

GLOBAL BUSINESS CO-MAJOR

Overview

The Global Business Co-Major (People and Society)

The curriculum for the Global Business Co-Major consists of 18 credit hours of required and elective course choices. The Global Business Co-Major is available only to BBA or BSBA students who are also completing another undergraduate business major area of specialization.

Curriculum Requirements

Each student will work with an advisor to design an individualized course of study that enhances the student's global perspective and provides an intellectual framework and immersive environment for studying a new country or region of the world.

Code	Title	Credit Hours
Individualized Coursework		15
Each program of study will include coursework distributed among the following areas:		
1. Economics related to the country or region		
2. Political or regulatory environment of the country or region		
3. Historical/cultural perspective on the country or region		
4. Exposure to a language of the country or region, demonstrated by completion of a business course in the language of the region, or if unavailable, completion of a course in the language at the 200 level or above. Where the country or region that is studied is English-speaking, the student may complete this requirement by demonstrating language proficiency at the 200 level or above in another language, or by taking an additional course related to the economics, political/regulatory environment, or history/culture of the country or region.		
5. One international/global focused upper level business elective, outside the student's other business major		
6. Experiential Learning Component:		
A learning experience in the country or region (i.e. study abroad)		
An approved international internship		
Any MBS Immersion Course that is offered for undergraduates in the region studied (including summer or spring break study)		
Participation in programming on and off campus related to their region and career track		
Capstone Global Business Course		3
Choose one from the following:		
MGT 371	Doing Business in Latin America	
MGT 459	International and Multinational Management	
MGT 498	Special Topics in Management	
Total Credit Hours		18