

B.M. IN MUSIC BUSINESS ENTERTAINMENT INDUSTRIES

Introduction

The Bachelor of Music in Music Business and Entertainment Industries is a professional degree program designed to prepare qualified musicians for careers in the business management, financial, legal, and artistic areas of the music industry. Music, business, and music business courses are combined in an interdisciplinary curriculum, which includes a minor in Marketing, Business Law, Management, Finance, Business Technology, Public Relations, or other approved business-related area. For curriculum requirements see Minors for Non-Business Students. (<http://bulletin.miami.edu/undergraduate-academic-programs/business/#majorsminorstext>)

Students must maintain a minimum GPA of 2.70 to remain in the MBEI Program.

Please see below for additional goals and degree requirements.

Educational Objectives

- Students will have a conceptual understanding of the structures and inter-relationships of the music and entertainment industries.
- Students will acquire knowledge and understanding of the vocabulary and terminology associated with the music and entertainment industries.
- Students will be able to comprehend and apply basic music publishing procedures including copyright administration, mechanical licensing and royalties distribution.
- Students will know how to promote and sell a music industry product.
- Students will have an understanding of the performing artist as a major economic factor in the marketplace.
- Students will develop a set of skills applicable to the music industry including: financial and project management, create and enact marketing and promotional plans, the ability to write basic agreements and licenses, and copyright management and administration.

Degree Requirements with a Business, Communications, or Entertainment-Related Minor

Code	Title	Credit Hours
General Education Courses MBEI		
ENG 105	English Composition I	3
ENG 106	English Composition II	3
MTH 113	Finite Mathematics	3
ST_XXXX	STEM Cognate (some approved minors satisfy STEM)	9
PS_XXXX	People & Society Cognate (most approved minors satisfy P&S)	0
UMX 100	The University of Miami Experience	0
	Advanced Writing and Communication Skills (3 courses) AWC. See details below.	0
Total General Education credits = 18		
Experiential Music Curriculum Core Courses ¹		
MMI 14	Music Industry Forum (each semester in residence)	0
MXX XX1 (Level 1)	Principal Instrument Lesson & Studio Class (semesters 1-4, 2 credit hours)	8
MXX XX3 (Level 3)	Principal Instrument Lesson & Studio Class (semesters 5-6, 2 credit hours)	4
MTC 140 or MSJ 140 or MMI 140	Experiential Musicianship I	3
MTC 141 or MSJ 141 or MMI 141	Experiential Musicianship II	3
MTC 240 or MSJ 240 or MMI 240	Experiential Musicianship III	3
MTC 241 or MSJ 241 or MMI 241	Experiential Musicianship IV	3

MKP 140	Keyboard Studies I	1
MTC 107 or MSJ 107 or MMI 107	Skills Lab I (co-requisite MTC 140/MSJ 140/MMI 140) Skills Lab I Skills Lab I	1
MTC 108 or MSJ 108 or MMI 108	Skills Lab II (co-requisite MTC 141/MSJ 141/MMI 141) Skills Lab II Skills Lab II	1
MTC 207 or MSJ 207 or MMI 207	Skills Lab III (co-requisite MTC 240/MSJ 240/MMI 240) Skills Lab III Skills Lab III: American Song Traditions	1
MTC 208 or MSJ 208 or MMI 208	Skills Lab IV (co-requisite MTC 241/MSJ 241/MMI 241) Skills Lab IV Skills Lab IV: American Song Traditions	1
MKP 141	Keyboard Studies II	1
MCY 140	Experiencing Music	3
MCY 141	Musical Traditions (AWC)	3
MMI 250	Essential Technologies for Musicians	3
MMI 573	Music Publishing	3
MIP/MSJ/MMI/MVP:Ensembles (6 semesters of 1 credit hour)		6
Total credits for EMC Core courses = 48		
Courses in the MBEI Major		
MCY/MTC 300+	Musicology or Music Theory 300+ elective	3
MMI 173	Introduction to the Music Business	3
MMI 274	Introduction to Music Copyright Law	3
MMI 378	Music Business Agreements	3
MMI 537	Recorded Music Operations	3
MMI XXX	Elective	3
MMI XXX	Elective	3
MMI XXX	Elective	3
Select one of the following 3 AWC courses:		3
ENG 230	Advanced Professional Communication (AWC)	
COS 333	Business Communication (AWC)	
ENG 331	Legal Writing (AWC)	
	Minor Course (approved minor required)	3
	Minor Course (approved minor required)	3
	Business Elective (may satisfy minor course requirement)	3
	Business Elective (may satisfy minor course requirement)	3
	Minor Course or Elective	3
	Minor Course or Elective	3
	Minor Course or Elective	3
	Minor Course or Elective	3
	Minor Course or Elective	6
Total credits for courses in the major = 54		
Total Credit Hours		123

¹ *EMC core courses require a grade of "C" or higher. Lessons require a grade of "B-" or higher.*

Advanced Writing and Communication Skills

Courses

All students are required to successfully complete 3 Advanced Writing and Communication Skills (AWC) courses. Student degree requirements will include courses that meet the desired communication outcomes in evaluated and revised writing, speaking, stage presence, and audience engagement.

All music students will successfully complete:

1. MCY 141 Musical Trends and Traditions, which will include substantial evaluated and revised writing components.
2. MMI 537 Recorded Music Operations, which will include evaluated communication skills in attracting an audience, engaging an audience during performance, and preparing program notes or similar media as appropriate to the medium/venue.
3. ENG 230 Advanced Business Communications, COS 333 Business Communication, or ENG 331 Legal Writing which will include discipline specific communication skills.

Assessment

There will be at least 2 specific assessments in each Advanced Communications Skills course for communications or writing equivalent to 4000 words, evaluated and revised.

Suggested Plan of Study with a Required Minor in Business, Communications, or Entertainment

Course	Title	Credit Hours
Year One		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MTC 140, MSJ 140, or MMI 140	Experiential Musicianship I or Experiential Musicianship I or Experiential Musicianship I	3
MTC 107, MSJ 107, or MMI 107	Skills Lab I or Skills Lab I or Skills Lab I	1
MCY 140	Experiencing Music	3
MKP 140	Keyboard Studies I	1
ENG 105	English Composition I	3
UMX 100	The University of Miami Experience	0
Ensemble		1
		Credit Hours
		14
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MCY 141	Musical Traditions	3
MTC 141, MSJ 141, or MMI 141	Experiential Musicianship II or Experiential Musicianship II or Experiential Musicianship II	3
MTC 108, MSJ 108, or MMI 108	Skills Lab II or Skills Lab II or Skills Lab II	1
MKP 141	Keyboard Studies II	1
MMI 173	Introduction to the Music Business	3
ENG 106	English Composition II	3
Ensemble		1
		Credit Hours
		17
Year Two		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MTC 240, MSJ 240, or MMI 240	Experiential Musicianship III or Experiential Musicianship III or Experiential Musicianship III	3

MTC 207, MSJ 207, or MMI 207	Skills Lab III or Skills Lab III or Skills Lab III: American Song Traditions	1
MMI 274	Introduction to Music Copyright Law	3
Business Elective		3
MTH 113	Finite Mathematics	3
Ensemble		1
	Credit Hours	16
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MTC 241, MSJ 241, or MMI 241	Experiential Musicianship IV or Experiential Musicianship IV or Experiential Musicianship IV	3
MTC 208, MSJ 208, or MMI 208	Skills Lab IV or Skills Lab IV or Skills Lab IV: American Song Traditions	1
MMI 250	Essential Technologies for Musicians	3
MMI 537	Recorded Music Operations	3
Minor Course or Elective		3
Ensemble		1
	Credit Hours	16
Year Three		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MMI 378	Music Business Agreements	3
MTC or MCY Elective 300 level or higher		3
Minor Course (P&S Cognate)		3
STEM Cognate		3
Ensemble		1
	Credit Hours	15
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MMI 573	Music Publishing	3
Select one of the following Advanced Writing Communication Courses:		3
ENG 230	Advanced Professional Communication	
ENG 331	Legal Writing	
COS 333	Business Communication	
Minor Course (P&S Cognate)		3
Minor Course or Elective		3
Ensemble		1
	Credit Hours	15
Year Four		
Fall		
MMI 14	Music Industry Forum	0
MMI XXX	Elective	3
MMI XXX	Elective	3
Business Elective		3
Minor Course or Elective (P&S Cognate)		3
STEM Cognate		3
	Credit Hours	15

Spring		
MMI 14	Music Industry Forum	0
MMI XXX	Elective	3
Minor Course or Elective		3
Minor Course or Elective		3
STEM Cognate		3
	Credit Hours	12
	Total Credit Hours	120

Music Business & Entertainment Industries with CAM and Required Minor in Business, Communications, or Entertainment

Course	Title	Credit Hours
Year One		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MCY 140	Experiencing Music	3
MTC 140, MSJ 140, or MMI 140	Experiential Musicianship I or Experiential Musicianship I or Experiential Musicianship I	3
MTC 107, MSJ 107, or MMI 107	Skills Lab I or Skills Lab I or Skills Lab I	1
MKP 140	Keyboard Studies I	1
ENG 105	English Composition I	3
UMX 100	The University of Miami Experience	0
Ensemble		1
	Credit Hours	14
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MCY 141	Musical Traditions	3
MTC 141, MSJ 141, or MMI 141	Experiential Musicianship II or Experiential Musicianship II or Experiential Musicianship II	3
MTC 108, MSJ 108, or MMI 108	Skills Lab II or Skills Lab II or Skills Lab II	1
MKP 141	Keyboard Studies II	1
MMI 173	Introduction to the Music Business	3
ENG 106	English Composition II	3
Ensemble		1
	Credit Hours	17
Year Two		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MCY 221	Anglo-American Song Traditions (CAM minor)	3
MTC 240, MSJ 240, or MMI 240	Experiential Musicianship III or Experiential Musicianship III or Experiential Musicianship III	3

MTC 207, MSJ 207, or MMI 207	Skills Lab III (CAM minor) or Skills Lab III or Skills Lab III: American Song Traditions	1
MMI 274	Introduction to Music Copyright Law	3
MTH 113	Finite Mathematics	3
Ensemble		1
	Credit Hours	16
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MTC 241, MSJ 241, or MMI 241	Experiential Musicianship IV or Experiential Musicianship IV or Experiential Musicianship IV	3
MTC 208, MSJ 208, or MMI 208	Skills Lab IV (CAM minor) or Skills Lab IV or Skills Lab IV: American Song Traditions	1
MCY 222	African-American Song Traditions (CAM minor)	3
MMI 250	Essential Technologies for Musicians	3
MMI 537	Recorded Music Operations	3
Ensemble		1
	Credit Hours	16
Year Three		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MMI 307	Skills Lab V: American Pop (CAM minor) ¹	1
MMI 320	Contemporary Lyric Writing (CAM minor)	3
MMI 378	Music Business Agreements	3
Minor Course (P&S Cognate)		3
STEM Cognate		3
Ensemble		1
	Credit Hours	16
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MMI 308	Skills Lab VI: American Pop (CAM minor) ¹	1
MMI 573	Music Publishing	3
Select one of the following Advanced Writing Communication Courses:		3
ENG 230	Advanced Professional Communication	
ENG 331	Legal Writing	
COS 333	Business Communication	
Minor Course (P&S Cognate)		3
Ensemble		1
	Credit Hours	13
Year Four		
Fall		
MMI 14	Music Industry Forum	0
MCY 311	Modern American Pop Music (CAM minor)	3
Business Elective		3
Minor Course or Elective		3
MMI XXX		3
STEM Cognate		3
	Credit Hours	15

Spring		
MMI 14	Music Industry Forum	0
MMI 445	Senior Project/Portfolio (CAM minor) ¹	1
Minor Course or Elective		3
Business Elective		3
Minor Course or Elective (P&S Cognate)		3
STEM Cognate		3
Credit Hours		13
Total Credit Hours		120

¹ MMI 307, MMI 308, and MMI 445 will satisfy one MMI Elective requirement.