JOURNALISM AND MEDIA MANAGEMENT

Journalism (M.A.)

Journalism is an intensive program of academic study and hands-on practice designed to develop competitive, high-level, cross-platform digital media skills appropriate for today's media landscape. Students take a common core of courses designed to provide a foundation in all aspects of contemporary journalism (e.g., writing, reporting, multimedia, data visualization, broadcasting, media law and ethics). In addition, students have the opportunity to focus their work in various areas of study, including broadcast journalism, news and feature writing and various aspects of multimedia journalism. Through a combination of journalism courses and related courses offered by other programs, students may also concentrate some of their work in particular areas of interest (e.g., sports reporting and, travel and features). The program begins in the fall semester and lasts for 18 months. No prior training or experience in journalism is required.

Masters Program in Journalism and Media Management

• M.A. in Journalism (http://bulletin.miami.edu/graduate-academic-programs/communication/journalism-media-management/journalism-ma)

JMM 601. Editorial Interpretation of Contemporary Events. 3 Credit Hours.
Critical examination of fundamental issues in public life. Preparation of editorials and interpretive articles for mass media are included.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 605. News Technologies.. 3 Credit Hours.
This course emphasizes how television, digital, and multimedia technologies contribute to the storytelling process. Understanding of production theories and news processes will be gained through hands-on work with television and multimedia projects.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 606. Multimedia Design. 3 Credit Hours.
This is a project-based course in multimedia design, with emphasis on visual concepts and graphics development. Students will be learning about the various software packages to design and integrate interaction into their projects. Topics covered include preparing existing content for multimedia journalism, animation, layout for interactive media, typography, photography and usability.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 607. Broadcast Journalism. 3 Credit Hours.
Advanced instruction in techniques of news writing and field reporting, including conducting research for stories, preparing complete field packages for newscasts, filing live remote, and conducting interviews.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

JMM 608. Long-Form Public Affairs Programming. 3 Credit Hours.
Development and production of longer form news, information magazine, and documentary style programming.
Components: LEC.
Grading: GRD.
Typically Offered: Summer.

JMM 609. Internship In Journalism And Media Management. 1-3 Credit Hours.
Prescribed study and supervised work with professionals in newspapers, magazines, web sites or related news media.
Components: IND.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

JMM 610. Comparative Media Systems. 3 Credit Hours.
This course deals with issues in international news gathering and distribution, giving special attention to Latin America and the Caribbean. The class takes a comparative approach, looking at media systems in the United States and other nations.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 611. Newswriting and Reporting Seminar. 3 Credit Hours.
Development of newswriting and reporting skills for news media.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 612. History of Journalism Seminar. 3 Credit Hours.
The development and impact of journalism in America traced through industry leaders and events.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 613. Computer-Assisted Reporting. 3 Credit Hours.
Use of computer applications for newsgathering with emphasis on the World Wide Web, commercial online services, and database tools.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 614. Law and Ethics in Journalism and Media Management. 3 Credit Hours.
A survey of legal and ethical issues for media professionals, including defamation, privacy, access to information, intellectual property, obscenity, employment, workplace management, and business contracts.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 615. Writing and Reporting Across Platforms. 3 Credit Hours.
An introduction to professional operating practices in multimedia journalism with emphasis on news writing and news production skills.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.
JMM 616. Media Evolution and Impact of Television Content: The American SitCom for Film and Television. 3 Credit Hours.
This course, conducted in seminar style, will focus on the content of the television medium, specifically the situation comedy genre, from the 1950's through, and including, the present day. The seminar will examine how social, economic and political factors impact such content had on american society. The seminar will also examine the evolution of the genre of the situation comedy, as well as, the television medium, and the symbiotic relationship television has had with the sound recording, motion pictures, radio and newspaper industries.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

JMM 617. Television News Reporting. 3 Credit Hours.
Gathering and preparation of news stories for presentation in news programs. Includes field reporting, editing, preparation of visual and aural elements, writing, producing and performing for on-air presentation.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

JMM 618. International Journalism. 3 Credit Hours.
News gathering, transmission, and distribution outside the United States, with emphasis on Latin America.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 619. Interactive Storytelling. 3 Credit Hours.
Digitization allows us to merge several forms of media that were not connected in the past. This course is intended as an exploration of how storytelling is re-inventing itself utilizing the new digital communication tools available to us today. This course will cover linear and non-linear storytelling techniques and production processes.
Prerequisites: JMM 628, JMM 622, JMM 630, CIM 690. Or Requisite: Permission of Instructor.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

JMM 620. Reporting and the Internet. 3 Credit Hours.
Overview of uses of online computer services for newsgathering and distribution with emphasis on the Internet.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 621. Global Media. 3 Credit Hours.
An analysis of issues and practices surrounding globalization, regionalization, and global/local as they relate to media industries, journalism, and communica tion.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 622. Infographics And Data Visualization. 3 Credit Hours.
This course is an introduction to the visual display of information in digital and interactive media, with a special focus on the encoding of data by means of statistical charts, maps, and diagrams.
Components: LAB.
Grading: GRD.
Typically Offered: Fall.

JMM 623. Sports Reporting. 3 Credit Hours.
An analysis of sports journalism that will develop students’ skills in sports reporting and sports writing. Discussions range across the entire field of sports reporting, including broadcasting, but the greatest emphasis is concentrated on sports reporting and writing for newspapers and magazines.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 624. Seminar in Editing and Design for Print and Websites. 3 Credit Hours.
Theory and practice in news media copy editing, layout, and design.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 625. Advanced Newsgathering and Writing Seminar. 3 Credit Hours.
Refining news writing and reporting skills for the media.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

JMM 626. Specialized Writing and Reporting Seminar. 3 Credit Hours.
Techniques in writing and reporting about specialized and complex subjects for news media.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 627. Television News Producing. 3 Credit Hours.
Studio anchoring, newscast producing and field reporting for news and public affairs programming. Live field reporting and field and studio interviewing techniques are covered.
Components: LAB.
Grading: GRD.

JMM 628. Seminar in Visual Storytelling. 3 Credit Hours.
An advanced seminar class designed to enhance the knowledge and practice of the visual storytelling narrative. This seminar stresses the importance of converging media, still images, video, and sound. Particular emphasis will be placed upon the creation of a multimedia portfolio.
Components: LAB.
Grading: GRD.
Typically Offered: Fall.

JMM 630. Programming for Interactivity. 3 Credit Hours.
This course is a multimedia class that will teach the fundamental programming skills required to create compelling online multimedia stories.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 631. Database Journalism. 3 Credit Hours.
This course teaches data analysis and interactive deployment of data of the World Wide Web and other digital platforms.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.
JMM 632. Current Issues in Media Management. 3 Credit Hours.
This course addresses current economic, financial, technological, and policy developments pertaining to the media industry. Case studies are discussed.
Requisite: Graduate Standing.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 633. Social Media. 3 Credit Hours.
Examination of best practices for use of social media for gathering, disseminating and promoting news.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

JMM 634. Media Distribution for Film and Television. 3 Credit Hours.
This course covers the various aspects of the distribution process for films and television programs through conventional and emerging channels.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 635. The Broadcasting, Cable, and Electronic Media Industry. 3 Credit Hours.
Examination of broadcasting, cable, and related electronic media from a business perspective.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 636. Content Strategy in the Media Industry. 3 Credit Hours.
This course examines strategies and practices to produce, distribute, and schedule media content across platforms.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

JMM 637. The Business Of Modern Journalism. 3 Credit Hours.
Provides an examination of the evolving business models for legacy news organizations as well as discussion of entrepreneurial opportunities for news content in new media and digital platforms.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 640. Web Design. 3 Credit Hours.
This course covers the basic aspects of interaction design and web development, focusing on production processes. It provides an overview of web design concepts including usability, accessibility, information architecture, basic animation, and graphic design; all discussed in the context of the web environment. This course further offers an introduction to fundamental and emerging web trends.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

JMM 641. Advanced Audio Video Narratives. 3 Credit Hours.
This course examines uses of audio and video to communicate journalism. Students learn to investigate, gather content, and produce documentary stories primarily for online distribution.
Prerequisite: JMM 628. Or Requisite: Permission of Instructor.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.

JMM 642. Audience Research and Analysis. 3 Credit Hours.
This course covers research methods and media metrics used to collect data and measure audiences.
Graduate Standing.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 643. Media Economics. 3 Credit Hours.
Economic concepts, practices, and issues as they relate to the mass media industry.
Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 644. Feature Writing. 3 Credit Hours.
Analyzing and writing feature articles for magazines, newspapers, and other news media.
Components: LAB.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 646. Travel Writing. 3 Credit Hours.
A study of the major types and styles of travel news and features stories for newspapers, magazines, newsletters, and websites.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 647. Magazine Planning. 3 Credit Hours.
Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 648. Sports and the Media. 3 Credit Hours.
Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

JMM 649. Team Multimedia Project. 1-3 Credit Hours.
Students will work in a team to produce a documentary multimedia project in conjunction with one or more partner universities. Students will study the genre of documentary multimedia storytelling, research their assigned topic(s), conduct gathering, edit, wireframe, design and program the project and produce it on multiple platforms depending on the topic and intended audience. Students will use audio, photographic, video, infographic and text reporting tools in producing the project. They will also study methodologies for evaluating multimedia and beta test the site using established research methodologies.
Components: LEC.
Grading: GRD.
Typically Offered: Summer.

JMM 650. 3D Design and Graphics. 3 Credit Hours.
This course focuses on the use of 3D Design software for communication and how to integrate with other print and digital technologies.
Components: LEC.
Grading: GRD.
Typically Offered: Spring.
JMM 651. Advanced Programming. 3 Credit Hours.
This course explores the role of the programmer as journalist. Students will perform the basic tasks of journalism from a programmatic perspective including: gathering, distilling and presenting information. Students will learn how to gather information from public databases and government websites. They will learn how to automate processes for filtering information and present this information in a visual and interactive news report. Students will learn how to combine multiple sources of information, to personalize information for the end reader, and account for the relevant permutations of the data. Students will learn to build and query databases as well as mine and visually present the information using programming languages such as PHP and Python. Rapid development frameworks such as Django, Zend and Symfony will also be covered in the class.

Components: LEC.
Grading: GRD.
Typically Offered: Summer.

JMM 653. Practicum In Producing News. 1-3 Credit Hours.
The mechanics of planning and executing professional style newscasts and/or long-form television news program.

Components: THI.
Grading: GRD.
Typically Offered: Fall & Spring.

JMM 654. Writing for Publication. 1-3 Credit Hours.
This course focuses on writing principles and practices of the news media. It is designed to give the student exposure and practical experience in writing for the print media.

Components: LEC.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

JMM 655. Media Technology. 3 Credit Hours.

Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 657. Media Entrepreneurship. 3 Credit Hours.
Students generate comprehensive business plans for a proposed media enterprise. Organizational, financial, and marketing aspects of starting a media business are discussed.
Requisite: Graduate Standing.

Components: LEC.
Grading: GRD.
Typically Offered: Fall.

JMM 692. Special Topics In Journalism And Media Management. 3 Credit Hours.
This course subject matter varies according to announced special topic. See class schedule for details.

Components: LEC.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 695. Special Topics in Journalism. 3 Credit Hours.
This course subject matter varies according to announced special topic. See class schedule for details.

Components: IND.
Grading: GRD.
Typically Offered: Offered by Announcement Only.

JMM 696. Special Topics in Visual Journalism. 1-6 Credit Hours.
This course subject matter varies according to announced special topic. See class schedule for details.

Components: LEC.
Grading: GRD.
Typically Offered: Fall & Spring.

JMM 699. Advanced Projects and Directed Research. 1-6 Credit Hours.
Individual study. Course may be repeated to a maximum of six credits.

Components: IND.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

JMM 725. Journalism Internship. 3 Credit Hours.

Components: LEC.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.

JMM 815. Multimedia Project. 1-6 Credit Hours.
Students, in consultation with program faculty, will complete a final project that reflects in-depth knowledge and analysis of a subject and professional competence in multimedia storytelling. Course may be repeated to a maximum of six credits.

Components: THI.
Grading: GRD.
Typically Offered: Fall, Spring, & Summer.