

MINOR IN JOURNALISM

Overview

The Department of Journalism and Media Management offers minors in Broadcast Journalism, Electronic Media, Hispanic Media, Journalism and Media Management.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Five minors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School's minor in Journalism prepares students to be writers, editors and designers for a variety of media from mainstream and alternative newspapers and magazines to online media and entrepreneurial ventures. We emphasize effective storytelling through writing, audio and video recording, photography, graphics and data visualization. Reporting skills, analytical thinking and journalistic ethics are stressed throughout the program. Students are encouraged to work for *The Miami Hurricane*, the student-run newspaper, *Distraction* magazine and the *Ibis* yearbook, all of which are nationally award-winning publications. The robust South Florida media market also provides off-campus opportunities at various professional publications and websites.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements

Code	Title	Credit Hours
JMM 102	Understanding Media Industries	3
JMM 108	Writing for the Digital Age	3
JMM 208	Fundamentals of Newsgathering	3
Select 6 credit hours in JMM at the 300-level or above with Journalism and Media Management faculty advisor		6
Total Credit Hours		15

* A grade of C or higher is required in all courses (a C- is not acceptable).