

MINOR IN HISPANIC MEDIA

Overview

The Department of Journalism and Media Management offers minors in Broadcast Journalism, Electronic Media, Hispanic Media, Journalism and Media Management.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Five minors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements

Code	Title	Credit Hours
Core Courses		
JMM 102	Understanding Media Industries	3
JMM 404	Latinos and the Media	3
Electives		
Choose one of the following with Journalism and Media Management faculty advisor:		3
CCA 103	Survey of Motion Pictures	
CCA 126	Introduction to Screenwriting	
CCA 206	History of International Cinema	
CCA 364	Business of Motion Pictures	
CCA 386	Online Writing the Genre Script	
CCA 407	National Cinemas	
CCA 408	Women, Media, and Popular Culture	
CCA 458	Documentary Production	
CIM 103	Web Lab	
CIM 202	User Experience Design	
CIM 204	Introduction to Game Design	
CIM 418	Internet and Media Activism	
CIM 444	Designing Games for Impact	
COS 328	Sports As Communication	
COS 333	Business Communication	
COS 336	Political Communication	
COS 343	Introduction to Intercultural Communication	
COS 418	Organizational Communication	
JMM 102	Understanding Media Industries	
JMM 106	Visual Design	
JMM 108	Writing for the Digital Age	
JMM 208	Fundamentals of Newsgathering	
JMM 233	Television Performance	
JMM 245	Introduction to Electronic Media Production	
JMM 300	Journalism Practicum (May only take 1 credit of JMM 300 per semester.)	
JMM 313	Media Sales	
JMM 331	Introduction to Infographics and Data Visualization	
JMM 341	Web Design	

JMM 442	Online Journalism	
JMM 443	Covering the Arts and Entertainment	
JMM 446	Travel Writing	
JMM 510	Latin American Journalism and Media Systems	
STC 114	Principles of Advertising	
STC 200	Advertising Strategy Development	
STC 340	Digital and Mobile Advertising	
STC 350	International Advertising	
Students majoring outside of the School of Communication may take 6 credits in Communication electives with the approval of an advisor.		
Choose two of the following with Journalism and Media Management faculty advisor		6
LAS 101	Introduction to Latin American and Caribbean Studies	
LAS 302	Interdisciplinary Topics in Latin American and Caribbean Studies- Travel Course	
LAS 370	Special Topics in Latin American and Caribbean Media and Communications	
Total Credit Hours		15

* A grade of C or higher is required in all courses (a C- is not acceptable).