B.S.C. JOURNALISM

Overview

The Department of Journalism and Media Management offers majors in Broadcast Journalism, Electronic Media, Journalism and Media Management.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Four majors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School's major in Journalism prepares students to be writers, editors and designers for a variety of media from mainstream and alternative newspapers and magazines to online media and entrepreneurial ventures. We emphasize effective storytelling through writing, audio and video recording, photography, graphics and data visualization. Reporting skills, analytical thinking and journalistic ethics are stressed throughout the program. Students are encouraged to work for *The Miami Hurricane*, the student-run newspaper, *Distraction* magazine and the *Ibis* yearbook, all of which are nationally award-winning publications. The robust South Florida media market also provides off-campus opportunities at various professional publications and websites.

Students majoring in Journalism may concentrate their studies in one of several tracks or areas or they may customize their course of study. The suggested tracks include: Reporting and Writing (which is the general journalism or custom track); Media and Journalism Studies (a more conceptual and less applied track for students interested in media analysis); Visual and Documentary Journalism (which allows for the study of photography, web design and videography or documentaries); and Sports, Travel and Lifestyle Features (which focuses on these as related areas of content). These tracks allow students the flexibility to design programmatic concentrations in everything from writing to web design to documentary and visual storytelling.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements for Journalism

Code	Title	Credit Hours
Core Courses		
JMM 101	Introduction to Journalism, Broadcasting and Digital Storytelling	3
JMM 208	Fundamentals of Newsgathering	3
COM 250	Freedom of Expression and Communication Ethics	3
Advanced Writing and Communication Skills Requirement		
Writing Skills Course:		
JMM 108	Writing for the Digital Age	3
Select one of the following presentation skills courses:		3
JMM 233	Television Performance	
COS 211	Public Speaking	
COS 333	Business Communication	
Select one of the following digital skills courses:		3
JMM 106	Visual Design	
JMM 245	Introduction to Electronic Media Production	
JMM 309	Storytelling with Data	
JMM 331	Introduction to Infographics and Data Visualization	
JMM 341	Web Design	
JMM 433	Social Media	
JMM 442	Online Journalism	
JMM 459	Web and Media Analytics	
JMM 463	Introduction to Generative AI for Data Analytics	
Track Requirement		
Choose one of the following:		6-12

Media and Journalism Studies [1]		
JMM 285	Applied Statistics for Journalism and Media Management	
JMM 301	Media Research and Analysis	
JMM 303	Communication Law and Policy	
Reporting and Writing		
JMM 303	Communication Law and Policy	
JMM 444	Public Affairs Reporting	
or JMM 544	Feature Writing	
JMM 461	Ethics and Issues in Journalism and Media Communication	
Sports, Travel and Lifestyle Features		
JMM 303	Communication Law and Policy	
JMM 444	Public Affairs Reporting	
or JMM 544	Feature Writing	
Visual and Documentary		
JMM 245	Introduction to Electronic Media Production	
JMM 303	Communication Law and Policy	
JMM 345	Intermediate Electronic Media Production	
JMM 433	Social Media	
JMM Electives - Based on track and selected with approval of JMM Faculty Advisor		**15-21**
JMM 102	Understanding Media Industries	
JMM 106	Visual Design	
JMM 206	Special Topics in Journalism and Media Management	
JMM 221	Introduction to Documentary Photography	
JMM 233	Television Performance	
JMM 245	Introduction to Electronic Media Production	
JMM 285	Applied Statistics for Journalism and Media Management	
JMM 300	Journalism Practicum	
JMM 301	Media Research and Analysis	
JMM 303	Communication Law and Policy	
JMM 305	Legal Issues in Media Management	
JMM 306	Special Topics in Journalism and Media Management	
JMM 307	Mobile Journalism	
JMM 309	Storytelling with Data	
JMM 313	Media Sales	
JMM 314	Media Programming	
JMM 317	Broadcast Journalism	
JMM 319	History of Journalism	
JMM 331	Introduction to Infographics and Data Visualization	
JMM 341	Web Design	
JMM 345	Intermediate Electronic Media Production	
JMM 356	Podcast Storytelling	
JMM 361	Advanced Documentary Photography	
JMM 381	Newspaper Editing and Layout	
JMM 402	Strategic Media Management	
JMM 403	Media Industry Trends	
JMM 404	Latinos and the Media	
JMM 405	Children and the Media	
JMM 407	Media Entrepreneurship	
JMM 409	Advanced Feature Design	
JMM 414	Evolution and Impact of Television Content: The American Sitcom	
JMM 419	Digital Storytelling	
JMM 422	Programming for Interactivity	

JMM 429	Advanced Infographics and Data Visualization	
JMM 433	Social Media	
JMM 434	Media Distribution for Film and Television	
JMM 435	Media Technology	
JMM 437	The Business of Modern Journalism	
JMM 438	Travel Journalism	
JMM 439	Infographics and Data Visualization Studio	
JMM 442	Online Journalism	
JMM 443	Covering the Arts and Entertainment	
JMM 444	Public Affairs Reporting	
JMM 445	Advanced Electronic Media Production	
JMM 446	Travel Writing	
JMM 448	Sports and the Media	
JMM 452	Hate, The Media, and Free Speech	
JMM 459	Web and Media Analytics	
JMM 461	Ethics and Issues in Journalism and Media Communication	
JMM 463	Introduction to Generative AI for Data Analytics	
JMM 495	Journalism and Media Management Internship	
JMM 499	Projects and Directed Research	
JMM 510	Latin American Journalism and Media Systems	
JMM 517	Television News Reporting	
JMM 523	Sports Reporting	
JMM 527	Television News Producing	
JMM 544	Feature Writing	
JMM 547	Magazine Planning	
JMM 550	3D Design and Graphics	
JMM 592	Special Topics in Journalism and Media Management	
JMM 599	Advanced Projects and Directed Research	
General Education Requirements		
Written Communication Skills: [2]		
WRS 105	First-Year Writing I	3
WRS 106	First-Year Writing II	3
or WRS 107	First-Year Writing II: STEM	
or ENG 106	Writing About Literature and Culture	
Quantitative Skills:		
MTH 113	Finite Mathematics	3
or JMM 285	Applied Statistics for Journalism and Media Management	
or STC 103	Statistical Reasoning for Strategic Communication	
Areas of Knowledge:		
Arts & Humanities Cognate		9
People & Society Cognate (9 credits) (fulfilled through the major)		
STEM Cognate		9
Additional Requirements		
Minor, Second Major and Electives [3]		45-48
Total Credit Hours		**120**

1 Students majoring in the Media and Journalism track should take JMM 285 which will count for both the major and the math requirement.

2 School of Communication students must complete 6 credits of Written Communication Skills unless exempt based on SAT/ACT score or AP/IB exam, 3-6 credits of Mathematics, http://www.miami.edu/cognates/ and the Advanced Writing and Communication Skills Proficiency requirement.

3 School of Communication students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your advisor.

Upper Level Elective Requirement

36 credits at the 300 level or higher are required for graduation. These credits may be earned from you major, minor, and/or second major and electives.

Suggested Plan of Study for Media and Journalism Studies Track

Freshman Year		
Fall		**Credit Hours**
JMM 101	Introduction to Journalism, Broadcasting and Digital Storytelling	3
JMM 108	Writing for the Digital Age	3
WRS 105	First-Year Writing I	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	**15**
Spring		
JMM 208	Fundamentals of Newsgathering	3
JMM 285, MTH 113, or STC 103	Applied Statistics for Journalism and Media Management or Finite Mathematics or Statistical Reasoning for Strategic Communication	3
Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Sophomore Year		
Fall		
JMM 233, COS 211, or COS 333	Television Performance or Public Speaking or Business Communication	3
Select one digital skills course from the Journalism Bulletin		3
Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
JMM 303	Communication Law and Policy	3
COM 250	Freedom of Expression and Communication Ethics	3
WRS 106, 107, or ENG 106	First-Year Writing II or First-Year Writing II: STEM or Writing About Literature and Culture	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Junior Year		
Fall		
JMM 285	Applied Statistics for Journalism and Media Management	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
JMM 301	Media Research and Analysis	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3

Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Senior Year		
Fall		
Select 3 credits in Journalism electives Bulletin course list		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
	Total Credit Hours	**120**

Suggested Plan of Study for Reporting and Writing Track

Freshman Year		
Fall		**Credit Hours**
JMM 101	Introduction to Journalism, Broadcasting and Digital Storytelling	3
JMM 108	Writing for the Digital Age	3
WRS 105	First-Year Writing I	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	**15**
Spring		
JMM 208	Fundamentals of Newsgathering	3
JMM 285, MTH 113, or STC 103	Applied Statistics for Journalism and Media Management or Finite Mathematics or Statistical Reasoning for Strategic Communication	3
Select one digital skills course from the Journalism Bulletin		3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	**15**
Sophomore Year		
Fall		
WRS 106, 107, or ENG 106	First-Year Writing II or First-Year Writing II: STEM or Writing About Literature and Culture	3
Select 3 credits in Journalism electives Bulletin course list		3
Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
JMM 303	Communication Law and Policy	3
COM 250	Freedom of Expression and Communication Ethics	3
Minor or Second Major or Elective		3

Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Junior Year		
Fall		
JMM 233, COS 211, or COS 333	Television Performance or Public Speaking or Business Communication	3
JMM 444 or 544	Public Affairs Reporting or Feature Writing	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
JMM 461	Ethics and Issues in Journalism and Media Communication	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Senior Year		
Fall		
Select 3 credits in Journalism electives Bulletin course list		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
Select 3 credits in Journalism electives Bulletin course list		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
	Total Credit Hours	**120**

Suggested Plan of Study for Sports, Travel and Lifestyle Features Track

Freshman Year		
Fall		**Credit Hours**
JMM 101	Introduction to Journalism, Broadcasting and Digital Storytelling	3
JMM 108	Writing for the Digital Age	3
WRS 105	First-Year Writing I	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	**15**
Spring		
JMM 208	Fundamentals of Newsgathering	3
JMM 285, MTH 113, or STC 103	Applied Statistics for Journalism and Media Management or Finite Mathematics or Statistical Reasoning for Strategic Communication	3

Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Sophomore Year		
Fall		
JMM 233, COS 211, or COS 333	Television Performance or Public Speaking or Business Communication	3
Select 3 credits in Journalism electives Bulletin course list		3
WRS 106, 107, or ENG 106	First-Year Writing II or First-Year Writing II: STEM or Writing About Literature and Culture	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	**15**
Spring		
JMM 303	Communication Law and Policy	3
COM 250	Freedom of Expression and Communication Ethics	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Junior Year		
Fall		
JMM 444 or 544	Public Affairs Reporting or Feature Writing	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
Select 3 credits in Journalism electives Bulletin course list		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Senior Year		
Fall		
Select 3 credits in Journalism electives Bulletin course list		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
Select one digital skills course from the Journalism Bulletin		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3

Minor or Second Major or Elective		3
	Credit Hours	**15**
	Total Credit Hours	**120**

Suggested Plan of Study for Visual and Documentary Track

Freshman Year		
Fall		**Credit Hours**
JMM 101	Introduction to Journalism, Broadcasting and Digital Storytelling	3
JMM 108	Writing for the Digital Age	3
WRS 105	First-Year Writing I	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	**15**
Spring		
JMM 208	Fundamentals of Newsgathering	3
JMM 285, MTH 113, or STC 103	Applied Statistics for Journalism and Media Management or Finite Mathematics or Statistical Reasoning for Strategic Communication	3
Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Sophomore Year		
Fall		
JMM 245	Introduction to Electronic Media Production	3
JMM 303	Communication Law and Policy	3
Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
JMM 345	Intermediate Electronic Media Production	3
COM 250	Freedom of Expression and Communication Ethics	3
WRS 106, 107, or ENG 106	First-Year Writing II or First-Year Writing II: STEM or Writing About Literature and Culture	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Junior Year		
Fall		
Select 3 credits in Journalism electives Bulletin course list		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
Select one digital skills course from the Journalism Bulletin		3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3

Minor or Second Major or Elective		3
	Credit Hours	**15**
Senior Year		
Fall		
JMM 433	Social Media	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
Spring		
JMM 233, COS 211, or COS 333	Television Performance or Public Speaking or Business Communication	3
Select 3 credits in Journalism electives Bulletin course list		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	**15**
	Total Credit Hours	**120**

Additional Major Requirements for Journalism

Code	Title	Credit Hours
Core Courses		
JMM 101	Introduction to Journalism, Broadcasting and Digital Storytelling	3
JMM 208	Fundamentals of Newsgathering	3
COM 250	Freedom of Expression and Communication Ethics	3
Track Requirement		
Choose one of the following:		6-12
Media and Journalism Studies [1]		
JMM 285	Applied Statistics for Journalism and Media Management	
JMM 301	Media Research and Analysis	
JMM 303	Communication Law and Policy	
Reporting and Writing		
JMM 303	Communication Law and Policy	
JMM 444	Public Affairs Reporting	
or JMM 544	Feature Writing	
JMM 461	Ethics and Issues in Journalism and Media Communication	
Sports, Travel and Lifestyle Features		
JMM 303	Communication Law and Policy	
JMM 444	Public Affairs Reporting	
or JMM 544	Feature Writing	
Visual and Documentary		
JMM 245	Introduction to Electronic Media Production	
JMM 303	Communication Law and Policy	
JMM 345	Intermediate Electronic Media Production	
JMM 433	Social Media	
JMM Electives - Based on track and selected with approval of JMM Faculty Advisor		**15-21**
JMM 102	Understanding Media Industries	
JMM 106	Visual Design	
JMM 206	Special Topics in Journalism and Media Management	
JMM 221	Introduction to Documentary Photography	

JMM 233	Television Performance
JMM 245	Introduction to Electronic Media Production
JMM 285	Applied Statistics for Journalism and Media Management
JMM 300	Journalism Practicum
JMM 301	Media Research and Analysis
JMM 303	Communication Law and Policy
JMM 305	Legal Issues in Media Management
JMM 306	Special Topics in Journalism and Media Management
JMM 307	Mobile Journalism
JMM 309	Storytelling with Data
JMM 313	Media Sales
JMM 314	Media Programming
JMM 317	Broadcast Journalism
JMM 319	History of Journalism
JMM 331	Introduction to Infographics and Data Visualization
JMM 341	Web Design
JMM 345	Intermediate Electronic Media Production
JMM 356	Podcast Storytelling
JMM 361	Advanced Documentary Photography
JMM 381	Newspaper Editing and Layout
JMM 402	Strategic Media Management
JMM 403	Media Industry Trends
JMM 404	Latinos and the Media
JMM 405	Children and the Media
JMM 407	Media Entrepreneurship
JMM 409	Advanced Feature Design
JMM 414	Evolution and Impact of Television Content: The American Sitcom
JMM 419	Digital Storytelling
JMM 422	Programming for Interactivity
JMM 429	Advanced Infographics and Data Visualization
JMM 433	Social Media
JMM 434	Media Distribution for Film and Television
JMM 435	Media Technology
JMM 437	The Business of Modern Journalism
JMM 438	Travel Journalism
JMM 439	Infographics and Data Visualization Studio
JMM 442	Online Journalism
JMM 443	Covering the Arts and Entertainment
JMM 444	Public Affairs Reporting
JMM 445	Advanced Electronic Media Production
JMM 446	Travel Writing
JMM 448	Sports and the Media
JMM 452	Hate, The Media, and Free Speech
JMM 459	Web and Media Analytics
JMM 461	Ethics and Issues in Journalism and Media Communication
JMM 463	Introduction to Generative AI for Data Analytics
JMM 495	Journalism and Media Management Internship
JMM 499	Projects and Directed Research
JMM 510	Latin American Journalism and Media Systems
JMM 517	Television News Reporting
JMM 523	Sports Reporting
JMM 527	Television News Producing

JMM 544	Feature Writing	
JMM 547	Magazine Planning	
JMM 550	3D Design and Graphics	
JMM 592	Special Topics in Journalism and Media Management	
JMM 599	Advanced Projects and Directed Research	
Total Credit Hours		**42**

Mission

The Journalism program at the University of Miami teaches students to identify news, recognize the story in complex matters, distinguish between fact and opinion, and present the story in the format best suited to the subject and audience.

Goals

Upon graduation, students are prepared to work in a variety of news and information settings and are equipped to gather and analyze information, critically evaluate it, and write and produce material for various media formats, all within the guiding ethical and legal principles of journalism.

Student Learning Outcomes

- Students will demonstrate the ability to acquire, critically analyze, and report stories s in an appropriate format using sound reasoning and journalistic principles.
- Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.
- Students will demonstrate the ability to articulate and practice the values, ethics, laws, social responsibilities and expectations of the profession.