

TWO YEAR MBA (THE MIAMI MBA)

Two Year MBA Program (The Miami MBA)

The full-time two-year MBA Program (The Miami MBA) is innovative, flexible, and career-focused. Candidates with an undergraduate degree in any field with work experience who seek advanced business expertise as a springboard to their career are encouraged to apply. The curriculum not only prepares students for leadership in business, but it adds a valuable dimension to other professions.

The Miami Business School's full-time MBA program is 56 credit hours and is completed in less than two calendar years. The curriculum provides a framework that accelerates growth. Students gain new perspectives and have the opportunity to prove and polish their leadership skills. They learn to think critically across subjects, linking their knowledge of management, economics, and marketing with finance, business law, and technology.

Students are required to complete one two-credit elective from an approved list of courses in the areas of accounting, finance, and management Science.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting the Office of Recruiting and Admissions at 305-284-2510 or by visiting the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/>).

Admission Requirements

The MBA Admissions Committee welcomes applications from individuals with a bachelor's degree (or the equivalent of a U.S. bachelor's degree) from an accredited institution. Acceptance is based upon an evaluation of all credentials presented by the applicant.

The following is a list of the required conditions as well as the required documents for your application for admission.

- Completed application for admission submitted through BusinessCAS
- A baccalaureate degree from an accredited institution
 - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
 - Academic transcripts from institutions outside of the United States must be verified by an approved international credentialing evaluation service such as World Education Services to confirm degree equivalency and GPA calculation.
- A current resume is required and for the Full-Time MBA, at least two years of full-time experience prior to enrollment is recommended. For dual-degree applicants, experience gained through internships, projects, and leadership roles may be considered.
- Personal statement (up to 600 words) and a short-essay response to the program-related question in BusinessCAS
- A letter of recommendation (up to three allowed). Recommender contact(s) may be submitted through the BusinessCAS portal within the Program Materials section of the application.
- GMAT score report – A valid test score (less than 5 years old) is required. Exam waiver requests or requests to submit a GRE score in place of the GMAT are considered on a case-by-case basis.
- TOEFL or IELTS score report – A valid score (less than 2 years old) is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
 - TOEFL - 94 or above
 - IELTS - 7.0 or above

We encourage candidates to upload unofficial transcripts and test scores with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

Admission interviews are a requirement of the Full-Time MBA application process for those candidates who meet the program requirements and will be conducted by invitation only after a complete application has been reviewed. Most interviews are conducted with candidates by online platform or in-person.

QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at mba@miami.edu, or visit the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/>).

Curriculum Requirements

| Code | Title | Credit Hours |
|-------------------------|-----------------------------------|--------------|
| Required Courses | | |
| ECO 643 | Firms, Institutions, Stakeholders | 2 |
| ACC 670 | Financial Reporting and Analysis | 2 |

| | | |
|--|--|-----------|
| ACC 671 | Accounting for Decision Making | 2 |
| BSL 690 | Responsible Business | 2 |
| BTE 608 | Technology and Innovation | 1 |
| BTE 609 | Artificial Intelligence for Business | 1 |
| BUS 610 | Communicating for Career Success | 2 |
| BUS 628 | Multidisciplinary Action Projects | 4 |
| ECO 693 | Applied Managerial Economics | 1 |
| ECO 694 | Game Theory and Economic Strategy | 1 |
| FIN 641 | Valuation and Financial Decision Making | 2 |
| FIN 642 | The Financial Environment | 2 |
| MAS 617 | Statistics and Data Analysis | 2 |
| MAS 632 | Management Science Models for Decision Making | 2 |
| MGT 604 | Design Thinking | 1 |
| MGT 605 | Digital Global Strategy | 1 |
| MGT 607 | Improving Business Processes | 1 |
| MGT 608 | Leading with Insight | 2 |
| MGT 609 | Leading with Introspection | 2 |
| MGT 610 | Leading with Foresight | 2 |
| MGT 612 | Optimizing Operations under Uncertainty | 1 |
| MGT 613 | Strategy for Dynamic Environments | 2 |
| MGT 624 | Negotiation Strategies | 2 |
| MKT 620 | Addressing Customer Markets | 2 |
| MKT 622 | Behavioral Pricing | 1 |
| MKT 641 | Marketing Research and Decision Making | 2 |
| MKT 651 | Customer Relationship Management | 1 |
| Electives ¹ | | 10 |
| A minimum of 2 credits of electives must be selected from the following courses: | | |
| ACC 664 | Global Mergers and Acquisitions: Accounting and Related Issues | |
| ACC 666 | Accounting for Sustainability | |
| ACC 672 | Advanced Financial Analysis | |
| FIN 650 | Financial Investment | |
| FIN 670 | Corporate Finance | |
| FIN 683 | Financial Modeling | |
| MAS 627 | Programming for Data Analytics | |
| MAS 637 | Applied Regression Analysis I | |
| MAS 639 | Data Acquisition, Preparation, and Visualization | |
| Total Credit Hours | | 56 |

¹ Students may enroll in MGT 697 Graduate Business Career Connect Course as an elective.

Sample Plan of Study

| Year One | | Credit Hours |
|-------------|-----------------------------------|--------------|
| Fall | | |
| Term One | | |
| ECO 643 | Firms, Institutions, Stakeholders | 2 |
| ACC 670 | Financial Reporting and Analysis | 2 |
| ECO 693 | Applied Managerial Economics | 1 |
| MAS 617 | Statistics and Data Analysis | 2 |
| MGT 608 | Leading with Insight | 2 |
| MKT 620 | Addressing Customer Markets | 2 |
| Term Two | | |
| BTE 608 | Technology and Innovation | 1 |

| | | |
|---------------------------|---|-----------|
| FIN 641 | Valuation and Financial Decision Making | 2 |
| MGT 604 | Design Thinking | 1 |
| MGT 609 | Leading with Introspection | 2 |
| MKT 641 | Marketing Research and Decision Making | 2 |
| Elective | | 2 |
| Credit Hours | | 21 |
| Spring | | |
| Term One | | |
| ACC 671 | Accounting for Decision Making | 2 |
| BTE 609 | Artificial Intelligence for Business | 1 |
| FIN 642 | The Financial Environment | 2 |
| MAS 632 | Management Science Models for Decision Making | 2 |
| MGT 607 | Improving Business Processes | 1 |
| Elective | | 2 |
| Term Two | | |
| MGT 605 | Digital Global Strategy | 1 |
| MGT 610 | Leading with Foresight | 2 |
| MGT 612 | Optimizing Operations under Uncertainty | 1 |
| Elective | | 2 |
| Credit Hours | | 16 |
| Year Two | | |
| Fall | | |
| Term One | | |
| BUS 628 | Multidisciplinary Action Projects | 4 |
| ECO 694 | Game Theory and Economic Strategy | 1 |
| MGT 624 | Negotiation Strategies | 2 |
| MKT 651 | Customer Relationship Management | 1 |
| Term Two | | |
| MGT 613 | Strategy for Dynamic Environments | 2 |
| MKT 622 | Behavioral Pricing | 1 |
| Credit Hours | | 11 |
| Spring | | |
| Term One | | |
| BUS 610 | Communicating for Career Success | 2 |
| BSL 690 | Responsible Business | 2 |
| Elective | | 2 |
| Global Trip (Optional) | | |
| Term Two | | |
| Elective | | 2 |
| Credit Hours | | 8 |
| Total Credit Hours | | 56 |

Mission

- To develop innovative ideas and principled leaders that transform global business and society.

Student Learning Outcomes

The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.

- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.

- The MBA students will demonstrate the ability to gain an awareness of and a sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
- The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.