MINOR IN ENTREPRENEURSHIP FOR NON-BUSINESS STUDENTS

Overview

Minor Area of Specialization in Entrepreneurship for Non-Business Students (People & Society)

This minor is for non-business students who seek to learn about developing business plans or how to initiate and manage small business enterprises. Interested students should consult with an academic advisor in the School or College of their degree/major to determine if a minor in Entrepreneurship is acceptable. If so, neither advice nor consent from either the Office of Undergraduate Business Education or the Department of Management is necessary. Instead the non-business student should simply declare the minor and complete the required six courses, or 18 credit hours.

Curriculum Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required Courses ¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACC 211</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ECO 211</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 300</td>
<td>Fundamentals of Finance for Non-Finance Majors</td>
<td>3</td>
</tr>
<tr>
<td>MGT 253</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
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<tr>
<td>MKT 301</td>
<td>Marketing Foundations</td>
<td>3</td>
</tr>
<tr>
<td>Choice Course for the Minor ¹</td>
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<tr>
<td>Select one course (3 credit hours) from the following:</td>
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<tr>
<td>BSL 435</td>
<td>Law of Entrepreneurship</td>
<td>3</td>
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<tr>
<td>MGT 354</td>
<td>Growing the New Venture</td>
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<tr>
<td>MGT 357</td>
<td>Entrepreneurship Simulation Experience: Inside the Mind of the Entrepreneurial CEO</td>
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<tr>
<td>MGT 440</td>
<td>Families in Business</td>
<td></td>
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<tr>
<td>MGT 498</td>
<td>Special Topics in Management (related to entrepreneurship)</td>
<td></td>
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<tr>
<td>MKT 385</td>
<td>Marketing for Entrepreneurs (pre-requisite MKT 301)</td>
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</tr>
<tr>
<td>Total Credit Hours</td>
<td></td>
<td>18</td>
</tr>
</tbody>
</table>

¹ All courses must be taken within the current pre-requisite structure.

Note: No one course may be applied toward more than one minor area of specialization and/or cognate. All coursework taken for any minor in the Department of Management must be completed with a grade of “C” or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the minor area of specialization.