MINOR IN ENTREPRENEURSHIP FOR BUSINESS STUDENTS

Overview

Minor Area of Specialization in Entrepreneurship for Business Students (People & Society)

This minor in Entrepreneurship is intended to acquaint Miami Herbert Business School students with the essential business tools and perspective of the entrepreneur. Eligible business students must have a declared business major other than Entrepreneurship.

Curriculum Requirements

The requirements of the 15-credit-hour minor in Entrepreneurship are the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 253</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
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<tr>
<td>MGT 354</td>
<td>Growing the New Venture</td>
<td>3</td>
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<tr>
<td>MGT 455</td>
<td>Entrepreneurial Consulting</td>
<td>3</td>
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<tr>
<td>MKT 385</td>
<td>Marketing for Entrepreneurs (pre-requisite MKT 201 or MKT 301)</td>
<td>3</td>
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Choice Course for the Minor

Select one course (3 credit hours) from the following:

- BSL 324 Negotiation
- BSL 324 Negotiation Strategies
- BSL 424 Intellectual Property Law
- BSL 435 Law of Entrepreneurship
- BTE 320 Programming: Fundamentals and Algorithms
- BTE 324 Object-Oriented Programming
- BTE 389 Launching High Technology Ventures
- BTE 524 Mobile Apps Development
- FIN 320 Investment and Security Markets
- FIN 410 Financial Institutions and Markets
- FIN 425 Business and Security Valuation
- MGT 251 Nature and Foundations of Entrepreneurship
- MGT 349 International Business
- MGT 357 Entrepreneurship Simulation Experience: Inside the Mind of the Entrepreneurial CEO
- MGT 360 Effective Leadership
- MGT 440 Families in Business
- MGT 445 Supply Chain Modeling and Analysis
- MGT 446 Supply Chain Strategy
- MGT 498 Special Topics in Management (Ideation Practicum; Social Entrepreneurship; Legal/Financial Issues for Entrepreneurs)
- MKT 302 Marketing Research and Market Analysis
- MKT 310 Consumer Behavior and Marketing Strategy
- MKT 320 Retailing
- MKT 340 Professional Selling
- MKT 380 New Product Development
- MKT 387 Digital Marketing
- MKT 388 Health Care Marketing
- MKT 389 Digital Media Metrics

Total Credit Hours: 15

1. All courses must be taken within the current pre-requisite structure.
2. No one course may be applied toward more than one major or minor area of specialization.
All specific coursework taken for any minor in the Department of Management must be completed with a grade of “C” or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the minor area of specialization.