

# GLOBAL EXECUTIVE MBA

## Overview

The Global Executive MBA program is aimed at senior executives who want to further their business acumen and enhance their understanding of conducting business globally. The format flexibility and length of the program will permit students to earn their MBA. The 17-month program blends face-to-face on-campus modules, which include executive presentations, case studies and group projects, with distance learning. It covers four focus areas (Global Strategy and Execution; Managing Global Operations and Decision Making; Global Multi-Cultural Leadership; and Entrepreneurship, Innovation and Technology) through eleven courses or modules, as well as an Integrated Project carried out in nine on-campus residencies and eight Inter-Residencies (distance-learning). The Global EMBA is lock-step in nature. Students will progress together through a sequential pattern of courses. The students will obtain their MBA after the successful completion of 45 credit hours over an 17 month period.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting the Office of Recruiting and Admissions at 305-284-2510 or by visiting the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/global-executive-mba/>).

## Admission Requirements

The MBA Admissions Committee welcomes applications from individuals with a bachelor's degree (or the equivalent of a U.S. bachelor's degree) from an accredited institution. Acceptance is based upon an evaluation of all credentials presented by the applicant.

The following is a list of the required conditions as well as the required documents for your application for admission.

- Completed application for admission submitted through BusinessCAS
- A baccalaureate degree from an accredited institution
  - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
  - Academic transcripts from institutions outside of the United States must be verified by an approved international credentialing evaluation service such as World Education Services to confirm degree equivalency and GPA calculation.
- Current resume outlining your professional and academic achievements
- Personal statement (up to 600 words) and a short-essay response to the program-related question in BusinessCAS
- A letter of recommendation (up to three allowed). Recommender contact(s) may be submitted through the BusinessCAS portal within the Program Materials section of the application.
- TOEFL or IELTS score report – A valid score (less than 2 years old) is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
  - TOEFL - 94 or above
  - IELTS - 7.0 or above

We encourage candidates to upload unofficial transcripts and test scores with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

### QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at [mba@miami.edu](mailto:mba@miami.edu), or visit the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/global-executive-mba/>).

## Curriculum Requirements

Code	Title	Credit Hours
<b>Required Courses</b>		
BUS 650	Introduction to the Miami Global EMBA program	1
BUS 651	Global Strategic Marketing	4
BUS 653	Global Institutions and Economy	4
BUS 654	Corporate Financing and Investing	4
BUS 656	Integrated Business Project <sup>1</sup>	6
BUS 658	Business Analytics	4
BUS 660	High Performance Leadership	4
BUS 661	Enhancing Global Operations	4
BUS 662	Decision Making in Global Environment	4
BUS 663	Entrepreneurship and Innovation	4

MGT 652	Global Strategy	2
MGT 657	Optimizing Human Capital	4
<b>Total Credit Hours</b>		<b>45</b>

1. Runs throughout the program.

## Sample Plan of Study

Year One		Credit Hours
<b>Fall</b>		
BUS 650	Introduction to the Miami Global EMBA program	1
BUS 651	Global Strategic Marketing	4
BUS 653	Global Institutions and Economy	4
BUS 656	Integrated Business Project	2
MGT 652	Global Strategy	2
<b>Credit Hours</b>		<b>13</b>
<b>Spring</b>		
BUS 654	Corporate Financing and Investing	4
BUS 656	Integrated Business Project	2
BUS 658	Business Analytics	4
MGT 657	Optimizing Human Capital	4
<b>Credit Hours</b>		<b>14</b>
<b>Year Two</b>		
<b>Fall</b>		
BUS 656	Integrated Business Project	2
BUS 660	High Performance Leadership	4
BUS 661	Enhancing Global Operations	4
BUS 662	Decision Making in Global Environment	4
BUS 663	Entrepreneurship and Innovation	4
<b>Credit Hours</b>		<b>18</b>
<b>Total Credit Hours</b>		<b>45</b>

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Student Learning Outcomes

- The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.
- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.
- The MBA students will demonstrate sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
- The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.