**MINOR IN ENtrepreneurship FOR BUSINESS STUDENTS**

Minor Area of Specialization in Entrepreneurship for Business Students (People & Society)

This minor in Entrepreneurship is intended to acquaint business students with the essential business tools and perspective of the entrepreneur. Eligible business students must have a declared business major other than Entrepreneurship.

The requirements of the 15 credit hour minor in Entrepreneurship are the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 253</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGT 354</td>
<td>Growing the New Venture</td>
<td>3</td>
</tr>
<tr>
<td>MGT 455</td>
<td>Entrepreneurial Consulting</td>
<td>3</td>
</tr>
<tr>
<td>MKT 385</td>
<td>Marketing for Entrepreneurs (pre-requisite MKT 201 or MKT 301)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Choice Course for the Minor**

Select one course (3 credit hours) from the following:

- BSL 324 Negotiation
- or MGT 324 Negotiation Strategies
- BSL 424 Intellectual Property Law
- BSL 435 Law Of Entrepreneurship
- BTE 320 Introduction to Programming
- BTE 324 Object-Oriented Programming
- BTE 389 Launching HighTechnology Ventures
- BTE 524 Mobile Apps Development
- FIN 320 Investment and Security Markets
- FIN 410 Financial Institutions and Markets
- FIN 425 Business and Security Valuation
- MGT 251 Nature and Foundations of Entrepreneurship
- MGT 349 International Business
- MGT 357 Entrepreneurship Simulation Experience: Inside the Mind of the Entrepreneurial CEO
- MGT 360 Effective Leadership
- MGT 445 Supply Chain Modeling and Analysis
- MGT 446 Supply Chain Strategy
- MGT 498 Special Topics in Management (Families in Business; Innovators for the Americas; or Social Entrepreneurship)

**Total Credit Hours** 15

1 All courses must be taken within the current pre-requisite structure.
2 No one course may be applied toward more than one major or minor area of specialization.
3 All specific coursework taken for any minor in the Department of Management must be completed with a grade of “C” or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the minor area of specialization.