# B.S.C. BROADCAST JOURNALISM

## Curriculum Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMM 102</td>
<td>Understanding Media and Content in the Digital Age</td>
<td>3</td>
</tr>
<tr>
<td>JMM 108</td>
<td>Writing for the Digital Age</td>
<td>3</td>
</tr>
<tr>
<td>COM 250</td>
<td>Freedom of Expression and Communication Ethics</td>
<td>3</td>
</tr>
</tbody>
</table>

### Advanced Writing and Communication Skills Requirement

- COS 211 Public Speaking
- or COS 333 Business Communication
- or JMM 233 Television Performance

### Other Required Courses

- JMM 208 Fundamentals of Newsgathering
- JMM 245 Introduction to Electronic Media Production
- JMM 303 Communication Law and Policy
- JMM 317 Broadcast Journalism
- JMM 345 Intermediate Electronic Media Production
- JMM 517 Television News Reporting
- JMM 527 Television News Producing

Select 9 additional credit hours in School of Communication courses

### Additional Suggested Courses

- Consider additional elective options in Broadcast Journalism, which include (but are not limited to) the following:
  - JMM 106 Visual Design
  - JMM 233 Television Performance
  - JMM 285 Applied Statistics for Journalism and Media Management
  - JMM 301 Media Research and Analysis
  - JMM 305 Legal Issues in Media Management
  - JMM 306 Special Topics in Journalism and Media Management II
  - JMM 307 Mobile Journalism
  - JMM 309 Data Journalism
  - JMM 331 Introduction to Infographics and Data Visualization
  - JMM 341 Web Design
  - JMM 404 Latinos and the Media
  - JMM 406 Special Topics in Journalism and Media Management III
  - JMM 419 Interactive Storytelling
  - JMM 443 Covering the Arts
  - JMM 444 Public Affairs Reporting
  - JMM 445 Advanced Electronic Media Production
  - JMM 446 Travel Writing
  - JMM 447 In-depth Journalism and Media Convergence
  - JMM 448 Sports and the Media
  - JMM 461 Seminar in News Ethics and Problems
  - JMM 495 Internship in Journalism and Media Management
  - JMM 499 Projects and Directed Research
  - JMM 510 Comparative Media Systems
  - JMM 511 Global Media
  - JMM 521 Seminar in Visual Storytelling
  - JMM 523 Sports Reporting
  - JMM 527 Television News Producing
  - JMM 533 Social Media
  - JMM 537 The Business of Modern Journalism
**B.S.C. Broadcast Journalism**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMM 541</td>
<td>Advanced Audio Video Narratives</td>
<td></td>
</tr>
<tr>
<td>JMM 544</td>
<td>Feature Writing</td>
<td></td>
</tr>
<tr>
<td>JMM 592</td>
<td>Special Topics in Journalism and Media Management</td>
<td></td>
</tr>
</tbody>
</table>

Other JMM or COM courses as approved by a faculty advisor in JMM

**Additional Requirements**

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 105 &amp; ENG 106</td>
<td>6</td>
</tr>
<tr>
<td>MTH 113 or JMM 285 or STC 103</td>
<td>3</td>
</tr>
<tr>
<td>Arts and Humanities Cognate</td>
<td>9</td>
</tr>
<tr>
<td>STEM Cognate</td>
<td>9</td>
</tr>
<tr>
<td>Minor, Second Major and Electives</td>
<td>51</td>
</tr>
<tr>
<td>Total Credit Hours</td>
<td>120</td>
</tr>
</tbody>
</table>

School of Communication students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your advisor.

School of Communication students must complete 6 credits of English Composition unless exempt based on SAT/ACT score or AP/IB exam, 3-6 credits of Mathematics, University Cognates (http://www.miami.edu/cognates/) and the Advanced Writing and Communication Skills Proficiency requirement.

**Upper Level Elective Requirement**

36 credits at the 300 level or higher are required for graduation. These credits may be earned from your major, minor and/or second major, and electives.

**Suggested Plan of Study**

**Course**

**Freshman Year**

**Fall**

- JMM 102: Understanding Media and Content in the Digital Age 3
- JMM 285: Applied Statistics for Journalism and Media Management (Course also satisfies School’s Math requirement) 3
- ENG 105: English Composition I 3
- Arts and Humanities Cognate 3
- STEM Cognate 3

**Spring**

- JMM 108: Writing for the Digital Age 3
- JMM 245: Introduction to Electronic Media Production 3
- ENG 106: English Composition II 3
- Arts and Humanities Cognate 3
- STEM Cognate 3

**Sophomore Year**

**Fall**

- JMM 208: Fundamentals of Newsgathering 3
- COM 250: Freedom of Expression and Communication Ethics 3
- Arts and Humanities Cognate 3
- STEM Cognate 3
- Minor, Second Major or Elective 3

**Spring**

- JMM 345: Intermediate Electronic Media Production 3
- Select one of the following: 3
  - COS 211: Public Speaking
  - COS 333: Business Communication
Mission

Goals
The goal of the broadcast journalism major is to teach students to identify news and recognize the story in a complex field of fact and opinion, conduct journalistic research, and to effectively produce content for various media formats. In addition, the major provides students with an appreciation of journalistic ethics and best practices in journalism. Although the term “broadcast” is still part of the official title of this major, the program recognizes the ongoing convergence of news media functions across all distribution platforms.

Student Learning Outcomes

• Students will demonstrate the ability to acquire, critically analyze, and present journalistic messages in an appropriate format using sound reasoning and journalistic principles.

• Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.

• Students will demonstrate the ability to articulate and practice the values, ethics, laws, social responsibilities and expectations of the profession.