

# MASTER IN INTERNATIONAL BUSINESS

## Master in International Business

The Master in International Business (MIB) program seeks to develop global leaders. To this end, it offers to a select group of globally-minded students from throughout the world with rich experiential learning opportunities in Miami and other locations worldwide. The program incorporates a rigorous academic curriculum focusing on best practices by both global startups and leading multinationals in addressing their emerging opportunities and challenges. Students are exposed to South Florida's rich multicultural business community and the hundreds of international conferences that it hosts every year. Students may focus their professional development efforts on developing both regional competencies and functional expertise of their choice. MIB program activities in and out of classrooms are designed to help its students bond, as well as expand their professional network with participants of other graduate business programs.

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting Graduate Business Admissions at 305-284-2510, by email at [mba@miami.edu](mailto:mba@miami.edu), or by visiting the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/international-business/>).

## Admission Requirements

- Completed application for admission submitted through BusinessCAS
- A baccalaureate degree from an accredited institution
  - Official academic transcripts from all previously attended post-secondary institutions must be submitted directly to BusinessCAS.
  - International applicants must have their educational credentials from institutions outside of the United States verified by an approved international credentialing evaluation service such as World Education Services to confirm degree equivalency and GPA calculation.
- Statement of purpose and short-essay responses to the career goal and program-related questions in BusinessCAS
- Current resume outlining your professional and academic achievements.
- At least one letter of recommendation is required. Up to three may be submitted.
- An official TOEFL or IELTS score is required as proof of English proficiency for international applicants who did not receive a degree in the United States or a foreign country where English is the primary language. The following minimum score is required for admission to a graduate business degree program.
  - TOEFL - 94 or above Institution code: 5815
  - IELTS - 7.0 or above Institution code: 4861

If you do not yet have a TOEFL or IELTS score (international candidates only), you may complete and submit your application prior to taking the exam by indicating your approximate date within the Standardized Tests tab in the Academic History section. Select "Add Test Score" by the relevant test, then indicate that you have not yet taken the exam and add your estimated test date in the section provided.

We encourage candidates to upload unofficial transcripts and test scores (if required) with their BusinessCAS application in order to expedite the review of their file while official documents are processed.

### QUESTIONS?

Connect with Miami Herbert Business School's graduate enrollment advisors at (305) 284-2510, by email at [mba@miami.edu](mailto:mba@miami.edu), or visit the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/find-and-compare-programs/international-business/>).

## Curriculum Requirements

Code	Title	Credit Hours
<b>Required Courses</b>		
Intensive English Program - Mandatory for non-native English speakers in need of enhancing English language skills		
ACC 600	Accounting for Decision-Making and Control	2
BSL 692	Legal Implications of International Business Transactions	2
BUS 610	Communicating for Career Success	2
BUS 622	Global Applied Career Experience Projects (Optional - Student must apply) <sup>1</sup>	3
ECO 695	Global Economics	2
FIN 641	Valuation and Financial Decision Making	2
FIN 660	International Finance	2
MAS 631	Statistics for Managerial Decision Making	2
MGT 617	Leading Across Cultures	2
MGT 620	Managing Through People	2

MGT 625	Entrepreneurship: Creating New Ventures (Can be waived if participating in BUS 622) <sup>1</sup>	2
MGT 643	Principles of Operations Management	2
MGT 645	Principles of Supply Chain Management	2
MGT 677	Corporate Strategy and Organization	2
MGT 691	International Management	2
MGT 697	Graduate Business Career Connect Course	1
MKT 640	Foundations of Marketing Management	2
MKT 641	Marketing Research and Decision Making (Can be waived if participating in BUS 622) <sup>1</sup>	2
<b>Additional Required Courses</b>		
Students must participate in one of the following short-immersion trips:		2
BUS 624	Asian/Pacific Business Environment- International Trip	
BUS 625	Latin America Business Environment - International Trip	
BUS 636	United States Business Environment - Domestic Trip	
<b>Total Credit Hours</b>		<b>33-35</b>

## Sample Plan of Study

Year One		Credit Hours
<b>Fall</b>		
TERM 1		
ACC 600	Accounting for Decision-Making and Control	2
ECO 695	Global Economics	2
MAS 631	Statistics for Managerial Decision Making	2
MGT 620	Managing Through People	2
MKT 640	Foundations of Marketing Management	2
TERM 2		
BUS 610	Communicating for Career Success	2
FIN 641	Valuation and Financial Decision Making	2
MGT 643	Principles of Operations Management	2
MGT 691	International Management	2
MGT 697	Graduate Business Career Connect Course	1
<b>Credit Hours</b>		<b>19</b>
<b>Spring</b>		
TERM 1		
BSL 692	Legal Implications of International Business Transactions	2
FIN 660	International Finance	2
MGT 645	Principles of Supply Chain Management	2
SPRING BREAK		
BUS 624, 625, or 636	Asian/Pacific Business Environment- International Trip or Latin America Business Environment - International Trip or United States Business Environment - Domestic Trip	2
TERM 2		
BUS 622	Global Applied Career Experience Projects	3
MGT 617	Leading Across Cultures	2
MGT 677	Corporate Strategy and Organization	2
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>34</b>

## Mission

To help students develop the competencies, expertise, and mindset with which to advance their goal of becoming principled leaders of global businesses and societies.

## Goals

Students completing the MIBS program will be able to understand and integrate basic international business concepts and to apply analytic models and techniques for international business decision making, planning and execution. They'll acquire international functional skills to formulate and implement international business strategies, as well as gain an understanding of a particular region of the world and successfully apply the acquired international business frameworks and expertise to profit from international business opportunities and/or to cope with international business challenges.

## Student Learning Outcomes

- To develop the Business Core Foundations.
- To integrate all acquired knowledge/expertise through an internationally-focused practical project.
- To acquire a global perspective and gain the basic International Business expertise.
- To demonstrate an understanding of career acceleration and lifelong learning strategies.