GLOBAL BUSINESS CO-MAJOR

Overview
The Global Business Co-Major (People and Society)

The curriculum for the Global Business Co-Major consists of 18 credit hours of required and elective course choices. The Global Business Co-Major is available only to BBA or BSBA students who are also completing another undergraduate business major area of specialization.

Curriculum Requirements
Each student will work with an advisor to design an individualized course of study that enhances the student’s global perspective and provides an intellectual framework and immersive environment for studying a new country or region of the world. Each program of study will consist of a minimum of 18 credit hours, including coursework distributed among the following areas:

1. Economics related to the country or region
2. Political or regulatory environment of the country or region
3. Historical/cultural perspective on the country or region
4. Exposure to a language of the country or region, demonstrated by completion of a business course in the language of the region, or if unavailable, completion of a course in the language at the 200 level or above. Where the country or region that is studied is English-speaking, the student may complete this requirement by demonstrating language proficiency at the 200 level or above in another language, or by taking an additional course related to the economics, political/regulatory environment, or history/culture of the country or region.
5. One international/global focused upper level business elective, outside the student’s other business major

To further advance and integrate the student’s regional, functional and pragmatic expertise, and to hone the student’s global mindset, the curriculum includes a required Experiential Learning component.

- students must complete a learning experience in the country or region (i.e. study abroad).
- students must complete an approved international internship.
- students’ participation will be encouraged in any MBS Immersion Course that is offered for undergraduates in the region studied. These may take the form of summer or spring break study.
- students’ participation in programming on and off campus related to their region and career track will be encouraged and facilitated.

N/A
N/A