

GLOBAL BUSINESS STUDIES: LATIN AMERICA CO-MAJOR

Overview

The Global Business Studies: Latin America Co-Major (People and Society)

The Global Business Studies Program (<http://www.bus.miami.edu/academic-programs/undergraduate-business-education/special-programs/global-business-studies.html>) is a co-major option for incoming Miami Herbert Business School freshmen, who apply and are selected as GBS Scholars/Foote Fellows. Students in the program simultaneously pursue a major in a functional area of business and, in the co-major, region-specific global studies coursework.

Curriculum Requirements

Each student will work with an advisor to design an individualized course of study that enhances the student's global perspective and provides an intellectual framework and immersive environment for studying a new country or region of the world.

Code	Title	Credit Hours
Individualized Coursework		
Each program of study will include coursework distributed among the following areas:		
Introduction to the Region		3
Language Proficiency		0-6
Demonstrated proficiency in the language of the region, or where this is not feasible, at least one language course at the 200 level or above (min. 3 credit hours) Students may demonstrate language proficiency by completing business coursework delivered in the language of the region selected.		
Economics of the Region		3
Political and/or Regulatory Environment of the Region		3
History of the Region		3
MGT 349	International Business (Recommended alternatives: MGT "Doing Business in [the Region]" where available, or other approved business course in-country)	3
Honors Seminars & Senior Thesis		6
BUS 156	Global Business Studies Introductory Seminar	
BUS 256	Global Business Studies Seminar II	
BUS 356	Global Business Studies Seminar III	
BUS 456	Global Business Studies Seminar IV	
BUS 556	Global Business Studies Seminar V	
BUS 557	Global Business Studies Thesis Defense	
Culminates in a written research paper examining a significant problem or proposal for a particular country, approached from an interdisciplinary stand point Carried out under the supervision of one or more faculty members. Oral presentation of the student's findings and recommendations also required		
Required internship or directed study in-country may allow for field research		
Minimum of one semester "study abroad" in the studied region is required.		
Total Credit Hours		21-27

GBS Scholars are also invited to participate in a wide array of co-curricular activities, intentionally designed to enhance the Global Business Studies co-major. These include a faculty-led, international travel course in the summer following freshman year and cultural activities and events throughout the program, curated by the GBS Academic Program Director.

Please note that any student who does not complete these curricular and co-curricular requirements, or who is unable to maintain a cumulative GPA of 3.5, will be asked to exit the program and co-major.