

M.A. IN LIVE ENTERTAINMENT MANAGEMENT (ONLINE)

Overview

The Live Entertainment Management graduate degree program is a comprehensive and intensive investigation of the essential knowledge and expertise required of professionals in live entertainment management today, that offers a diverse and abundant curriculum. Whether a seasoned professional or emerging leader in the field, we know the landscape for creating, presenting, managing, and assessing live events is quickly evolving in ways both exciting and challenging. So, throughout the curriculum, we explore the best practices of live entertainment management perfected over many decades by leading-edge arts innovators, and explore the innovative practices now transcending traditional arts and entertainment boundaries. Given the breadth of careers in the industry, students can tailor the program to their professional goals. Students emerge from the program with the essential skills, experiential learning experiences and confidence to make an immediate positive, lasting difference in the fast-paced arts and entertainment industries across the globe. For more information, please visit the Live Entertainment Management website (<https://artspresenting.frost.miami.edu/>).

Admission Requirements

Applying to UOnline

How to Submit Your Application

When you decide to pursue a degree with UOnline, you'll have a dedicated enrollment advisor to guide you through the application process. Follow the steps outlined below and contact your enrollment advisor with any questions.

Close all tabs (<https://uonline.miami.edu/admissions/>)

- 1. START YOUR APPLICATION (<https://uonline.miami.edu/admissions/>)
Go to our online application (<https://myonline.miami.edu/signup/>).
- 2. COMPILE DOCUMENTS (<https://uonline.miami.edu/admissions/>)
Upload the following required documents in the upload section:

Unofficial Transcript: Submit a copy of your transcript from all academic institutions attended.

Test Scores: Depending on the program you choose, you may need to submit graduate exam results. GRE and GMAT waivers are available for qualified applicants.

Résumé: Submit your most recent résumé that appropriately illustrates your professional experience.

Personal Statement: Submit a one-page personal statement addressing your interest in the program concerning your professional background and career aspirations.

Language Proficiency: International students who do not hold an undergraduate U.S. degree must submit Test of English as a Foreign Language (TOEFL) scores. For more information, please see the Student Handbook (http://bulletin.miami.edu/graduate-student-handbook-online-students/?_ga=2.34928225.1136839122.1586795706-1670025083.1584388400).

- 3. REQUEST YOUR OFFICIAL TRANSCRIPTS (<https://uonline.miami.edu/admissions/>)
Request your transcripts electronically (preferred) or by regular mail:

to etranscripts@miami.edu, or mail it to:

Online Enrollment – Admissions Office
1320 S. Dixie Hwy, Suite 902
Locator – 2291
Coral Gables, FL 33146-2291

Please note: All graduate applicants who have attended a college or university outside the United States must submit official transcripts and diplomas (if available) from all colleges and universities attended to one of the three approved evaluation services.

- 4. OBTAIN TWO PROFESSIONAL RECOMMENDATIONS (<https://uonline.miami.edu/admissions/>)
Enter the names and contact information for two (2) people who can comment on your professional ability in the online application. Your references automatically receive an email to fill out your recommendation online. You can then track the status of each recommendation in the system. Recommendations must be received by the application deadline to be considered for admissions.
- 5. APPLY FOR FINANCIAL AID (<https://uonline.miami.edu/admissions/>)

Click here (<https://uonline.miami.edu/scholarship-aid/>) for more info about financial aid and the scholarships available to our students. Our enrollment advisors are also available to help you every step of the way.

Admission Decision Timeline

Once you have submitted your application, we will be in touch in the next two days.

If you are accepted to study online with the University of Miami, you have 24 hours to accept your offer and can then start your online student readiness orientation.

Curriculum Requirements

Code	Title	Credit Hours
Major Area		
MIN 643	Marketing in the Music Industry	3
MIN 726	Global Live Entertainment	3
MIN 736	Financial Management in Live Entertainment	3
MIN 738	Legal Aspects of the Live Entertainment Industry	3
Electives		
Select 15 credit hours of approved Graduate Course Electives		15
Final Project		
Choose from:		3
MIN 804	Live Entertainment Practicum	
or MIN 840	Project in Live Entertainment	
Exit Exam		
Total Credit Hours		30

Sample Plan of Study

Year One		Credit Hours
Fall		
MIN 726	Global Live Entertainment	3
MIN 736	Financial Management in Live Entertainment	3
Credit Hours		6
Spring		
MIN 643	Marketing in the Music Industry	3
MIN 738	Legal Aspects of the Live Entertainment Industry	3
Credit Hours		6
Summer		
Approved Graduate Course Elective		3
Approved Graduate Course Elective		3
Credit Hours		6
Year Two		
Fall		
Approved Graduate Course Elective		3
Approved Graduate Course Elective		3
Credit Hours		6
Spring		
Approved Graduate Course Elective		3
MIN 804 or 840	Live Entertainment Practicum or Project in Live Entertainment	3
Credit Hours		6
Total Credit Hours		30

* This is a suggested Plan of Study. Your actual course sequence may vary depending on your previous academic experience as well as current course offerings. Students should meet with their academic advisor each semester to determine the appropriate course selection.

Student Learning Outcomes

- Students will demonstrate the ability to create a graduate-level, high quality and extensively researched paper on a critical topic applicable to the course.
- Students demonstrate mastery of live presentations. Through research on an entertainment-based, course-specific topic, students organize information and share in a formal presentation as a means of exhibiting A) appropriate and effectual planning and format organizational skills, and B) proper and engaging communication competence. In so doing, students gain experience and capacities for successful live presentations frequently required in the professional field, such as funding requests, board reports, pre-concert discussions, educational lectures and more.
- Students demonstrate mastery of creating a comprehensive grant request.