

MINOR IN COMMUNICATION

Overview

A student seeking a minor in the general area of Communication must complete 15 credit hours, at least six of which must be at the 300-level or above.

- This minor cannot be taken by students with a major in the School of Communication.
- Courses for this minor must be taken from the departments of Cinematic Arts, Communication Studies, Interactive Media, Journalism and Media Management and Strategic Communication. Course prefixes include: CCA, COS, CIM, JMM and STC.
- Each course taken for a Communication minor must be completed with a grade of C or higher (a grade of C- or lower is not acceptable).
- At least 9 credit hours towards the minor must be completed at UM.

Curriculum Requirements

Code	Title	Credit Hours
Must complete a maximum of 9 credits at the 100 or 200 level in School of Communication electives: ¹		9
Department of Cinematic Arts (CCA)		
CCA 103	Survey of Motion Pictures	
CCA 126	Introduction to Screenwriting	
CCA 151	Introduction to Digital Filmmaking	
Department of Interactive Media (CIM)		
CIM 103	Web Lab	
CIM 102	Interaction Design	
CIM 202	User Experience Design	
School of Communication (COM)		
COM 101	Mass Media Communication in Society	
COM 250	Freedom of Expression and Communication Ethics	
Department of Communication Studies (COS)		
COS 112	Interpersonal Communication	
COS 211	Public Speaking	
COS 220	Communication Theory	
Department of Journalism & Media Management (JMM)		
JMM 102	Understanding Media and Content in the Digital Age	
JMM 106	Visual Design	
JMM 108	Writing for the Digital Age	
JMM 221	Introduction to Documentary Photography	
JMM 233	Television Performance	
JMM 245	Introduction to Electronic Media Production	
JMM 285	Applied Statistics for Journalism and Media Management	
Department of Strategic Communication (STC)		
STC 102	Graphic Design for Strategic Communication	
STC 103	Statistical Reasoning for Strategic Communication	
STC 114	Principles of Advertising	
STC 116	Principles of Public Relations	
STC 200	Advertising Strategy Development	
STC 201	Public Relations Strategy Development	
STC 202	Advanced Graphic Design for Advertising	
STC 203	Advanced Graphic Design for Public Relations	
STC 231	Creative Advertising Concepts and Copywriting	
STC 232	Writing for Public Relations	
STC 233	Writing for Advertising Account Management	
Must complete a minimum of 6 credits at the 300 level or above in School of Communication courses ^{2,3}		6
Department of Cinematic Arts (CCA)		

CCA 326	Intermediate Screenwriting
CCA 329	Writing for Series Television
CCA 355	Essentials of Documentary Film
CCA 364	Business of Motion Pictures
CCA 394	Special Topics in Cinematic Arts
CCA 401	Nonfiction Film and Digital Media
CCA 402	Global Issues and Filmmaking: An Interdisciplinary Approach
CCA 403	Film Directors
CCA 404	Aspects of Contemporary Cinema
CCA 405	Representations of Sport in Popular Culture
CCA 406	Genres
CCA 407	National Cinemas
CCA 408	Women, Media, and Popular Culture
CCA 409	Legal Aspects of Motion Pictures
CCA 455	Science Documentary: Autism
CCA 458	Documentary Production
CCA 526	Adaptation
Department of Interactive Media (CIM)	
CIM 204	Introduction to Game Design
CIM 418	Internet and Media Activism
CIM 444	Designing Games for Impact
CIM 489	Special Topics in Interactive Media
Department of Communication Studies (COS)	
COS 311	Advanced Oral Advocacy
COS 314	The Power of Dialogue
COS 316	Small Group Communication
COS 318	Nonverbal Communication
COS 324	Health Communication
COS 325	Communication in Health Organization
COS 328	Sports As Communication
COS 330	Conflict Management
COS 333	Business Communication
COS 336	Political Communication
COS 343	Introduction to Intercultural Communication
COS 377	Argumentation and Critical Thinking
COS 391	Special Topics in Communication Studies
COS 418	Organizational Communication
COS 426	Patient-Provider Communication
COS 427	Health Behavior and Risk
COS 472	Persuasion
COS 545	Intercultural Communication: International Perspectives
COS 546	Intercultural Communication: Domestic Perspectives
COS 591	Advanced Special Topics in Communication Studies
Department of Journalism & Media Management (JMM)	
JMM 300	Journalism Practicum (Must take 3 times with permission of instructor)
JMM 306	Special Topics in Journalism and Media Management
JMM 307	Mobile Journalism
JMM 309	Storytelling with Data
JMM 319	History of Journalism
JMM 331	Introduction to Infographics and Data Visualization
JMM 341	Web Design

JMM 404	Latinos and the Media
JMM 448	Sports and the Media
JMM 592	Special Topics in Journalism and Media Management
Department of Strategic Communication (STC)	
STC 316	Ethics in Strategic Communication
STC 330	Travel and Tourism
STC 334	Social Media Messaging and Strategies
STC 340	Digital and Mobile Advertising
STC 350	International Advertising
STC 423	Crisis Communication and Management
STC 424	Media Relations
STC 425	Cases in Public Relations Administration
STC 426	Sports, Publicity, and Promotions
STC 428	Public Relations Management
STC 460	Corporate Communication and Public Relations
STC 482	International Public Relations
STC 490	Special Topics in Advertising
STC 493	Special Topics in Public Relations
Total Credit Hours	15