

MINOR IN ELECTRONIC MEDIA

Overview

The Department of Journalism and Media Management offers minors in Broadcast Journalism, Electronic Media, Hispanic Media, Journalism and Media Management.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Five minors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School of Communication's Electronic Media and Broadcast Journalism minors are designed for students who intend to pursue professional work in electronic news, production operations and allied fields.

Students minoring in these subjects study all aspects of television, radio, cable, broadband, digital and mobile operations. All Broadcast Journalism and Electronic Media students are encouraged to become involved in UMTV (the campus cable television channel available to the community, the UM campus and over the web) and the student-run radio station, WVUM-FM, serving South Florida.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements

Code	Title	Credit Hours
JMM 102	Understanding Media and Content in the Digital Age	3
JMM 108	Writing for the Digital Age	3
JMM 245	Introduction to Electronic Media Production	3
Select 6 credit hours in JMM at the 300-level or above ¹		6
Total Credit Hours		15

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Chosen with the prior approval of an Electronic Media faculty advisor.

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A grade of C or higher is required in all courses (a C- is not acceptable).