# MINOR IN ENTREPRENEURSHIP FOR BUSINESS STUDENTS

## Overview

Minor Area of Specialization in Entrepreneurship for Business Students (People & Society)

This minor in Entrepreneurship is intended to acquaint Miami Herbert Business School students with the essential business tools and perspective of the entrepreneur. Eligible business students must have a declared business major other than Entrepreneurship.

## Curriculum Requirements

The requirements of the 15-credit-hour minor in Entrepreneurship are the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 253</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGT 354</td>
<td>Growing the New Venture</td>
<td>3</td>
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<tr>
<td>MGT 455</td>
<td>Entrepreneurial Consulting</td>
<td>3</td>
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<tr>
<td>MKT 385</td>
<td>Marketing for Entrepreneurs (pre-requisite MKT 201 or MKT 301)</td>
<td>3</td>
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</tbody>
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### Choice Course for the Minor

Select one course (3 credit hours) from the following:

- BSL 324 or MGT 324: Negotiation, Negotiation Strategies
- BSL 424: Intellectual Property Law
- BSL 435: Law of Entrepreneurship
- BTE 320: Python Programming: Fundamentals and Algorithms
- BTE 324: Object-Oriented Programming
- BTE 389: Launching High Technology Ventures
- BTE 524: Mobile Apps Development
- FIN 320: Investment and Security Markets
- FIN 410: Financial Institutions and Markets
- FIN 425: Business and Security Valuation
- MGT 349: International Business
- MGT 357: Entrepreneurship Simulation Experience: Inside the Mind of the Entrepreneurial CEO
- MGT 360: Effective Leadership
- MGT 440: Families in Business
- MGT 445: Supply Chain Modeling and Analysis
- MGT 446: Supply Chain Strategy
- MGT 498: Special Topics in Management (Ideation Practicum; Social Entrepreneurship; Legal/Financial Issues for Entrepreneurs)
- MKT 302: Marketing Research and Market Analysis
- MKT 310: Consumer Behavior and Marketing Strategy
- MKT 320: Retailing
- MKT 340: Professional Selling
- MKT 380: New Product Development
- MKT 387: Digital Marketing
- MKT 388: Health Care Marketing
- MKT 389: Digital Media Metrics

### Total Credit Hours

15

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1. All courses must be taken within the current pre-requisite structure.
2. No one course may be applied toward more than one major or minor area of specialization.
** All specific coursework taken for any minor in the Department of Management must be completed with a grade of “C” or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the minor area of specialization.