FIN 683	Financial Modeling	
MAS 627	Programming for Data Analytics	
MAS 636	Dashboard Tools for Visual Analytics	
MAS 637	Applied Regression Analysis I	
MKT 675	Marketing Analytics	
<b>Total Credit Hours</b>		<b>57</b>

## Sample Plan of Study

<b>Year One</b>		<b>Credit Hours</b>
<b>Fall</b>		
Term One		
ECO 643	Firms, Institutions, Stakeholders	2
ACC 670	Financial Reporting and Analysis	2
ECO 693	Applied Managerial Economics	1
MAS 617	Statistics and Data Analysis	2
MGT 608	Leading with Insight	2
MGT 697	Graduate Business Career Connect Course	1
MKT 620	Addressing Customer Markets	2
Term Two		
BTE 608	Technology and Innovation	1
FIN 641	Valuation and Financial Decision Making	2
MGT 604	Design Thinking	1
MGT 609	Leading with Introspection	2
MKT 641	Marketing Research and Decision Making	2
Elective		2
		<b>Credit Hours</b>
		<b>22</b>
<b>Spring</b>		
Term One		
ACC 671	Accounting for Decision Making	2
BTE 609	Artificial Intelligence for Business	1
FIN 642	The Financial Environment	2
MAS 632	Management Science Models for Decision Making	2
MGT 607	Improving Business Processes	1
Elective		2
Term Two		
MGT 605	Digital Global Strategy	1
MGT 610	Leading with Foresight	2
MGT 612	Optimizing Operations under Uncertainty	1
Elective		2
		<b>Credit Hours</b>
		<b>16</b>
<b>Year Two</b>		
<b>Fall</b>		
Term One		
BUS 628	Applied Career Experience Projects	4
ECO 694	Game Theory and Economic Strategy	1
MGT 624	Negotiation Strategies	2
MKT 651	Customer Relationship Management	1
Term Two		
MGT 613	Strategy for Dynamic Environments	2
MKT 622	Behavioral Pricing	1
		<b>Credit Hours</b>
		<b>11</b>
<b>Spring</b>		
Term One		
BUS 610	Communicating for Career Success	2
BSL 690	Responsible Business	2
Elective		2
Global Trip (Optional)		
Term Two		

Elective	2
<b>Credit Hours</b>	<b>8</b>
<b>Total Credit Hours</b>	<b>57</b>

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Student Learning Outcomes

The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.

- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.
- The MBA students will demonstrate the ability to gain an awareness of and a sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
- The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.
- The MBA students will demonstrate an understanding of career acceleration and lifelong learning strategies.