B.B.A. IN HEALTH MANAGEMENT AND POLICY

Overview

Major Area of Specialization in Health Management and Policy (People & Society)

The health management and policy major area of specialization is designed for Miami Herbert Business School students seeking to pursue careers in health management and policy in any of a variety of health care organizations and public settings.

Curriculum Requirements

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BBA in Health Management and Policy must complete the BBA Business Core and the specific coursework for the Health Management and Policy major area of specialization as follows:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRS 105</td>
<td>First-Year Writing I</td>
<td>3</td>
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<tr>
<td>WRS 106 or ENG 106</td>
<td>First-Year Writing II ³</td>
<td>3</td>
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<tr>
<td>MAS 110</td>
<td>Quantitative Applications in Business (fulfilled through the BBA business core)</td>
<td>3</td>
</tr>
<tr>
<td>or MTH 161</td>
<td>Calculus I</td>
<td></td>
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<tr>
<td>Arts and Humanities Cognate</td>
<td>9</td>
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<tr>
<td>People &amp; Society Cognate (9 credits) (fulfilled through the major)</td>
<td>9</td>
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<tr>
<td>UMX 100</td>
<td>The University of Miami Experience</td>
<td>0</td>
</tr>
<tr>
<td>ACC 211</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
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<tr>
<td>ACC 212</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BSL 212</td>
<td>Introduction to Business Law and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>BTE 210</td>
<td>Fundamentals of Business Technology and Innovation</td>
<td>3</td>
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<tr>
<td>BUS 150</td>
<td>Business Analytics</td>
<td>3</td>
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<tr>
<td>BUS 300</td>
<td>Critical Thinking and Persuasion for Business ³</td>
<td>3</td>
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<tr>
<td>ECO 211</td>
<td>Principles of Microeconomics (Microeconomics)</td>
<td>3</td>
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<tr>
<td>ECO 212</td>
<td>Principles of Macroeconomics (Macroeconomics)</td>
<td>3</td>
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<tr>
<td>FIN 302</td>
<td>Fundamentals of Finance</td>
<td>3</td>
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<tr>
<td>MAS 110 or MTH 161</td>
<td>Quantitative Applications in Business (minimum grade of C- required; fulfills Quantitative Skills Requirement)</td>
<td>3</td>
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<tr>
<td>MAS 201</td>
<td>Introduction to Business Statistics (minimum grade of C- required)</td>
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<tr>
<td>MAS 202</td>
<td>Intermediate Business Statistics</td>
<td>3</td>
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<tr>
<td>MGT 100</td>
<td>Managing for Success in the Global Environment</td>
<td>3</td>
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<tr>
<td>MGT 199</td>
<td>Professional Development and Success in the Workplace (or other approved Miami Herbert Business School career course)</td>
<td>1</td>
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<tr>
<td>or BUS 211</td>
<td>Professional Development for Finance and Accounting</td>
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<tr>
<td>MGT 303</td>
<td>Operations Management</td>
<td>3</td>
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<td>MGT 304</td>
<td>Organizational Behavior</td>
<td>3</td>
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<tr>
<td>MGT 401</td>
<td>Strategic Management (taken in the final semester)</td>
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<tr>
<td>MKT 201 or MKT 301</td>
<td>Foundations of Marketing</td>
<td>3</td>
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<tr>
<td></td>
<td>Marketing Foundations</td>
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</tbody>
</table>
### Major Area of Specialization in Health Management and Policy 4, 5

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>HMP 270</td>
<td>Introduction to Health Management and Policy (pre-requisite for all HMP courses)</td>
<td>3</td>
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<tr>
<td>or MGT 270</td>
<td>Introduction to Health Sector Organization and Management</td>
<td>3</td>
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<tr>
<td>BSL 460</td>
<td>Health Care Law and Ethics</td>
<td>3</td>
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<tr>
<td>BTE 450</td>
<td>Introduction to Health Informatics</td>
<td>3</td>
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<tr>
<td>HMP 310</td>
<td>Population Health</td>
<td>3</td>
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<tr>
<td>HMP 350</td>
<td>Production and Consumption of Health and Health Care 6</td>
<td>3</td>
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<tr>
<td>MKT 388</td>
<td>Health Care Marketing</td>
<td>3</td>
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#### Major Choice Course - Select one course (3 credit hours) from the following (check pre-requisites):

<table>
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<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>HMP 321</td>
<td>Applied Health Policy for Business</td>
<td>3</td>
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<tr>
<td>or SOC 321</td>
<td>Applied Health Policy</td>
<td>3</td>
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<tr>
<td>HMP 498</td>
<td>Special Topics in Health Management and Policy</td>
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<tr>
<td>HMP 499</td>
<td>Special Topics in Health Management and Policy</td>
<td>3</td>
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<tr>
<td>POL 536</td>
<td>U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)</td>
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### Total Credit Hours

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<th>Credit Hours</th>
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<td>120</td>
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1. **NOTE:** WRS 105 and WRS 106 or ENG 106, or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. Additionally, all 100 and 200-level Business Core courses must be completed by the end of the fifth semester of college work or during the semester in which the student is completing 75 credit hours.

2. At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the Vice Dean for Undergraduate Business Education.

3. Students who do not earn at least a C- in WRS 106 or ENG 106 must either repeat WRS 106 or ENG 106 and earn at least a C- or complete WRS 230 with at least a C- before enrolling in BUS 300.

4. All specific coursework for the major area of specialization in Health Management and Policy must be completed with a grade of “C” or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization. All courses must be taken within the current pre-requisite structure.

5. No one course may count toward more than one major or minor area of specialization.

6. Students may not take both HMP 350 and ECO 386.

### Sample Plan of Study

This Sample Plan of Study represents one possible version of a new freshman Business student's 8-semester plan. The individual student's plan may vary depending upon the initial placement into English Composition and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors, or a major and a minor, within Miami Herbert Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge is Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

### Freshman Year

#### Fall

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>BSL 212</td>
<td>Introduction to Business Law and Ethics</td>
<td>3</td>
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<td>First-Year Writing I</td>
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<td>Semester</td>
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Mission
  • To develop innovative ideas and principled leaders that transform global business and society.

Goals
The purpose of the major area of specialization in Health Management and Policy is to provide the business student with a basic understanding of the management, economic and financial structure, as well as the legal, ethical, and governmental policy aspects of the health care industry.

Student Learning Outcomes
  • BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.
  • BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.
  • BBA/BSBA graduates will demonstrate professional written communication skills.