

MINOR IN ENTREPRENEURSHIP FOR NON-BUSINESS STUDENTS

Overview

Minor Area of Specialization in Entrepreneurship for Non-Business Students (People & Society)

This minor is for non-business students who seek to learn about developing business plans or how to initiate and manage small business enterprises. Interested students should consult with an academic advisor *in the School or College of their degree/major* to determine if a minor in Entrepreneurship is acceptable. If so, neither advice nor consent from either the Office of Undergraduate Business Education or the Department of Management is necessary. Instead the non-business student should simply declare the minor and complete the required six courses, or 18 credit hours.

Curriculum Requirements

Code	Title	Credit Hours
Required Courses ¹		
ACC 211	Principles of Financial Accounting	3
ECO 211	Principles of Microeconomics	3
FIN 300	Fundamentals of Finance for Non-Finance Majors	3
MGT 253	Introduction to Entrepreneurship	3
MKT 301	Marketing Foundations	3
Choice Course for the Minor ¹		
Select one course (3 credit hours) from the following:		3
BSL 435	Law of Entrepreneurship	
MGT 251	Nature and Foundations of Entrepreneurship	
MGT 354	Growing the New Venture	
MGT 357	Entrepreneurship Simulation Experience: Inside the Mind of the Entrepreneurial CEO	
MGT 440	Families in Business	
MGT 498	Special Topics in Management (related to entrepreneurship)	
MKT 385	Marketing for Entrepreneurs (pre-requisite MKT 301)	
Total Credit Hours		18

¹ All courses must be taken within the current pre-requisite structure.

Note: No one course may be applied toward more than one minor area of specialization and/or cognate. All coursework taken for any minor in the Department of Management must be completed with a grade of "C" or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the minor area of specialization.