MINOR IN COMMUNICATION STUDIES

Communication Studies Minor
The minor in Communication Studies requires 15 credit hours, at least six of which must be at the 300-level or above. The additional credit hours must be chosen with prior approval of a Communication Studies advisor. A grade of C or higher is required in all courses (a C- is not acceptable).

Students, in conjunction with an advisor, can construct a Communication Studies minor focusing on areas of specific interest. These sample areas of concentration listed below are notated on the transcript as a Communication Studies minor. Possible areas of concentration include the following:

Sample Concentration in General Communication Studies
Offers a rich background in the field of human communication in a variety of contexts applicable to all personal, social and professional endeavors. Complements any major or academic/career objective.

Sample Concentration in Organizational Communication
Offers practical application of theoretical concepts in organizational environments to develop skills in effective leadership, management, teamwork, conflict resolution, and professional presentations. Appropriate for students interested in working for a wide-range of businesses including profit and non-profit corporations, and government agencies.

Sample Concentration in Public Advocacy
Offers theory and application of oral communication and argumentation as it is used to influence others to promote social change and accomplish persuasive advocacy. Appropriate for students interested in a wide range of objectives, including legal studies and pre-law, sales, advertising, marketing, entrepreneurship, and civic and political engagement.