M.A. IN JOURNALISM

The Journalism M.A. program is designed to prepare students for professional participation in a number of digital and multimedia news environments, including television, online, mobile, magazine, and newspaper. Coursework stresses journalistic values, critical thinking, and storytelling, combined with the digital and technical skills to create content in the context of today's dynamic and evolving media landscape. In consultation with faculty advisors, students are strongly encouraged to develop areas of special interest, and are required to complete an individually produced, in-depth Qualifying Project.

Journalism M.A. students must complete a minimum of 36 credit hours at the graduate level with the approval of the Chair of the Department of Journalism and Media Management or Director of the Graduate Program in Journalism. Of the 36 credit hours, all must be at or above the 600 level. Students with strong prior experience in a particular area may request a written waiver of a required course from the department chair, upon the demonstration of sufficient expertise in that subject. The program begins in the fall semester with a mandatory bootcamp one week before classes begin and the program typically lasts 18 months, unless the student is attending on a part-time basis. Prior training or experience in journalism is preferred, but not required or necessary. As journalism evolves, the core and list of electives will evolve as well.

Curriculum Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>COM 605</td>
<td>Theories and Methods for Mass Communication Research</td>
<td>3</td>
</tr>
<tr>
<td>JMM 614</td>
<td>Law and Ethics in Journalism and Media Management</td>
<td>3</td>
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<tr>
<td>JMM 615</td>
<td>Writing and Reporting Across Platforms</td>
<td>3</td>
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<tr>
<td>JMM 628</td>
<td>Seminar in Visual Storytelling</td>
<td>3</td>
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<tr>
<td>JMM 692</td>
<td>Special Topics in Journalism and Media Management (ONLINE JOURNALISM)</td>
<td>3</td>
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Electives

Electives are chosen with the approval of a faculty advisor. These courses may come from either within or outside the School of Communication. It is highly recommended that students consider pursuing a professional internship for one of these electives. Select six of the following:

- JMM 610 Comparative Media Systems
- JMM 617 Television News Reporting
- JMM 619 Interactive Storytelling
- JMM 620 Reporting and the Internet
- JMM 622 Introduction to Infographics and Data Visualization
- JMM 623 Sports Reporting
- JMM 627 Television News Producing
- JMM 630 Programming for Interactivity
- JMM 631 Data Journalism
- JMM 633 Social Media
- JMM 637 The Business of Modern Journalism
- JMM 640 Web Design
- JMM 641 Advanced Audio Video Narratives
- JMM 644 Feature Writing
- JMM 646 Travel Writing
- JMM 647 Magazine Planning
- JMM 648 Sports and the Media
- JMM 650 3D Design and Graphics
- JMM 695 Special Topics in Journalism
- JMM 699 Advanced Projects and Directed Research
- CIM 636 Collaborative Innovation Laboratory
- CIM 640 Intro to Creative Coding
- CIM 645 Managing Interactive Media Projects
- CIM 651 Motion Graphics and Compositing
- CIM 661 360° Immersive Filmmaking and Storytelling
- CIM 740 Sound Design
Final Qualifying Project

Students, in consultation with a faculty committee of their choosing, will complete a final reporting project that reflects in-depth knowledge and analysis of a subject and professional competence in reporting and presenting it for the appropriate medium.

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<thead>
<tr>
<th>JMM 815</th>
<th>Multimedia Project</th>
<th>3</th>
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<tbody>
<tr>
<td>Total Credit Hours</td>
<td>36</td>
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Mission

The MA program in Journalism program at the University of Miami strives to prepare its students to conduct journalistic research and to turn that information into dynamic content—written, audio, video, digital—for presentation to global media audiences.

Goals

Upon graduation, students are prepared to work in a variety of news and information settings and are equipped to gather and analyze information, critically evaluate it, and write and produce material for various media formats, all within the guiding ethical and legal principles for journalism.

Student Learning Outcomes

- Students will demonstrate the ability to acquire, critically analyze, and present journalistic messages in an appropriate format using sound reasoning and journalistic principles.
- Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.
- Students will demonstrate the ability to articulate and practice the values, ethics, laws, social responsibilities, and theoretical and methodological foundations of the profession.