

# B.B.A. IN LEGAL STUDIES

## Overview

Major Area of Specialization in Legal Studies (People & Society)

The Bachelor of Business Administration (BBA) with a major area of specialization in Legal Studies is intended to enhance the interaction between the business manager and legal counsel, preparing graduates to excel in a wide variety of business pursuits. A flexible, inherently cross-disciplinary course of study, the Legal Studies major can facilitate careers in such fields as risk management, compliance, human resources, marketing, finance and accounting, general business or non-profit management, health care, government, and small business ownership/entrepreneurship. For some, it may also provide an appropriate foundation for the professional study of law.

## Curriculum Requirements

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BBA in Legal Studies must complete the BBA Business Core and the specific coursework for the Legal Studies major area of specialization as follows:

Code	Title	Credit Hours
<b>General Education Requirements</b> <sup>1, 2</sup>		
Written Communication Skills:		
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II <sup>3</sup> Writing About Literature and Culture	3
Quantitative Skills:		
MAS 110 or MTH 161	Quantitative Applications in Business (fulfilled through the BBA business core) Calculus I	
Areas of Knowledge:		
Arts and Humanities Cognate		9
People & Society Cognate (9 credits) (fulfilled through the major)		
STEM Cognate		9
<b>Additional Requirements</b>		
UMX 100	The University of Miami Experience	0
<b>Electives</b>		<b>26</b>
<b>BBA Business Core Requirements</b> <sup>1</sup>		
ACC 211	Principles of Financial Accounting	3
ACC 212	Managerial Accounting	3
BSL 212	Introduction to Business Law and Ethics	3
BTE 210	Fundamentals of Business Technology and Innovation	3
BUS 150	Business Analytics	3
BUS 300	Critical Thinking and Persuasion for Business <sup>3</sup>	3
ECO 211	Principles of Microeconomics (Microeconomics)	3
ECO 212	Principles of Macroeconomics (Macroeconomics)	3
FIN 302	Fundamentals of Finance	3
MAS 110 or MTH 161	Quantitative Applications in Business (minimum grade of C- required; fulfills Quantitative Skills Requirement) Calculus I	3
MAS 201	Introduction to Business Statistics (minimum grade of C- required)	3
MAS 202	Intermediate Business Statistics	3
MGT 100	Managing for Success in the Global Environment	3
MGT 199 or BUS 211	Professional Development and Success in the Workplace (or other approved Miami Herbert Business School career course) Professional Development for Finance and Accounting	1
MGT 303	Operations Management	3
MGT 304	Organizational Behavior	3
MGT 401	Strategic Management (taken in the final semester)	3

MKT 201 or MKT 301	Foundations of Marketing Marketing Foundations	3
<b>Major Area of Specialization in Legal Studies <sup>4</sup></b>		
BSL 212	Introduction to Business Law and Ethics (Taken as part of the Business Core, it is a pre-requisite for all other BSL courses.)	
BSL 324	Negotiation	3
BSL 485	Managing the Legal Factor (taken in the final semester)	3
Major Choice Courses - Select four courses (12 credit hours) from the following:		12
BSL 304	Corporate Law	
BSL 305	Business Ethics and Stakeholder Capitalism	
BSL 306	Introduction to Corporate Sustainability	
BSL 333	Legal Aspects of Real Estate Transactions	
BSL 355	Business and Consumer Law	
BSL 401	The Law of Financial Transactions	
BSL 405	White Collar Crime	
BSL 412	International Business Law	
BSL 420	Employment and Labor Law	
BSL 424	Intellectual Property Law	
BSL 425	Law and Technology	
BSL 435	Law for Entrepreneurs	
BSL 444	Legal Ethical Implications of AI	
BSL 455	Business and Society	
BSL 460	Health Care Law and Ethics	
BSL 476	The Law of Risk	
BSL 478	The Art and Science of Corporate Compliance	
BSL 498	Special Topics in Business Law	
BSL 499	Special Topics in Business Law	
<b>Total Credit Hours</b>		<b>120</b>

<sup>1</sup> **NOTE:** WRS 105 and WRS 106 or ENG 106, or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. MAS 110 or MTH 161 or their equivalent must be completed **prior to** the 5<sup>th</sup> semester of coursework. All courses must be taken within the current prerequisite structure.

<sup>2</sup> At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the Vice Dean for Undergraduate Business Education.

<sup>3</sup> Students who do not earn at least a C- in WRS 106 or ENG 106 must either repeat WRS 106 or ENG 106 and earn at least a C- or complete WRS 230 with at least a C- before enrolling in BUS 300.

<sup>4</sup> All specific coursework for the major area of specialization in Legal Studies must be completed with a grade of "C-" or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization. Each course may satisfy a requirement in only one major or minor area of specialization (i.e., no double counting).

## Sample Plan of Study

This Sample Plan of Study represents one possible version of a new first-year business student's 8-semester plan. The individual student's plan may vary depending upon the initial placement into Writing Studies and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors or a major and a minor within Miami Herbert Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge is Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

<b>Freshman Year</b>		
<b>Fall</b>		<b>Credit Hours</b>
BSL 212	Introduction to Business Law and Ethics	3
ECO 211	Principles of Microeconomics	3
MAS 110 or MTH 161	Quantitative Applications in Business or Calculus I	3
MGT 100	Managing for Success in the Global Environment	3
WRS 105	First-Year Writing I	3
UMX 100	The University of Miami Experience	0
	<b>Credit Hours</b>	<b>15</b>
<b>Spring</b>		
ECO 212	Principles of Macroeconomics	3
MAS 201	Introduction to Business Statistics	3
MKT 201	Foundations of Marketing	3
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Arts and Humanities Cognate Course		3
	<b>Credit Hours</b>	<b>15</b>
<b>Sophomore Year</b>		
<b>Fall</b>		
ACC 211	Principles of Financial Accounting	3
BUS 150	Business Analytics	3
MAS 202	Intermediate Business Statistics	3
MGT 304	Organizational Behavior	3
Arts and Humanities Cognate Course		3
	<b>Credit Hours</b>	<b>15</b>
<b>Spring</b>		
ACC 212	Managerial Accounting	3
BTE 210	Fundamentals of Business Technology and Innovation	3
BUS 300	Critical Thinking and Persuasion for Business	3
FIN 302	Fundamentals of Finance	3
MGT 199	Professional Development and Success in the Workplace	1
Legal Studies Major Choice		3
	<b>Credit Hours</b>	<b>16</b>
<b>Junior Year</b>		
<b>Fall</b>		
BSL 324	Negotiation	3
Art and Humanities Cognate Course		3
Legal Studies Major Choice		3
STEM Cognate Course		3
Elective		3
	<b>Credit Hours</b>	<b>15</b>
<b>Spring</b>		
MGT 303	Operations Management	3
Legal Studies Major Choice		3
STEM Cognate Course		3
Elective		3
Elective		3
	<b>Credit Hours</b>	<b>15</b>
<b>Senior Year</b>		
<b>Fall</b>		
Legal Studies Major Choice		3

STEM Cognate Course		3
Elective		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
BSL 485	Managing the Legal Factor	3
MGT 401	Strategic Management	3
Elective		3
Elective		3
Elective		2
<b>Credit Hours</b>		<b>14</b>
<b>Total Credit Hours</b>		<b>120</b>

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Goals

- To instill in students a strong sense of the legal and ethical issues permeating business;
- To aid students' comprehension of the legal and regulatory environment as well as the ethical considerations and substantive laws that shape business practices and policies; and
- To develop students' analytical and problem solving ability, as well as their oral and written presentation skills.

## Student Learning Outcomes

- BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.
- BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.
- BBA/BSBA graduates will demonstrate professional written communication skills.