## MINOR IN HISPANIC MEDIA

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMM 102</td>
<td>Understanding Media and Content in the Digital Age</td>
<td>3</td>
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<tr>
<td>JMM 404</td>
<td>Latinos and the Media</td>
<td>3</td>
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Select 3 elective credits for the minor from the list below with approval of a JMM faculty advisor

- CIM 103  Survey of Motion Pictures
- CIM 111  Web Lab
- CIM 126  Introduction to Screenwriting
- CIM 206  History of International Cinema
- CIM 211  Interaction Design
- CIM 310  Introduction to Game Design
- CIM 364  Business of Motion Pictures
- CIM 386  Writing the Feature Film-Online
- CIM 407  National Cinemas
- CIM 408  Women, Media, and Popular Culture
- CIM 444  Internet and Media Activism
- CIM 458  Documentary Production
- CIM 471  Social Impact Games
- COS 328  Sports As Communication
- COS 333  Business Communication
- COS 336  Political Communication
- COS 343  Introduction to Intercultural Communication
- COS 418  Organizational Communication
- JMM 102  Understanding Media and Content in the Digital Age
- JMM 106  Visual Design
- JMM 108  Writing for the Digital Age
- JMM 208  Fundamentals of Newsgathering
- JMM 233  Television Performance
- JMM 245  Introduction to Electronic Media Production
- JMM 300  Journalism Practicum (May only take 1 credit of JMM 300 per semester.)
- JMM 313  Media Sales
- JMM 331  Information Graphics and Visualization
- JMM 341  Web Design
- JMM 442  Online Journalism
- JMM 443  Covering the Arts
- JMM 446  Travel Writing
- JMM 447  In-depth Journalism and Media Convergence
- JMM 510  Comparative Media Systems
- JMM 511  Global Media
- STC 114  Principles of Advertising
- STC 200  Advertising Strategy Development
- STC 340  Interactive, Digital, and Social Media in Advertising
- STC 350  International and Cross-cultural Advertising

Students majoring outside of the School of Communication may take 6 credits in Communication electives with the approval of an advisor.

Select 6 elective credits in LAS for the minor from the list below with approval of a JMM faculty advisor

- LAS 101  Introduction to Latin American and Caribbean Studies
- LAS 302  Interdisciplinary Topics in Latin American and Caribbean Studies-Travel Course
### Minor in Hispanic Media

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>LAS 370</td>
<td>Special Topics in Latin American and Caribbean Media and Communications</td>
<td>3</td>
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</table>

**Total Credit Hours:** 15

* A grade of C or higher is required in all courses (a C- is not acceptable).