

MASTER OF SCIENCE IN MANAGEMENT (HYBRID)

Overview

The Master of Science in Management (MiM) program at Miami Herbert Business School is a graduate degree designed for early-career students and recent graduates seeking foundational business education and accelerated entry into professional roles. The program targets individuals with limited or no full-time work experience, particularly those with non-business undergraduate backgrounds, and provides them with broad-based managerial, analytical, and leadership skills.

Delivered in a hybrid format that combines in-person, hybrid, and selected online courses, the MiM leverages Miami Herbert's strengths in leadership, digital transformation, and global business. The curriculum integrates academic rigor with applied learning, career preparation, and exposure to Miami's dynamic entrepreneurial and global business ecosystem. The program is distinct from the MBA in both audience and structure, positioning graduates for immediate workforce readiness or future advanced study in business disciplines.

Admission Requirements

The following is a list of the required conditions as well as the required documents for your application.

- Completed application for admission submitted through the Miami Herbert Business School application portal.
- A baccalaureate degree from a regionally accredited institution.
 - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to the application portal.
 - International applicants must have their educational credentials from institutions outside of the United States verified by an approved international credentialing evaluation service such as World Education Services (<https://www.wes.org/>) to confirm degree equivalency and GPA calculation.
- A current resume outlining your professional and academic achievements is required.
- Personal statement (up to 600 words) and a short-essay response to the program-related question in the application portal.
- At least one letter is required. Up to three may be submitted.
- GMAT/GRE score report – A valid test score (less than 5 years old) is **optional**.
 - GMAT Institution Code: 7NV-S1-96 (or the locator code specific to your program of interest)
 - GRE Institution Code: 5815
- Duolingo English Test (DET), IELTS and TOEFL score report – A valid score (less than 2 years old) is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
 - TOEFL – 94 or above; Institution code: 5815
 - IELTS – 7.0 or above; Institution code: 4861
 - DET – 125 or above

If you do not yet have a GMAT or GRE test score and/or a TOEFL or IELTS score (international candidates only), you may complete and submit your application prior to taking the exam by indicating your approximate date within the Standardized Tests tab in the Academic History section. Select "Add Test Score" by the relevant test, then indicate that you have not yet taken the exam and add your estimated test date in the section provided.

We encourage candidates to upload unofficial transcripts and test scores with their application in order to expedite the review of their file while official documents are processed.

QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at mba@miami.edu, or visit the Miami Herbert Business School website (<https://www.herbert.miami.edu/graduate/find-and-compare-programs/full-time-mba/curriculum.html>).

Curriculum Requirements

Master of Science in Management

| Code | Title | Credit Hours |
|--|---|--------------|
| Required Courses | | |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| Students must complete 2 of the following courses: | | 6 |

| | | |
|--------------------------------|--|-----------|
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MAS 610 | Data Analytics for Managers | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Electives | | 12 |
| Total Credit Hours | | 33 |

Master of Science in Management with Leadership Concentration

| Code | Title | Credit Hours |
|--|--|--------------|
| Required Courses | | |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 603 | Leading Teams | 3 |
| MGT 631 | Leading With Emotional Intelligence | 3 |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| MGT 660 | Leadership and Motivation in Organizations | 3 |
| Students must complete 2 of the following courses: | | 6 |
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MAS 610 | Data Analytics for Managers | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Electives | | 3 |
| Total Credit Hours | | 33 |

Master of Science in Management with Human Resource Management Concentration

| Code | Title | Credit Hours |
|--|---|--------------|
| Required Courses | | |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 612 | Optimizing Operations under Uncertainty | 3 |
| MGT 618 | Leading Change in Organizations | 3 |
| MGT 624 | Negotiation Strategies | 3 |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| Students must complete 2 of the following courses: | | 6 |

| | | |
|--------------------------------|--|-----------|
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MAS 610 | Data Analytics for Managers | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Electives | | 3 |
| Total Credit Hours | | 33 |

Master of Science in Management with Strategy and Innovation Concentration

| Code | Title | Credit Hours |
|--|--|--------------|
| Required Courses | | |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| Students must complete 2 of the following courses: | | 6 |
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MAS 610 | Data Analytics for Managers | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Students must complete 3 of the following courses: | | 9 |
| MGT 604 | Design Thinking | |
| MGT 616 | Foundations in Management Consulting | |
| MGT 624 | Negotiation Strategies | |
| MGT 625 | Entrepreneurship: Creating New Ventures | |
| Electives | | 3 |
| Total Credit Hours | | 33 |

Master of Science in Management with Supply Chain Management Concentration

| Code | Title | Credit Hours |
|-------------------------|---|--------------|
| Required Courses | | |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 642 | Supply Chain Analytics | 3 |
| MGT 645 | Principles of Supply Chain Management | 3 |
| MGT 648 | Reinforcement Learning in Supply Chain | 3 |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |

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|--|--|-----------|
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| Students must complete 2 of the following courses: | | 6 |
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MAS 610 | Data Analytics for Managers | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Electives | | 3 |
| Total Credit Hours | | 33 |

Master of Science in Management with International Business Concentration

| Code | Title | Credit Hours |
|--|--|--------------|
| Required Courses | | |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 617 | Leading Across Cultures | 3 |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| MGT 668 | Global Transformation | 3 |
| MGT 691 | International Management | 3 |
| Students must complete 2 of the following courses: | | 6 |
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MAS 610 | Data Analytics for Managers | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Electives | | 3 |
| Total Credit Hours | | 33 |

Master of Science in Management with Artificial Intelligence Concentration

| Code | Title | Credit Hours |
|-------------------------|--|--------------|
| Required Courses | | |
| BTE 609 | Artificial Intelligence for Business | 3 |
| BTE 661 | Artificial Intelligence: Principles and Techniques | 3 |
| MAS 610 | Data Analytics for Managers | 3 |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 602 | Human Resource Management | 3 |
| MGT 632 | AI-Powered Strategy: Redefining Business Models | 3 |

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|--|--|-----------|
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders (Capstone Course) | 3 |
| Students must complete 1 of the following courses: | | 3 |
| ACC 600 | Accounting for Decision-Making and Control | |
| BSL 695 | Responsible Business | |
| BTE 621 | Management of Digital Transformation | |
| ECO 690 | Managerial Economics | |
| FIN 602 | Fundamentals of Finance | |
| MKT 660 | Foundations of Marketing Management | |
| Career Targeted Courses | | |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| Electives | | 3 |
| Total Credit Hours | | 33 |

Plan of Study

| First Year | | Credit Hours |
|------------------------------------|--|---------------------|
| Fall | | |
| MGT 697 | Graduate Business Career Connect Course | 1 |
| MGT 600 | Managing for Employee Engagement | 3 |
| MGT 658 | Innovative Business Strategies for Future Leaders | 3 |
| BUS 610 | Executive Problem Solving: Critical Thinking Strategic Communication | 2 |
| MGT 602 | Human Resource Management | 3 |
| 1 of the following courses: | | 3 |
| ECO 690 | Managerial Economics | |
| MKT 660 | Foundations of Marketing Management | |
| FIN 602 | Fundamentals of Finance | |
| BSL 695 | Responsible Business | |
| Electives or Concentration Courses | | 3 |
| | | Credit Hours |
| | | 18 |
| Spring | | |
| MGT 653 | Deriving Competitive Advantage through Operations | 3 |
| 1 of the following courses: | | 3 |
| ACC 600 | Accounting for Decision-Making and Control | |
| BTE 621 | Management of Digital Transformation | |
| MAS 610 | Data Analytics for Managers | |
| Electives or Concentration Courses | | 9 |
| | | Credit Hours |
| | | 15 |
| Total Credit Hours | | 33 |

Mission

The mission of the Master of Science in Management program is to prepare early-career professionals to become effective, ethical, and globally minded managers by providing a strong foundation in core business disciplines, leadership, and analytical thinking, supported by experiential learning and career development.

The MiM program is designed to:

1. Provide students with foundational knowledge across key business functions, including management, finance, marketing, analytics, and economics.
2. Develop students' leadership, teamwork, communication, and ethical decision-making capabilities.
3. Equip students with analytical and digital skills relevant to modern organizations and technology-driven business environments.

4. Enhance students' career readiness through targeted professional development, applied projects, and exposure to real-world business challenges.
5. Prepare graduates for successful entry into professional roles or for continued graduate education in business.

The MiM program is committed to designing and continuously improving educational experiences that foster student learning, professional growth, and career success in a global and digitally enabled business environment.

Educational Goals / Objectives

The program seeks to ensure that graduates demonstrate competence in core business knowledge, managerial decision-making, leadership, and professional communication, while also developing adaptability, ethical awareness, and analytical problem-solving skills.

Student Learning Outcomes

Upon completion of the Master of Science in Management program:

1. Students will be able to **demonstrate foundational knowledge** across core business disciplines, including management, accounting, finance, marketing, economics, and analytics.
2. Students will be able to **apply analytical and quantitative tools** to evaluate business problems, interpret data, and support managerial decision-making.
3. Students will be able to **demonstrate effective leadership and teamwork skills**, including the ability to motivate others, manage conflict, and work productively in diverse organizational settings.
4. Students will be able to **communicate professionally and persuasively**, both orally and in writing, to a variety of business audiences.
5. Students will be able to **evaluate ethical, social, and global considerations** in managerial decisions and business strategy.
6. Students will be able to **integrate business knowledge and skills** to analyze complex, real-world business cases and propose actionable solutions.
7. Students will be able to **demonstrate career readiness**, including professional self-presentation, interviewing skills, and understanding of organizational expectations in early-career roles.

These learning outcomes will be assessed using course-embedded assessments, integrative projects, presentations, examinations, and career-focused deliverables aligned with program objectives.