

M.A. IN MUSIC INDUSTRY

Overview

In today's fast changing, multi-billion dollar international music and entertainment industries, there are more record labels, publishers, media companies, distributors, retailers, and product manufacturers actively promoting the sale and use of music than ever before. As the market for music shifts away from physical products and traditional methods to digital online and mobile, a greater number of competent, highly-skilled executives and entrepreneurs will be needed to meet the specialized demands of the new music industry. Since 1964, the Music Industry program has been at the forefront of music industry education. This program has been carefully designed to prepare qualified students for these emerging opportunities.

Our graduate program, where students earn a Master of Arts, focuses primarily on music industry courses, with the opportunity to pursue additional coursework in both the Miami Herbert Business School and School of Communications. We also offer the only joint degree Juris Doctor (J.D.) and Master of Arts in Music Industry. For more information, please visit the website for the Music Industry program (<https://musicbusiness.frost.miami.edu/>).

Admission Requirements

All applicants to the Frost School must submit the following items:

- An online application
- Application fee
- Resume
- Three letters of recommendation
- Official transcripts from every post-secondary school attended

This graduate degree program also requires submission of certain supplemental materials, including:

- TOEFL/IELTS score, as applicable

For more detailed information, please visit our Graduate Admission website (<https://admissions.frost.miami.edu/graduate/>).

Curriculum Requirements

Code	Title	Credit Hours
Major Area		
MMI 637	Recorded Music Operations	3
MMI 673	Music Publishing	3
MMI 750	Music Industry Agreements	3
MMI 774	Music Copyright Law	3
Electives		
Select 9 credit hours of approved Graduate Course Electives		9
Approved MMI Electives		6
Final Project		
Choose from:		3
MMI 802	Music Industry Practicum	
MMI Elective		
Cumulative Exit Exam		
Total Credit Hours		30

Plan of Study

Year One		Credit Hours
Fall		
MMI 774	Music Copyright Law	3
MMI 673	Music Publishing	3
General Elective		3
Credit Hours		9

Spring			
MMI 637	Recorded Music Operations		3
MMI 750	Music Industry Agreements		3
General Elective			3
Credit Hours			9
Year Two			
Fall			
MMI Elective			3
MMI Elective			3
General Elective			3
Credit Hours			9
Spring			
MMI 802	Music Industry Practicum (or MMI Elective)		3
Cumulative Exit Exam			
Credit Hours			3
Total Credit Hours			30

* This is a suggested Plan of Study. Your actual course sequence may vary depending on your previous academic experience as well as current course offerings. Students should meet with their academic advisor each semester to determine the appropriate course selection.

Mission

The mission of the Music Industry Program is to prepare students for careers in the music industry profession, specifically in the areas involving music publishing, the record business, music distribution, music copyright and music licensing. This is accomplished through courses focused on these topics.

Goals

Students in the Master of Arts in Music Industry degree program have a passion for music and business and want to pursue careers which combine the two. They come to the Frost School of Music to be with others from across the country who have similar interests and to prepare for a professional career in the music industry through study with members of our renowned faculty.

Coursework, extra-curricular participation, and internships are vital components of the degree program. The program is interdisciplinary in nature with emphasis placed upon courses in music business, music, and business. Majors study music business topics such as copyright, music publishing, record companies, entertainment contracts, music licensing, touring, and music marketing, as well as others. Students are also able to take several graduate courses offered outside of the Music Industry program as electives, such as courses in our Arts Presenting and Live Entertainment Management program and courses offered in the Miami Herbert Business School or School of Communication.

Student Learning Outcomes

- Students will demonstrate knowledge of the fundamentals of the music publishing industry, including music licensing, royalties, publishing agreements, and how a song catalog is commercially exploited.
- Students will demonstrate knowledge of the fundamentals of the recorded music industry, including how content is created, distributed, and marketed, and how recording agreements are structured.
- Students will demonstrate knowledge of the fundamentals of music copyright and music licensing, including how it applies to musical works and sound recordings, copyright infringement, the length of copyright protection, and international treatment of music copyrights.