

# INTERDISCIPLINARY BUSINESS

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## Introduction

Miami Herbert Business School offers both business discipline-based core and elective courses, and a number of interdisciplinary courses and programs. This section collects the latter.

## Educational Objectives

Business is by nature both multidisciplinary and interdisciplinary. Miami Herbert Business School embodies this reality by delivering undergraduate degree programs that purposefully expose students to the array of business disciplines, providing a strong technical foundation for success in business. Moreover, modern business persons are expected to have strong non-technical skills such as communication and critical thinking. And, some project-based coursework is cross-disciplinary by design. Some required and elective coursework offered in the School, therefore, does not fit neatly into disciplinary academic silos.

In addition, the School seeks to serve the non-business student population with general education coursework that provides an introduction to business decision-making in courses that are in some cases multidisciplinary. Faculty from a diverse set of business disciplines offer specialized cognate courses (<http://bulletin.miami.edu/undergraduate-academic-programs/business/#internationalbusinessminortext>) that blend or extend the functional areas of business to provide that multidisciplinary learning.

Finally, Miami Herbert Business School offers multidisciplinary majors or minor areas of study in Sustainable Business, Supply Chain Analytics, Entrepreneurship, Health Management and Policy, and Business Analytics. The degree program blending Accounting, Finance and Business Analytics (BSAF) and the minor blending Finance and Technology (FinTech) are also examples of multidisciplinary programs offered at the School.

### **BUS 150. Business Analytics. 3 Credit Hours.**

The primary purpose of this course is to build skills in learning and using software technologies to support business-oriented problem solving and decision making. Specifically, you will develop the ability to solve problems, to organize and analyze data using spreadsheet and database software, and to learn to distribute information to others through the effective use of collaborative technologies and the Web. Case problems will cover areas such as accounting, finance, marketing, statistics and operations management. Professors from several business school departments will discuss how their disciplines use spreadsheets to solve problems.

Requisite: Business School.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall, Spring, & Summer.

### **BUS 155. Exploration of Faculty Research in SBA. 1 Credit Hour.**

Students will be exposed to some of the SBA's top faculty researchers to learn more about research opportunities and styles of research methodologies within business.

**Components:** LEC.

**Grading:** CNC.

**Typically Offered:** Offered by Announcement Only.

### **BUS 156. Global Business Studies Introductory Seminar. 1 Credit Hour.**

The honors seminar provides an experiential introduction to culture, history, and geography of the region, as well as economic challenges and successes of business in the region. Course involves social interaction among Global Business Studies cohort through cultural visits and workshops/talks, both on and off campus. Travel component is designed to showcase key sectors of a regional economy, and includes case-study and presentation activities.

Requisite: Global Business Studies and Corequisite: INS 584.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

### **BUS 200. Introduction to Business. 3 Credit Hours.**

Businesses today operate in an exceedingly complex environment. Such factors as commodity prices, labor and capital markets, as well as trends in tastes and preferences are constantly changing. This course will explore many of the key issues facing business decision makers in the contemporary environment, including an introduction to business ethics and corporate social responsibility. The course will take an interdisciplinary perspective, touching on essentially all of the business functions including economics, finance, accounting, marketing, management, and business communications. Using approaches from different business disciplines, students will gain insight into the structures and systems of business, as well as the strategies that firms use to compete effectively in the global business environment. BUS200 serves as the foundational course for the Business Cognate in People & Society, and it is offered for Gen Ed credit only.

Requisite: Non Business Majors.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall & Spring.

**BUS 201. Money. 3 Credit Hours.**

Financial decisions are at the heart of success in today's economy. Thus, financial literacy and the ability to manage personal finances is increasingly important. This GENERAL EDUCATION course delivers a comprehensive introduction to savings and borrowing, investments, and insurance, including such topics as budgeting, banking and consumer credit, the purchase of residential real estate, planning for retirement, starting a business, and understanding basic financial statements. Not for credit toward any business major or minor.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall, Spring, & Summer.

**BUS 202. Introduction to the Legal Environment of Business. 3 Credit Hours.**

The course provides an overview of legal principles impacting business. Students will explore fundamental features of the U.S. judicial system, conflict resolution, the domestic system of property rights, the U.S. Constitution, and the regulatory process, as they relate to the business firm or business as a societal actor. Topical areas may include business ethics, consumer protection, employment discrimination laws, privacy concerns, the law of competition, and environmental regulation.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall & Spring.

**BUS 203. Managing Effectively: A Skills Development Approach. 3 Credit Hours.**

This Business Cognate course focuses on the seven core skills used by successful managers in their day to day work. Students will explore these skills, how they are applied and practiced in organizational settings, how they enable organizational success, and how they fit with the students' own capabilities. The course uses an action-based learning format that makes students participants in the process whereby they assess, practice, and enhance their own managerial skills.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 204. Intro to Corporate Sustainability. 3 Credit Hours.**

This course introduces students to issues associated with business and sustainability, through the lens of corporate governance and corporate citizenship. Readings, class sessions, and assignments are designed to instill in students a practical understanding of key corporate sustainability frameworks, challenges and opportunities, institutions, and actors in the global corporate context. Students will learn to apply alternative decision making models to current business activities.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall & Spring.

**BUS 206. Principles of International Business. 3 Credit Hours.**

This course is designed to provide nonbusiness students with an understanding of what global business is, in particular how international business is conducted across countries with different sets of formal and informal institutions. It also addresses the issues facing multi-national corporations and the factors influencing their success or failure globally.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 211. Professional Development for Finance and Accounting. 1 Credit Hour.**

This one-credit course is designed to immerse undergraduate BSAF students in professional development, including inculcating in them a deeper understanding of areas of specialization within accounting and finance, and of careers within those specialties, creation of a career direction and trajectory, development of job search strategies, enhancing their communication and networking skills, building and creating a compelling resume for these industries, and both general and specific interview techniques. It is designed to improve these students' preparedness to find and secure internships and permanent placement offers, and ultimately to be successful in these industries.

Requisites: BSAF degree and Sophomore Status or higher.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall.

**BUS 255. Business and Society: Inquiry and Discourse. 1-3 Credit Hours.**

This course will explore the relationships between business firms and their regulatory, ethical, political, cultural, and social environments. Students will be exposed to a wide range of source materials and academic activities, with the objective of developing their capacity for principled professionalism.

Requisite: Foote Fellow AND Business School.

**Components:** SEM.

**Grading:** GRD.

**Typically Offered:** Spring.

**BUS 256. Global Business Studies Seminar II. 1 Credit Hour.**

This honors seminar introduces the key political movements and concepts that have shaped society in the region studied.

Requisite: Global Business Studies co-major AND Corequisite: BSL 212 in Spanish.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 300. Critical Thinking and Persuasion for Business. 3 Credit Hours.**

The modern businessperson faces a constantly evolving environment and must be able to confront and respond to an array of business issues. At the heart of an effective response is a critical, comprehensive analysis coupled with the ability to meaningfully and persuasively communicate that assessment and recommendations to a variety of constituencies. This course prepares business students for this by exposing them to a three-step process of problem solving in which they critically analyze the problem, and then communicate their analysis both in writing and orally.

Prerequisite: ENG 106 with a C- or better AND Requisite: Business School.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Fall, Spring, & Summer.

**BUS 356. Global Business Studies Seminar III. 1 Credit Hour.**

This honors seminar facilitates understanding of economic challenges faced by business communities, connecting regional studies work with business curriculum. May be conducted in language of the region.

Global Business Studies co-major AND Corequisite: MGT 371.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 400. Senior Experience for Business Students. 0 Credit Hours.**

The Miami Business School Senior Experience (SBX) is a virtual, self-paced, credit/no credit course specially designed to assist business seniors in successfully navigating the final year at the University of Miami Business School. The course collects the various tasks required of business seniors under a single LMS-enhanced umbrella, making it easier for students to track completion of mandated assignments within established deadlines. SBX also serves as a hub for peer networking and for access to relevant resources for senior-level students, related to professional life, graduate study, and young alumnus leadership opportunities. Videos, power points, blogs, threaded discussions, as well as detailed instructions and web-links for required activities for graduating seniors are only a click away.

Requisite: Business School And Junior Or Senior Status.

**Components:** DIL.

**Grading:** SUS.

**Typically Offered:** Fall & Spring.

**BUS 428. Multidisciplinary Action Projects. 1-3 Credit Hours.**

The University of Miami Business School's Multidisciplinary Action Projects course (UMAP) places students with organizations throughout the world to address pressing organizational challenges. Students work in teams with guidance from faculty advisors to develop actionable and valuable recommendations for sponsoring organizations.

**Components:** EXP.

**Grading:** GRD.

**Typically Offered:** Spring.

**BUS 456. Global Business Studies Seminar IV. 1 Credit Hour.**

The honors seminar is designed to introduce students to research methods and structuring a thesis question/argument.

Requisite: Global Business Studies co-major.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 496. Directed Studies in Business. 1-3 Credit Hours.**

Supervised readings, individual research project, or independent investigation of selected non-STEM related problems in the discipline. Offered only by special arrangement with supervising faculty member, who approves topic and evaluation process at time of registration.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 497. Directed Studies in Business. 1-3 Credit Hours.**

Supervised readings, individual research project or independent investigation of selected STEM-related problems in the discipline. Offered only by special arrangement with supervising faculty member, who approves topic and evaluation process at time of registration.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 498. Special Topics in Business. 1-3 Credit Hours.**

Special topics in selected non-STEM areas of Business.

Requisite: Sophomore Standing or Higher.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 499. Special Topics in Business. 1-3 Credit Hours.**

Special topics in selected STEM areas of Business.

Requisite: Sophomore Standing or Higher.

**Components:** LEC.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 555. Business Departmental Honors Research Project. 3 Credit Hours.**

Research project to fulfill requirements for Departmental Honors in Business.

**Components:** THI.

**Grading:** SUS.

**Typically Offered:** Offered by Announcement Only.

**BUS 556. Global Business Studies Seminar V. 1 Credit Hour.**

This directed study course provides individual supervision in thesis writing.

Requisite: Global Business Studies co-major.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.

**BUS 557. Global Business Studies Thesis Defense. 1 Credit Hour.**

This honors seminar is designed for completion of the thesis writing and individualized preparation for thesis defense.

Requisite: Global Business Studies co-major.

**Components:** THI.

**Grading:** GRD.

**Typically Offered:** Offered by Announcement Only.