M.M. IN MUSIC BUSINESS AND ENTERTAINMENT INDUSTRIES

Curriculum Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 673</td>
<td>Music Publishing</td>
<td>3</td>
</tr>
<tr>
<td>MMI 750</td>
<td>Music Business Agreements</td>
<td>3</td>
</tr>
<tr>
<td>or MMI 738</td>
<td>Legal Aspects of the Live Entertainment Industry</td>
<td></td>
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<tr>
<td>MMI 752</td>
<td>Music Licensing</td>
<td>3</td>
</tr>
<tr>
<td>MMI 774</td>
<td>Music Copyright Law</td>
<td>3</td>
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</tbody>
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Electives

Select 9 credit hours of approved Graduate Course Electives

Approved MMI Electives

6

Final Project

Choose from:

- MMI 802 Music Business Internship
- MMI Elective

Cumulative Exit Exam

Total Credit Hours

30

Mission

The mission of the Music Business and Entertainment Industries Program is to prepare students for careers in the music business profession, specifically in the areas involving music publishing, the record business, music distribution, music copyright and music licensing. This is accomplished through courses focused on these topics.

Goals

Student Learning Outcomes

- Students will demonstrate knowledge of the fundamentals of the music publishing industry, including music licensing, royalties, publishing agreements, and how a song catalog is commercially exploited.
- Students will demonstrate knowledge of the fundamentals of the recorded music industry, including how content is created, distributed, and marketed, and how recording agreements are structured.
- Students will demonstrate knowledge of the fundamentals of music copyright and music licensing, including how it applies to musical works and sound recordings, copyright infringement, the length of copyright protection, and international treatment of music copyrights.