

M.A. IN JOURNALISM

Overview

The Journalism M.A. program is designed to prepare students for professional participation in a number of digital and multimedia news environments, including television, online, mobile, magazine, and newspaper. Coursework stresses journalistic values, critical thinking, and storytelling, combined with the digital and technical skills to create content in the context of today's dynamic and evolving media landscape. In consultation with faculty advisors, students are strongly encouraged to develop areas of special interest, and are required to complete an individually produced, in-depth Qualifying Project.

Journalism M.A. students must complete a minimum of 36 credit hours at the graduate level with the approval of the Chair of the Department of Journalism and Media Management or Director of the Graduate Program in Journalism. Of the 36 credit hours, all must be at or above the 600 level. Students with strong prior experience in a particular area may request a written waiver of a required course from the department chair, upon the demonstration of sufficient expertise in that subject. The program begins in the fall semester with a mandatory bootcamp one week before classes begin and the program typically lasts 18 months, unless the student is attending on a part-time basis. Prior training or experience in journalism is preferred, but not required or necessary. As journalism evolves, the core and list of electives will evolve as well.

Admission Requirements

The following is a list of the required conditions as well as the required documents/fees for your application for admission to the Master of Arts degree program in the School of Communication.

- A baccalaureate degree from an accredited institution
- The School's official application
- An \$85.00 non-refundable application fee
- Three letters of recommendation
- 500-word typed statement of academic and professional goals
- Official transcripts of all college work, both undergraduate and graduate.
 - Note: In addition, international applicants must send an official copy of their diploma for all degrees earned, and all documentation that confers their degree, with English translation for all degrees earned.
 - Note: All transcripts must be the original document, forwarded directly from the university. Xerox copies, true copies, notarized copies and other types of copies are not acceptable.
- Official TOEFL or IELTS scores
 - Note: Only for international applicants.
- Portfolio
- Copy of current passport
 - Note: Only for international applicants. The name entered on the graduate application must exactly match your name as it appears on your passport.

Contact the Office of Graduate Studies, call 305-284-5236 or email (socgrad@miami.edu), for information.

Curriculum Requirements

Code	Title	Credit Hours
Required Communication and Journalism Core Courses		
COM 605	Theories and Methods for Mass Communication Research	3
JMM 614	Law and Ethics in Journalism and Media Management	3
JMM 615	Writing and Reporting Across Platforms	3
JMM 628	Seminar in Visual Storytelling	3
JMM 692	Special Topics in Journalism and Media Management (ONLINE JOURNALISM)	3
Electives		18
Electives are chosen with the approval of a faculty advisor. These courses may come from either within or outside the School of Communication. It is highly recommended that students consider pursuing a professional internship for one of these electives.		
Select six of the following:		
JMM 610	Latin American Journalism and Media Systems	
JMM 617	Television News Reporting	

JMM 619	Interactive Storytelling	
JMM 620	Reporting and the Internet	
JMM 622	Introduction to Infographics and Data Visualization	
JMM 623	Sports Reporting	
JMM 627	Television News Producing	
JMM 630	Programming for Interactivity	
JMM 631	Storytelling with Data	
JMM 633	Social Media	
JMM 637	The Business of Modern Journalism	
JMM 640	Web Design	
JMM 641	Advanced Audio Video Narratives	
JMM 644	Feature Writing	
JMM 646	Travel Writing	
JMM 647	Magazine Planning	
JMM 648	Sports and the Media	
JMM 650	3D Design and Graphics	
JMM 695		
JMM 699	Advanced Projects and Directed Research	
CCA 740	Sound Design	
CIM 603	Intro to Creative Coding	
CIM 615	Interactive Media Business Essentials	
CIM 631	Collaborative Innovation Laboratory	
CIM 658	Immersive Storytelling	
Final Qualifying Project		
Students, in consultation with a faculty committee of their choosing, will complete a final reporting project that reflects in-depth knowledge and analysis of a subject and professional competence in reporting and presenting it for the appropriate medium.		
JMM 815	Multimedia Project	3
Total Credit Hours		36

Sample Plan of Study

Year One		
Fall		Credit Hours
JMM 615	Writing and Reporting Across Platforms	3
JMM 628	Seminar in Visual Storytelling	3
JMM 692	Special Topics in Journalism and Media Management	3
Credit Hours		9
Spring		
Elective		3
Elective		3
Elective		3
Elective		3
Credit Hours		12
Summer		
COM 605	Theories and Methods for Mass Communication Research	3
JMM 614	Law and Ethics in Journalism and Media Management	3
JMM 692	Special Topics in Journalism and Media Management	3
Credit Hours		9
Year Two		
Fall		
JMM 815	Multimedia Project	3

Elective	3
Credit Hours	6
Total Credit Hours	36

Mission

The MA program in Journalism program at the University of Miami strives to prepare its students to conduct journalistic research and to turn that information into dynamic content—written, audio, video, digital—for presentation to global media audiences.

Goals

Upon graduation, students are prepared to work in a variety of news and information settings and are equipped to gather and analyze information, critically evaluate it, and write and produce material for various media formats, all within the guiding ethical and legal principles for journalism.

Student Learning Outcomes

- Students will demonstrate the ability to acquire, critically analyze, and present journalistic messages in an appropriate format using sound reasoning and journalistic principles.
- Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.
- Students will demonstrate the ability to articulate and practice the values, ethics, laws, social responsibilities, and theoretical and methodological foundations of the profession.