M.A. IN POPULAR MUSIC PEDAGOGY (ONLINE)

Overview

The **Master of Arts in Popular Music Pedagogy** is a flexible online program which prepares individuals for education-related careers in the field of popular music; also referred to as Contemporary Commercial music. Popular music, defined as music from the era of recording technology, consists of a variety of ever-evolving genres whose names derive from industry and distribution.

This degree is designed to serve a variety of learners: current certified and practicing music educators and studio teachers wishing to strengthen their focus on the diverse traditions that make up popular music, entrepreneurs looking to grow their skills in connection to popular music education, and artist educators wishing to improve their understanding of stage presence, performance, and communication.

The core curriculum of this degree covers relevant topics, including popular music artistry and pedagogy, popular music instrumental and vocal methods, and the business enterprise of popular music.

Beyond these core areas of focus, students have the option to tailor their education to serve their career aspirations and interests. Elective courses include further exploration of technology and media creation, entrepreneurship, arts leadership, marketing strategies and the practical and legal elements of the popular music industry.

The culminating experience for this program is a capstone project that aligns with the student's career goals. This digital portfolio is designed to highlight the student's skills and abilities and brand them in their key areas. This project, designed in collaboration with the professor, aims to enhance job opportunities and helps establish a sustainable career in the continually evolving industries of popular music education, entrepreneurship, and/or performance practices.

Applying to UOnline

How to Submit Your Application

When you decide to pursue a degree with UOnline, you'll have a dedicated enrollment advisor to guide you through the application process. Follow the steps outlined below and contact your enrollment advisor with any questions.

1. Start your Application

Go to our online application (https://myonline.miami.edu/signup/).

2. Compile Documents

Upload the following required documents in the upload section:

- Unofficial Transcript: Submit a copy of your transcript from all academic institutions attended.
- · Résumé: Submit your most recent résumé that appropriately illustrates your professional experience.
- Personal Statement: Submit a one-page personal statement addressing your interest in the program concerning your professional background and career aspirations.
- Language Proficiency: International students who do not hold an undergraduate U.S. degree must submit Test of English as a Foreign Language (TOEFL) scores. For more information, please see the Student Handbook (http://bulletin.miami.edu/graduate-student-handbook-online-students/? _ga=2.34928225.1136839122.1586795706-1670025083.1584388400)

3. Request your Official Transcripts

Email electronic transcripts to etranscripts@miami.edu.

or

Mail physical transcripts to: Attn: UOnline Enrollment PO Box 248272 Coral Gables, FL. 33146 - 2991

Please note: All graduate applicants who have attended a college or university outside the United States must submit official transcripts and diplomas (if available) from all colleges and universities attended to one of the three approved evaluation services (See International Students below).

4. Obtain Two Professional Recommendations

Enter the names and contact information for two (2) people who can comment on your professional ability in the online application. Your references automatically receive an email to fill out your recommendation online. You can then track the status of each recommendation in the system. Recommendations must be received by the application deadline to be considered for admissions.

5. Apply for Financial Aid

Visit our Tuition and Aid page (https://uonline.miami.edu/tuition-aid/) for more info about financial aid available to our students. You can submit your FAFSA during the application process using the school code: 001536, to meet all required Financial Aid deadlines. Our enrollment advisors (https://uonline.miami.edu/contact-us/) are also available to help you every step of the way.

International Students (who attended college/university outside of the United States)

All graduate applicants who have attended a college or university outside the United States must submit official transcripts and diplomas (if available) from all colleges and universities attended to one of the **three approved evaluation services** listed below. Follow the specific instructions of the selected evaluation service to **request a course-by-course evaluation with degree equivalency and grade point average (gpa) calculation.** We do not issue any student Visa's for International UOnline students.

All online international students who have been admitted to an online program at the University of Miami are not eligible for an F-1 visa.

The evaluation report and copy of all the official documents used in the evaluation must be sent directly from one of the three approved evaluation services to the address below. It is the responsibility of the student to ensure their evaluation is sent to the correct address. Evaluations sent to other addresses on campus will **not** be received and will delay the admissions process.

University of Miami Attn: UOnline Enrollment PO Box 248272 Coral Gables, FL. 33146 - 2991

The evaluation report and supporting documents are *required* before the Admissions Committee can review the application. Any documents received by the University will become the property of the University and will not be returned to the applicant or sent to a third party including the evaluation services.

Approved Evaluation Services

- Educational Credential Evaluators, Inc. (ECE) (https://www.ece.org/)
- World Education Services (WES) (http://www.wes.org/students/)
- · Josef Silny & Associates (JS&A) (http://www.jsilny.org/html/documents/universityofMIAMI-graduate.pdf)

All Applicants: Additional Admission Requirements

6. Degree Requirement

Applicants must have a bachelor's degree from a regionally accredited institution in a music, artistic, or education related field. Alternatively, applicants may have a bachelor's degree from a regionally accredited institution in another discipline, along with documented experience with vocal or instrumental performance/teaching.

7. Multimedia Portfolio Submission

Select and submit materials from <u>one</u> of the three categories listed below that you believe best captures and represents your unique talents and contributions to the field of music:

(1) Performance-based Submission

Video or Audio Sample:

Perform two selections (original or covers) from a genre that best shows your musicality (classical, jazz, pop, rock, R&B, folk, gospel, country, hip-hop, etc.). You are invited to demonstrate aptitude on multiple instruments if you have that ability. Each media submission must be submitted as separate files.

(2) Original Composition/Production/Arrangement Submission

- Video or Audio Sample:
 - Submit two recordings featuring your compositions, songs, arrangements, or productions. Each media submission <u>must be submitted as</u> <u>separate files</u>.
- · Additional Documentation:

- Accompany your submissions with any relevant scores, lead sheets, lyrics, descriptions of your process or supporting documentation to provide a complete view of your musical craftsmanship.
- · If your works were co-written or co-produced, you must specify what portion(s) you contributed to.

(3) Music Teaching Submission

- Sample:
 - Submit materials that best illustrate your teaching methods. This could be a video showcasing you leading and/or presenting a music-related
 lesson with your personally developed teaching resources; a presentation that showcases your instructional design skills (e.g., PowerPoint, a
 website); a recorded music-related educational podcast; and/or other innovative instructional content that demonstrates your teaching skills.
- Music field experience Summary:
 - Accompany your teaching evidence with a one-page document (in Word or PDF format) summarizing your musical, educational, or music industry experience. This narrative should provide context about your background in the field of music and education.

You will receive specific instructions from your online enrollment specialist, on where and how to upload/submit your portfolio.

8. Demonstrate Basic Music Theory Knowledge:

After your acceptance into the degree program and before your first semester begins, you will be required to complete a theory assessment. This assessment will be administered and completed inside the Student Readiness Orientation (SRO) course. If you do not pass the assessment you will be required to complete a Music Theory Fundamentals course prior to enrolling in MDE 709: Popular Music Theory Pedagogy.

Please note: the Frost School Graduate Theory Entrance Exam for on-campus students is not required as part of this degree program.

Admission Decision Timeline

Once your application is complete, we will try our best to provide you with an admission decision within 2 weeks of your application submission. If you are accepted to study online with the University of Miami, you have 14 days (2 weeks) to accept your offer and can then start your online Student Readiness Orientation.

Curriculum Requirements

Code	Title	Credit Hours
Core Courses		
MDE 708	Popular Music Pedagogy and Administration	3
MDE 709	Popular Music Theory Pedagogy	3
MDE 711	Popular Music Methods	3
MDE 712	Introduction to Music Business for Artists	3
MUS 745	Peak Performance Strategies for Musicians	3
MCY 726	History and Critical Studies of Popular Music (New Course: History and Critical Studies of Popular Music)	3
Elective Courses		
Choose 9 credits from the following: ¹		9
MDE 630	Entrepreneurship for Musicians	
MDE 735	World of the Working Musician	
MIN 632	Arts Leadership	
MIN 637	Recorded Music Operations	
MIN 641	Tour Management and Production	
MIN 643	Marketing in the Music Industry	
MIN 680	Advanced Analysis of Current Topics in the Music Industry	
MIN 726	Global Live Entertainment	
MIN 736	Financial Management in Live Entertainment	
MIN 738	Legal Aspects of the Live Entertainment Industry	
MIN 774	Music Copyright Law	
MUS 735	Media Creation	
MUS 755	Communication, Marketing, and Publicity for the Musical Artist	
Capstone Project		
MDE 810	Capstone Project in Popular Music Pedagogy	3
Total Credit Hours		30

or other Approved Graduate-level Music Course.

Sample Plan of Study

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Year One		
Fall		Credit Hours
MDE 708	Popular Music Pedagogy and Administration	3
MDE 711	Popular Music Methods	3
	Credit Hours	6
Spring		
Approved Elective		3
MDE 709	Popular Music Theory Pedagogy	3
	Credit Hours	6
Summer		
Approved Elective		3
MDE 712	Introduction to Music Business for Artists	3
	Credit Hours	6
Year Two		
Fall		
MUS 745	Peak Performance Strategies for Musicians	3
MCY 726	History and Critical Studies of Popular Music	3
	Credit Hours	6
Spring		
Approved Elective		3
MDE 810	Capstone Project in Popular Music Pedagogy	3
	Credit Hours	6
	Total Credit Hours	30

Mission

The mission of the Master of Arts degree in Popular Music Pedagogy is to strengthen the popular music focus for students pursuing skills in connection to popular music education, and artist educators wishing to improve their understanding of stage presence, performance, and communication. The underlying philosophy is that the best teachers are not only skilled and engaging performers themselves but are open and adaptive to the ever-changing landscape of the music business, current artistic trends, and technology.

Goals

- · Prepare students for education-related careers in the field of popular music
- · Strengthen the popular music focus of the student's educational and artistic expertise
- · Enhance students' popular music performance skills and stage presence
- · Teach key concepts and popular music pedagogical practices, including popular music instrumentation and equipment
- Train students in popular music theory pedagogy
- · Demonstrate music technology usage and the creation of relevant media including video, photo, and audio content
- · Provide strategies for successful administration of a popular music education or education related business enterprise
- · Guide students through the cultivation of a plan for their capstone project

Student Learning Outcomes

- Students will be able to develop proficiency in pedagogical strategies, music theory, and technology necessary for career preparation in popular music instruction/education
- · Students will be able to understand the popular music enterprise
- · Students will be able to improve their own popular music stage presence and/or build tools to help their own students' performance skillset
- · Students will be able to create syllabi, lesson plans, and mock lessons/modules
- Students will be able to develop personal branding that will prepare them for sustainable careers as working education professionals in popular music

• Students will be able to demonstrate their accomplishments by creating a digital portfolio, which will contain assets from their core coursework. Students will finalize their portfolio in their Capstone Project course.