Overview
This is a 30-credit program for persons interested in sport administration or sport management.

Application Requirements
Admission to all graduate-degree concentrations in the School of Education and Human Development is based on the recommendation of the faculty. Admissions decisions are based on faculty review of the following general requirements that apply to all Graduate Programs in the School as well as specific documents listed under each concentration.

Applicants must:
- International applicants whose native language is not English or applicants whose degrees are from a non-U.S. University must pass the Test of English as a Foreign Language (TOEFL) or International English Language Testing Systems (IELTS).
- provide official transcripts showing completion of a bachelor’s degree from an accredited institution and an acceptable undergraduate grade point average. A minimum of 3.0 undergraduate GPA is required. Official transcripts from every institution attended by an applicant, whether or not the applicant completed a degree program at the institution, are required;
- provide three letters of recommendation that address the issues and meet the criteria established by the program being applied to;
- provide a personal statement that addresses the mission and purpose of the program being applied to;
- resume; and
- exhibit personal and professional experiences and characteristics that are relevant to the profession and/or field and/or degree program for which the application is being submitted.

Master of Science in Education (M.S.Ed.)
International Applications
All international applications must provide additional information and meet additional requirements as required by the UM Graduate School and the Office of International Student and Scholar Services. For an appropriate link to these requirements, please visit the Graduate School website.

Admission Decision
Once an applicant has been admitted to graduate study, that individual should meet with the faculty advisor who was appointed to serve in that capacity and whose name appears in the admissions letter. This advisor will help the student enroll in courses that are appropriate to the program; to develop and to refine a Course Sequence Plan that must be on file in the Office of Graduate Studies by the end of the first semester of enrollment.

Honor Code/Handbook of Policies and Procedures
The School of Education and Human Development follows the Graduate School's Honor Code. All students are required to review the Graduate Student Honor Code and the School of Education and Human Development’s Handbook of Policies and Procedures for Graduate Students and submit the signed Acknowledgement of Receipt located on page 3 by the end of their first semester of enrollment.

Curriculum Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIN 602</td>
<td>Fiscal Management in Sport Administration</td>
<td>3</td>
</tr>
<tr>
<td>KIN 603</td>
<td>Principles of Sport Marketing</td>
<td>3</td>
</tr>
<tr>
<td>KIN 604</td>
<td>Essential Leadership Skills in Sport</td>
<td>3</td>
</tr>
<tr>
<td>KIN 605</td>
<td>Sport Sponsorship and Promotion</td>
<td>3</td>
</tr>
<tr>
<td>KIN 606</td>
<td>Ethical Decision Making in Sports</td>
<td>3</td>
</tr>
<tr>
<td>KIN 607</td>
<td>Legal Aspects of Sports</td>
<td>3</td>
</tr>
<tr>
<td>KIN 609</td>
<td>Advanced Sport Information Management</td>
<td>3</td>
</tr>
<tr>
<td>KIN 610</td>
<td>Event Management</td>
<td>3</td>
</tr>
<tr>
<td>KIN 620</td>
<td>Contemporary Issues in Sport</td>
<td>3</td>
</tr>
<tr>
<td>Restricted Electives (3 credits)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KIN 611</td>
<td>Field Experience in Sport Administration I</td>
<td>3</td>
</tr>
<tr>
<td>KIN 612</td>
<td>Field Experience in Sport Administration II</td>
<td>3</td>
</tr>
<tr>
<td>KIN 613</td>
<td>Field Experience in Sport Administration III</td>
<td>3</td>
</tr>
</tbody>
</table>
Sample Plan of Study

This is a sample Plan of Study. Your actual course sequence may vary depending on your previous academic experience as well as current course offerings. Students should meet with their academic advisor each semester to determine the appropriate course selection.

**Year One**

**Fall**
- KIN 603 Principles of Sport Marketing 3
- KIN 606 Ethical Decision Making in Sports 3
- KIN 607 Legal Aspects of Sports 3
- KIN 746 Research Methods in Kinesiology and Sport Sciences 3

**Credit Hours** 12

**Spring**
- KIN 602 Fiscal Management in Sport Administration 3
- KIN 604 Essential Leadership Skills in Sport 3
- KIN 605 Sport Sponsorship and Promotion 3
- KIN 610 Event Management 3

**Credit Hours** 12

**Summer**
- KIN 609 Advanced Sport Information Management 3
- KIN 620 Contemporary Issues in Sport 3

**Credit Hours** 6

**Total Credit Hours** 30

**Mission**

Sport Administration's mission is to educate and nurture students; to create knowledge; and to provide service to our community and beyond. Committed to excellence and proud of the diversity of our University family, we strive to develop future leaders within the sport industry for our nation and the world. The program will prepare the next generation of leaders, researchers, and agents of change and well-being in the sport community; to promote knowledge with in the widespread realm of the sport sciences and prepare graduates for careers in the sport industry and academia, reflective of our multicultural community. The sport industry has been expanding rapidly, both in spectators and participants. As the industry grows, the need for administrators with specialized training becomes more complex and important. Sport Administration is an attractive field for young professionals. A degree in Sport Administration is widely recognized by industry professionals and gives graduates an important advantage when seeking employment.

**Goals**

The University of Miami program in Sport Administration prepares individuals for a career in this field according to their personal and professional goals.

**Student Learning Outcomes**

- Students will demonstrate an overall knowledge and understanding of the core concepts in Sport Administration.
- Students will demonstrate strong oral and written communication skills by demonstrating the ability to engage their peers, and clearly demonstrate both context and purpose of written and oral communications.