# **PROFESSIONAL MBA (HYBRID)**

## **Professional MBA (Hybrid)**

The University of Miami Herbert Business School's Professional MBA Program is designed to help busy professionals gain that competitive edge to meet the new demands of today's organizations. Created specifically with the hard-working professional in mind, the Professional MBA prepares students to join the ranks of those leading the business world of tomorrow without having to compromise their existing work schedule. We offer a hybrid course structure that blends the best of in-person and online education.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting Graduate Business Admissions at 305-284-2510, by email at mba@miami.edu, or by visiting the Miami Herbert Business School website (https://herbert.miami.edu/graduate/find-and-compare-programs/professional-mba/).

### **Admission Requirements**

The following is a list of the required conditions as well as the required documents for your application for admission.

- · Completed application for admission submitted through BusinessCAS
- · A baccalaureate degree from an accredited institution
  - · Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
  - International applicants must have their educational credentials from institutions outside of the United States verified by an approved international credentialing evaluation service such as World Education Services to confirm degree equivalency and GPA calculation.
- Current resume outlining your professional and academic achievements
- · Personal statement (up to 600 words) and a short-essay response to the program-related question in BusinessCAS
- · At least one letter of recommendation is required. Up to three may be submitted.
- An official TOEFL or IELTS score report A valid score (less than 2 years old) is required as proof of English proficiency for international applicants
  who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is
  required for admission to a graduate business degree program.
  - TOEFL 94 or above Institution code: 5815
  - · IELTS 7.0 or above Institution code: 4861

If you do not yet have a TOEFL or IELTS score (international candidates only), you may complete and submit your application prior to taking the exam by indicating your approximate date within the Standardized Tests tab in the Academic History section. Select "Add Test Score" by the relevant test, then indicate that you have not yet taken the exam and add your estimated test date in the section provided.

We encourage candidates to upload unofficial transcripts and test scores with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

#### QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at mba@miami.edu, or visit the Miami Herbert Business School website (https://herbert.miami.edu/graduate/find-and-compare-programs/professional-mba/).

### **Curriculum Requirements**

| Code                        | Title   | Credit Hours |  |
|-----------------------------|---|--------------|--|
| Required Courses            |   |              |  |
| ACC 600                     | Accounting for Decision-Making and Control        | 3            |  |
| BSL 695                     | Responsible Business                              | 3            |  |
| BTE 621                     | Management of Digital Transformation              | 3            |  |
| ECO 690                     | Managerial Economics                              | 3            |  |
| FIN 602                     | Fundamentals of Finance                           | 3            |  |
| MAS 610                     | Data Analytics for Managers                       | 3            |  |
| MGT 600                     | Managing for Employee Engagement                  | 3            |  |
| MGT 653                     | Deriving Competitive Advantage through Operations | 3            |  |
| MGT 658                     | Innovative Business Strategies for Future Leaders | 3            |  |
| MKT 660                     | Foundations of Marketing Management               | 3            |  |
| Electives                   |   | 12           |  |
| Approved Business Electives |   |              |  |

| MGT 624 Total Credit Hours | Negotiation Strategies          | 42 |
|----------------------------|---------------------------------|----|
| MGT 618                    | Leading Change in Organizations |    |
| Immersion Modules          |                                 |    |

## **Sample Plan of Study**

| Course          | Title   | Credit Hours |
|-----------------|---|--------------|
| Year One        |   |              |
| First Semester  |   |              |
| Term One        |   |              |
| MGT 658         | Innovative Business Strategies for Future Leaders | 3            |
| MKT 660         | Foundations of Marketing Management               | 3            |
| Term Two        |   |              |
| FIN 602         | Fundamentals of Finance                           | 3            |
| Elective        |   | 3            |
|                 | Credit Hours                                      | 12           |
| Second Semester |   |              |
| Term One        |   |              |
| BTE 621         | Management of Digital Transformation              | 3            |
| ACC 600         | Accounting for Decision-Making and Control        | 3            |
| Term Two        |   |              |
| MAS 610         | Data Analytics for Managers                       | 3            |
| Elective        |   | 3            |
|                 | Credit Hours                                      | 12           |
| Third Semester  |   |              |
| Term One        |   |              |
| MGT 600         | Managing for Employee Engagement                  | 3            |
| Elective        |   | 3            |
| Term Two        |   |              |
| BSL 695         | Responsible Business                              | 3            |
| Elective        |   | 3            |
|                 | Credit Hours                                      | 12           |
| Year Two        |   |              |
| First Semester  |   |              |
| Term One        |   |              |
| MGT 653         | Deriving Competitive Advantage through Operations | 3            |
| ECO 690         | Managerial Economics                              | 3            |
|                 | Credit Hours                                      | 6            |
|                 | Total Credit Hours                                | 42           |

## **Student Learning Outcomes**

- The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.
- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.
- The MBA students will demonstrate the ability to gain an awareness of and a sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
- The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.