

# B.B.A. IN HEALTH MANAGEMENT AND POLICY

## Overview

Major Area of Specialization in Health Management and Policy (People & Society)

The health management and policy major area of specialization is designed for Miami Herbert Business School students seeking to pursue careers in health management and policy in any of a variety of health care organizations and public settings.

## Curriculum Requirements

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BBA in Health Management and Policy must complete the BBA Business Core and the specific coursework for the Health Management and Policy major area of specialization as follows:

Code	Title	Credit Hours
<b>University General Education Requirements <sup>1, 2</sup></b>		
UMX 100	The University of Miami Experience	0
Arts and Humanities Cognate Courses		9
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II <sup>3</sup> Writing About Literature and Culture	3
STEM Cognate Courses		9
<b>Electives</b>		<b>23</b>
<b>BBA Business Core Requirements <sup>1</sup></b>		
ACC 211	Principles of Financial Accounting	3
ACC 212	Managerial Accounting	3
BSL 212	Introduction to Business Law and Ethics	3
BTE 210	Fundamentals of Business Technology and Innovation	3
BUS 150	Business Analytics	3
BUS 300	Critical Thinking and Persuasion for Business <sup>3</sup>	3
ECO 211	Principles of Microeconomics (Microeconomics)	3
ECO 212	Principles of Macroeconomics (Macroeconomics)	3
FIN 302	Fundamentals of Finance	3
MAS 110 or MTH 161	Quantitative Applications in Business (minimum grade of C- required; fulfills Quantitative Skills Requirement) Calculus I	3
MAS 201	Introduction to Business Statistics (minimum grade of C- required)	3
MAS 202	Intermediate Business Statistics	3
MGT 100	Managing for Success in the Global Environment	3
MGT 199 or BUS 211	Professional Development and Success in the Workplace (or other approved Miami Herbert Business School career course) Professional Development for Finance and Accounting	1
MGT 303	Operations Management	3
MGT 304	Organizational Behavior	3
MGT 401	Strategic Management (taken in the final semester)	3
MKT 201 or MKT 301	Foundations of Marketing Marketing Foundations	3
<b>Major Area of Specialization in Health Management and Policy <sup>4, 5</sup></b>		
HMP 270 or MGT 270	Introduction to Health Management and Policy (pre-requisite for all HMP courses) Introduction to Health Sector Organization and Management	3
BSL 460	Health Care Law and Ethics	3
BTE 450	Introduction to Health Informatics	3
HMP 310	Population Health	3
HMP 350	Production and Consumption of Health and Health Care <sup>6</sup>	3

MKT 388	Health Care Marketing	3
Major Choice Course - Select one course (3 credit hours) from the following (check pre-requisites):		3
HMP 321 or SOC 321	Applied Health Policy for Business Applied Health Policy	
HMP 498	Special Topics in Health Management and Policy	
HMP 499	Special Topics in Health Management and Policy	
POL 536	U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)	
<b>Total Credit Hours</b>		<b>120</b>

- <sup>1</sup> **NOTE:** WRS 105 and WRS 106 or ENG 106, or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. Additionally, all 100 and 200-level Business Core courses must be completed by the end of the fifth semester of college work or during the semester in which the student is completing 75 credit hours.
- <sup>2</sup> At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the Vice Dean for Undergraduate Business Education.
- <sup>3</sup> Students who do not earn at least a C- in WRS 106 or ENG 106 must either repeat WRS 106 or ENG 106 and earn at least a C- or complete WRS 230 with at least a C- before enrolling in BUS 300.
- <sup>4</sup> All specific coursework for the major area of specialization in Health Management and Policy must be completed with a grade of "C" or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization. All courses must be taken within the current pre-requisite structure.
- <sup>5</sup> No one course may count toward more than one major or minor area of specialization.
- <sup>6</sup> Students may not take both HMP 350 and ECO 386.

## Sample Plan of Study

This Sample Plan of Study represents one possible version of a new freshman Business student's 8-semester plan. The individual student's plan may vary depending upon the initial placement into English Composition and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors, or a major and a minor, within Miami Herbert Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge is Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

<b>Freshman Year</b>		<b>Credit Hours</b>
<b>Fall</b>		
BSL 212	Introduction to Business Law and Ethics	3
MAS 110 or MTH 161	Quantitative Applications in Business or Calculus I	3
MGT 100	Managing for Success in the Global Environment	3
WRS 105	First-Year Writing I	3
Arts and Humanities Cognate Course		3
UMX 100	The University of Miami Experience	0
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
BUS 150	Business Analytics	3
MAS 201	Introduction to Business Statistics	3
MKT 201	Foundations of Marketing	3
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>15</b>

<b>Sophomore Year</b>		
<b>Fall</b>		
ACC 211	Principles of Financial Accounting	3
BTE 210	Fundamentals of Business Technology and Innovation	3
ECO 211	Principles of Microeconomics	3
MAS 202	Intermediate Business Statistics	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
ACC 212	Managerial Accounting	3
BUS 300	Critical Thinking and Persuasion for Business	3
ECO 212	Principles of Macroeconomics	3
FIN 302	Fundamentals of Finance	3
HMP 270 or MGT 270	Introduction to Health Management and Policy or Introduction to Health Sector Organization and Management	3
MGT 199	Professional Development and Success in the Workplace	1
<b>Credit Hours</b>		<b>16</b>
<b>Junior Year</b>		
<b>Fall</b>		
HMP 310	Population Health	3
MGT 304	Organizational Behavior	3
STEM Cognate Course		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
BSL 460	Health Care Law and Ethics	3
HMP 350	Production and Consumption of Health and Health Care	3
MKT 388	Health Care Marketing	3
STEM Cognate Course		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Senior Year</b>		
<b>Fall</b>		
BTE 450	Introduction to Health Informatics	3
MGT 303	Operations Management	3
Stem Cognate Course		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 401	Strategic Management	3
Health Management and Policy Major Choice		3
Elective		3
Elective		3
Elective		2
<b>Credit Hours</b>		<b>14</b>
<b>Total Credit Hours</b>		<b>120</b>

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Goals

The purpose of the major area of specialization in Health Management and Policy is to provide the business student with a basic understanding of the management, economic and financial structure, as well as the legal, ethical, and governmental policy aspects of the health care industry.

## Student Learning Outcomes

- BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.
- BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.
- BBA/BSBA graduates will demonstrate professional written communication skills.