B.M. in Musicianship, Artistry Development, and Entrepreneurship

The MADE major allows the freedom and flexibility for students to focus on their preferred areas of emphasis, with outcomes that lead toward a viable career of their own choosing.

Educational Objectives

Upon graduation, students will have:

- a highly competitive skill set in musicianship, artistry, and entrepreneurship, including performing, writing, arranging/orchestration, recording, musical direction, marketing and promotion, copyright management and administration, as well as the ability to write basic agreements and licenses;
- a diverse and applied understanding of the music industry;
- the ability to create and execute a sound business plan, as well as a portfolio/EPK that best showcases their brand identity.
- a minor in Music Business and Entertainment Industry.

Degree Requirements with a Music Business and Entertainment Industry Minor

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 105</td>
<td>English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>ENG 106</td>
<td>English Composition II</td>
<td>3</td>
</tr>
<tr>
<td>MTH 113</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>ST_XXXX</td>
<td>STEM Cognate (some approved minors satisfy STEM)</td>
<td>9</td>
</tr>
<tr>
<td>PS_XXXX</td>
<td>People &amp; Society Cognate (Satisfied by MBEI minor. Students will be automatically declared as having satisfied this requirement upon successful completion.)</td>
<td>0</td>
</tr>
<tr>
<td>UMX 100</td>
<td>The University Of Miami Experience</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Advanced Writing and Communication Skills (3 courses) AWC. See details below.</td>
<td>0</td>
</tr>
</tbody>
</table>

Total General Education credits = 18

Experiential Music Curriculum Core Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1</td>
<td>Principal Instrument Lesson &amp; Studio Class Level 1 (semesters 1-4, 2 credit hours)</td>
<td>8</td>
</tr>
<tr>
<td>MMI XX3</td>
<td>Principal Instrument Lesson &amp; Studio Class Level 3 (semesters 5-6, 2 credit hours)</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 140</td>
<td>Experiential Musicianship I</td>
<td>4</td>
</tr>
<tr>
<td>&amp; MMI 107</td>
<td>and Skills Lab I</td>
<td></td>
</tr>
<tr>
<td>MMI 141</td>
<td>Experiential Musicianship II</td>
<td>4</td>
</tr>
<tr>
<td>&amp; MMI 108</td>
<td>and Skills Lab II</td>
<td></td>
</tr>
<tr>
<td>MMI 240</td>
<td>Experiential Musicianship III</td>
<td>4</td>
</tr>
<tr>
<td>&amp; MMI 207</td>
<td>and Skills Lab III: American Song Traditions</td>
<td></td>
</tr>
<tr>
<td>MMI 241</td>
<td>Experiential Musicianship IV</td>
<td>4</td>
</tr>
<tr>
<td>&amp; MMI 208</td>
<td>and Skills Lab IV: American Song Traditions</td>
<td></td>
</tr>
<tr>
<td>MKP 140</td>
<td>Keyboard Studies I</td>
<td>1</td>
</tr>
<tr>
<td>MKP 141</td>
<td>Keyboard Studies II</td>
<td>1</td>
</tr>
<tr>
<td>MCY 140</td>
<td>Experiencing Music</td>
<td>3</td>
</tr>
<tr>
<td>MCY 141</td>
<td>Musical Traditions (AWC)</td>
<td>3</td>
</tr>
<tr>
<td>MMI 173</td>
<td>Introduction to the Music Business</td>
<td>3</td>
</tr>
<tr>
<td>or MMI 310</td>
<td>Music Business and Entrepreneurship for Musicians</td>
<td></td>
</tr>
<tr>
<td>MMI 250</td>
<td>Essential Technologies For Musicians</td>
<td>3</td>
</tr>
</tbody>
</table>

Ensembles (semesters 1-6, 1 credit hour) 6

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI XX3</td>
<td>Principal Instrument/Voice Lesson &amp; Studio Class Level 3 (semesters 7-8, 2 credit hours)</td>
<td>4</td>
</tr>
<tr>
<td>Ensembles</td>
<td>(4 semesters, 1 credit hour)</td>
<td>4</td>
</tr>
</tbody>
</table>

Select three Music Business Courses from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 315</td>
<td>Contemporary Songwriting I</td>
<td>3</td>
</tr>
<tr>
<td>MMI 543</td>
<td>Music Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MMI 445</td>
<td>Senior Project/Portfolio (AWC)</td>
<td>1</td>
</tr>
<tr>
<td>MTC 404</td>
<td>Live Performance Musical Direction</td>
<td>3</td>
</tr>
<tr>
<td>ENG XXX</td>
<td>ENG 200+ or COS 333 (recommended courses ENG 230 or ENG 331)</td>
<td>3</td>
</tr>
<tr>
<td>MXX XXX</td>
<td>Approved Arranging/Orchestrating Elective</td>
<td>3</td>
</tr>
<tr>
<td>MXX XXX</td>
<td>Approved Music Electives (200 level or higher)</td>
<td>9</td>
</tr>
</tbody>
</table>

Approved Electives 9

Total credits for courses in the major = 54

Total Credit Hours 120

1 EMC core courses require a grade of “C” or higher. Lessons require a grade of “B-” or higher
Advanced Writing and Communication Skills

Courses
All students are required to successfully complete 3 Advanced Writing and Communication Skills (AWC) courses. Student degree requirements will include courses that meet the desired communication outcomes in evaluated and revised writing, speaking, stage presence, and audience engagement.

All music students will successfully complete:
- MCY 141 Musical Trends and Traditions, which will include substantial evaluated and revised writing components.
- MMI 445 Senior Project/Portfolio, this course is the capstone for both the CAM and MADE programs. Students will develop and compile a portfolio of creative works that showcase their individual artistry, including but not limited to recordings, videos, songs, scores, and/or other applicable media elements. Students will also be required to organize a public performance/showcase their works. Requisite: MADE Major or CAM Minor
- ENG 230 Advanced Business Communications, COS 333 Business Communication, or ENG 331 Legal Writing which will include discipline specific communication skills.

Assessment
There will be at least 2 specific assessments in each Advanced Communications Skills course for communications or writing equivalent to 4000 words, evaluated and revised.

Plan of Study with Music Business and Entertainment Industry Minor

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year One</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>MMI 140</td>
<td>Experiential Musicianship I &amp; MMI 107 Skills Lab I</td>
<td>4</td>
</tr>
<tr>
<td>MCY 140</td>
<td>Experiencing Music</td>
<td>3</td>
</tr>
<tr>
<td>MKP 140</td>
<td>Keyboard Studies I</td>
<td>1</td>
</tr>
<tr>
<td>ENG 105</td>
<td>English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>MTH 113</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>UMX 100</td>
<td>The University Of Miami Experience</td>
<td>0</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Credit Hours</td>
<td></td>
<td>17</td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>MMI 141</td>
<td>Experiential Musicianship II &amp; MMI 108 Skills Lab II</td>
<td>4</td>
</tr>
<tr>
<td>MCY 141</td>
<td>Musical Traditions (AWC)</td>
<td>3</td>
</tr>
<tr>
<td>MKP 141</td>
<td>Keyboard Studies II</td>
<td>1</td>
</tr>
<tr>
<td>MMI 250</td>
<td>Essential Technologies For Musicians</td>
<td>3</td>
</tr>
<tr>
<td>ENG 106</td>
<td>English Composition II</td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Credit Hours</td>
<td></td>
<td>17</td>
</tr>
<tr>
<td><strong>Year Two</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>MMI 240</td>
<td>Experiential Musicianship III &amp; MMI 207 Skills Lab III: American Song Traditions</td>
<td>4</td>
</tr>
<tr>
<td>MMI 173 or 310</td>
<td>Introduction to the Music Business (required minor) or Music Business and Entrepreneurship for Musicians</td>
<td>3</td>
</tr>
<tr>
<td>Approved Music Elective (200 level or higher)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MMI 274</td>
<td>Introduction to Music Copyright (required minor)</td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Credit Hours</td>
<td></td>
<td>16</td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>MMI 241</td>
<td>Experiential Musicianship IV &amp; MMI 208 Skills Lab IV: American Song Traditions</td>
<td>4</td>
</tr>
<tr>
<td>STEM Cognate</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Credit Hours</td>
<td></td>
<td>13</td>
</tr>
<tr>
<td><strong>Year Three</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX3 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Approved Arranging/Orchestration Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Approved Music Elective (200 level or higher)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Choose one of the following:</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MMI 378</td>
<td>Music Business Agreements (required minor)</td>
<td></td>
</tr>
<tr>
<td>MMI 530</td>
<td>Entrepreneurship for Musicians</td>
<td></td>
</tr>
<tr>
<td>MMI 537</td>
<td>Recorded Music Operations</td>
<td></td>
</tr>
<tr>
<td>MMI Elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STEM Cognate</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Credit Hours</td>
<td></td>
<td>16</td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX3 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>
### Musicianship, Artistry Development & Entrepreneurship with Music Business & Entertainment Industry and Creative American Music (CAM) Minors

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year One</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>MTC 404</td>
<td>Live Performance Musical Direction</td>
<td>3</td>
</tr>
<tr>
<td>MMI 445</td>
<td>Senior Project/Portfolio/Business Plan (AWC)</td>
<td>1</td>
</tr>
<tr>
<td>MMI 543</td>
<td>Music Marketing</td>
<td>3</td>
</tr>
<tr>
<td>Approved Elective</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>MMI 140</td>
<td>Experiential Musicianship I &amp; MMI 107 and Skills Lab I</td>
<td>4</td>
</tr>
<tr>
<td>MMC 140</td>
<td>Experiencing Music</td>
<td>3</td>
</tr>
<tr>
<td>MKP 140</td>
<td>Keyboard Studies I</td>
<td>1</td>
</tr>
<tr>
<td>ENG 105</td>
<td>English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>UMX 100</td>
<td>The University Of Miami Experience</td>
<td>0</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Year Two</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>MMI 240</td>
<td>Experiential Musicianship III &amp; MMI 207 and Skills Lab III: American Song Traditions</td>
<td>4</td>
</tr>
<tr>
<td>MMI 250</td>
<td>Essential Technologies For Musicians</td>
<td>3</td>
</tr>
<tr>
<td>MCY 221</td>
<td>Anglo-American Song Traditions</td>
<td>3</td>
</tr>
<tr>
<td>MMI 310 or 173</td>
<td>Music Business and Entrepreneurship for Musicians (required minor) or Introduction to the Music Business</td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>MMI 241</td>
<td>Experiential Musicianship IV &amp; MMI 208 and Skills Lab IV: American Song Traditions</td>
<td>4</td>
</tr>
<tr>
<td>MMI 274</td>
<td>Introduction to Music Copyright Law (required minor)</td>
<td>3</td>
</tr>
<tr>
<td>MCY 222</td>
<td>African-American Song Traditions</td>
<td>3</td>
</tr>
<tr>
<td>STEM Cognate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Year Three</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX1 Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Credit Hours:** 120
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI XX3</td>
<td>Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
</tr>
<tr>
<td>MMI 307</td>
<td>Skills Lab V: American Pop</td>
<td>1</td>
</tr>
<tr>
<td>MTC/MSJ/MMI</td>
<td>Approved Orchestration Elective</td>
<td>3</td>
</tr>
<tr>
<td>MMI 320</td>
<td>Contemporary Lyric Writing</td>
<td>3</td>
</tr>
<tr>
<td>MCY 311</td>
<td>Modern American Pop Music</td>
<td>3</td>
</tr>
<tr>
<td><strong>Choose one of the following:</strong></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>MMI 378</td>
<td>Music Business Agreements (required minor)</td>
<td></td>
</tr>
<tr>
<td>MMI 530</td>
<td>Entrepreneurship for Musicians</td>
<td></td>
</tr>
<tr>
<td>MMI 537</td>
<td>Recorded Music Operations</td>
<td></td>
</tr>
<tr>
<td>MMI Elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Credit Hours</strong></td>
<td></td>
<td>16</td>
</tr>
</tbody>
</table>

**Spring**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX3</td>
<td>Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
</tr>
<tr>
<td>MMI 308</td>
<td>Skills Lab VI: American Pop</td>
<td>1</td>
</tr>
<tr>
<td>Approved Elective</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Choose one of the following:</strong></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>MMI 378</td>
<td>Music Business Agreements (required minor)</td>
<td></td>
</tr>
<tr>
<td>MMI 530</td>
<td>Entrepreneurship for Musicians</td>
<td></td>
</tr>
<tr>
<td>MMI 537</td>
<td>Recorded Music Operations</td>
<td></td>
</tr>
<tr>
<td>MMI Elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STEM Cognate</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Credit Hours</strong></td>
<td></td>
<td>13</td>
</tr>
</tbody>
</table>

**Year Four**

**Fall**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX3</td>
<td>Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
</tr>
<tr>
<td>MMI 543</td>
<td>Music Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ENG XXX</td>
<td>ENG 200+ or COS 333 (recommended courses ENG 230 or ENG 331)</td>
<td>3</td>
</tr>
<tr>
<td>STEM Cognate</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Choose one of the following:</strong></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>MMI 378</td>
<td>Music Business Agreements (required minor)</td>
<td></td>
</tr>
<tr>
<td>MMI 530</td>
<td>Entrepreneurship for Musicians</td>
<td></td>
</tr>
<tr>
<td>MMI 537</td>
<td>Recorded Music Operations</td>
<td></td>
</tr>
<tr>
<td>MMI Elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ensemble</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Credit Hours</strong></td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

**Spring**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI 15</td>
<td>Made Forum</td>
<td>0</td>
</tr>
<tr>
<td>MMI XX3</td>
<td>Principal Instrument/Voice Lesson &amp; Studio Class</td>
<td>2</td>
</tr>
<tr>
<td>MTC 404</td>
<td>Live Performance Musical Direction</td>
<td>3</td>
</tr>
<tr>
<td>MMI 445</td>
<td>Senior Project/Portfolio/Business Plan (AWC)</td>
<td>1</td>
</tr>
</tbody>
</table>

Approved Elective: 3

Approved Elective: 3

Ensemble: 1

Credit Hours: 13

Total Credit Hours: 117

1 MMI 320 substitutes for MMI 315.

2 MMI 307/MMI 308 will count towards ensemble requirements.