TWO YEAR MBA (THE MIAMI MBA)

Two Year MBA Program (The Miami MBA)

The full-time two-year MBA Program (The Miami MBA) is innovative, flexible, and career-focused. Candidates with an undergraduate degree in any field with work experience who seek advanced business expertise as a springboard to their career are encouraged to apply. The curriculum not only prepares students for leadership in business, but it adds a valuable dimension to other professions.

The Miami Business School’s full-time MBA program is 56 credit hours and is completed in less than two calendar years. The curriculum provides a framework that accelerates growth. Students gain new perspectives and have the opportunity to prove and polish their leadership skills. They learn to think critically across subjects, linking their knowledge of management, economics, and marketing with finance, business law, and technology.

Students are required to complete one two-credit elective from an approved list of courses in the areas of accounting, finance, and management Science.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting the Office of Recruiting and Admissions at 305-284-2510 or by visiting the Miami Herbert Business School website (https://herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/).

Admission Requirements

The MBA Admissions Committee welcomes applications from individuals with a bachelor’s degree (or the equivalent of a U.S. bachelor’s degree) from an accredited institution. Acceptance is based upon an evaluation of all credentials presented by the applicant.

The following is a list of the required conditions as well as the required documents for your application for admission.

- Completed application for admission submitted through BusinessCAS
- A baccalaureate degree from an accredited institution
  - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
  - Academic transcripts from institutions outside of the United States must be verified by an approved international credentialing evaluation service such as World Education Services to confirm degree equivalency and GPA calculation.
- A current resume is required and for the Full-Time MBA, at least two years of full-time experience prior to enrollment is recommended. For dual-degree applicants, experience gained through internships, projects, and leadership roles may be considered.
- Personal statement (up to 600 words) and a short-essay response to the program-related question in BusinessCAS
- A letter of recommendation (up to three allowed). Recommender contact(s) may be submitted through the BusinessCAS portal within the Program Materials section of the application.
- GMAT score report – A valid test score (less than 5 years old) is required. Exam waiver requests or requests to submit a GRE score in place of the GMAT are considered on a case-by-case basis.
  - TOEFL or IELTS score report – A valid score (less than 2 years old) is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
    - TOEFL - 94 or above
    - IELTS - 7.0 or above

We encourage candidates to upload unofficial transcripts and test scores with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

Admission interviews are a requirement of the Full-Time MBA application process for those candidates who meet the program requirements and will be conducted by invitation only after a complete application has been reviewed. Most interviews are conducted with candidates by online platform or in-person.

QUESTIONS?

Connect with Miami Herbert Business School’s graduate enrollment advisors at (305) 284-2510, by email at mba@miami.edu, or visit the Miami Herbert Business School website (https://herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/).

Curriculum Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 643</td>
<td>Firms, Institutions, Stakeholders</td>
<td>2</td>
</tr>
<tr>
<td>ACC 670</td>
<td>Financial Reporting and Analysis</td>
<td>2</td>
</tr>
</tbody>
</table>
ACC 671  Accounting for Decision Making  
BSL 690  Responsible Business  
BTE 608  Technology and Innovation  
BTE 609  Artificial Intelligence for Business  
BUS 610  Communicating for Career Success  
BUS 628  Multidisciplinary Action Projects  
ECO 693  Applied Managerial Economics  
ECO 694  Game Theory and Economic Strategy  
FIN 641  Valuation and Financial Decision Making  
FIN 642  The Financial Environment  
MAS 617  Management Science Models for Decision Making  
MAS 632  Management Science Models for Decision Making  
MGT 604  Design Thinking  
MGT 605  Digital Global Strategy  
MGT 607  Improving Business Processes  
MGT 608  Leading with Insight  
MGT 609  Leading with Introspection  
MGT 610  Leading with Foresight  
MGT 612  Optimizing Operations under Uncertainty  
MGT 613  Strategy for Dynamic Environments  
MGT 624  Negotiation Strategies  
MKT 620  Addressing Customer Markets  
MKT 622  Behavioral Pricing  
MKT 641  Marketing Research and Decision Making  
MKT 651  Customer Relationship Management  

Electives  
ACC 664  Global Mergers and Acquisitions: Accounting and Related Issues  
ACC 666  Accounting for Sustainability  
ACC 672  Advanced Financial Analysis  
FIN 650  Financial Investment  
FIN 670  Corporate Finance  
FIN 683  Financial Modeling  
MAS 627  Programming for Data Analytics  
MAS 637  Applied Regression Analysis I  
MAS 639  Data Acquisition, Preparation, and Visualization  

Total Credit Hours  
56

1 Students may enroll in MGT 697 Graduate Business Career Connect Course as an elective.

Sample Plan of Study

<table>
<thead>
<tr>
<th>Year One</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Fall</td>
<td>Credit Hours</td>
</tr>
<tr>
<td>Term One</td>
<td></td>
</tr>
<tr>
<td>ECO 643</td>
<td>Firms, Institutions, Stakeholders 2</td>
</tr>
<tr>
<td>ACC 670</td>
<td>Financial Reporting and Analysis 2</td>
</tr>
<tr>
<td>ECO 693</td>
<td>Applied Managerial Economics 1</td>
</tr>
<tr>
<td>MAS 617</td>
<td>Statistics and Data Analysis 2</td>
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<tr>
<td>MGT 608</td>
<td>Leading with Insight 2</td>
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<td>MKT 620</td>
<td>Addressing Customer Markets 2</td>
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<tr>
<td>Term Two</td>
<td></td>
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<tr>
<td>BTE 608</td>
<td>Technology and Innovation 1</td>
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</table>

1 Students may enroll in MGT 697 Graduate Business Career Connect Course as an elective.
### FIN 641 Valuation and Financial Decision Making
### MGT 604 Design Thinking
### MGT 609 Leading with Introspection
### MKT 641 Marketing Research and Decision Making
### Elective

#### Credit Hours

**21**

### Spring

#### Term One
- ACC 671 Accounting for Decision Making
- BTE 609 Artificial Intelligence for Business
- FIN 642 The Financial Environment
- MAS 632 Management Science Models for Decision Making
- MGT 607 Improving Business Processes
- Elective

<table>
<thead>
<tr>
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<th>Credits</th>
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<tbody>
<tr>
<td>ACC 671</td>
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<tr>
<td>BTE 609</td>
<td>Artificial Intelligence for Business</td>
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<tr>
<td>FIN 642</td>
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<tr>
<td>MAS 632</td>
<td>Management Science Models for Decision Making</td>
<td>2</td>
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<tr>
<td>MGT 607</td>
<td>Improving Business Processes</td>
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<tr>
<td>Elective</td>
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#### Credit Hours

**21**

### Year Two

#### Fall

#### Term One
- BUS 628 Multidisciplinary Action Projects
- ECO 694 Game Theory and Economic Strategy
- MGT 624 Negotiation Strategies
- MKT 651 Customer Relationship Management
- Elective

<table>
<thead>
<tr>
<th>Course</th>
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<th>Credits</th>
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<tr>
<td>BUS 628</td>
<td>Multidisciplinary Action Projects</td>
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</tr>
<tr>
<td>ECO 694</td>
<td>Game Theory and Economic Strategy</td>
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<tr>
<td>MGT 624</td>
<td>Negotiation Strategies</td>
<td>2</td>
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<tr>
<td>MKT 651</td>
<td>Customer Relationship Management</td>
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</tr>
<tr>
<td>Elective</td>
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#### Credit Hours

**16**

#### Spring

#### Term One
- BUS 610 Communicating for Career Success
- BSL 690 Responsible Business
- Elective

<table>
<thead>
<tr>
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<td>Communicating for Career Success</td>
<td>2</td>
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<tr>
<td>BSL 690</td>
<td>Responsible Business</td>
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<tbody>
<tr>
<td></td>
<td>Global Trip (Optional)</td>
<td></td>
</tr>
</tbody>
</table>

#### Credit Hours

**8**

#### Total Credit Hours

**56**

### Mission

- To develop innovative ideas and principled leaders that transform global business and society.

### Student Learning Outcomes

The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.

- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.
• The MBA students will demonstrate the ability to gain an awareness of and a sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
• The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.