

B.S.C. JOURNALISM

Overview

The Department of Journalism and Media Management offers majors in Broadcast Journalism, Electronic Media, Journalism and Media Management.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Four majors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School's major in Journalism prepares students to be writers, editors and designers for a variety of media from mainstream and alternative newspapers and magazines to online media and entrepreneurial ventures. We emphasize effective storytelling through writing, audio and video recording, photography, graphics and data visualization. Reporting skills, analytical thinking and journalistic ethics are stressed throughout the program. Students are encouraged to work for *The Miami Hurricane*, the student-run newspaper, *Distraction* magazine and the *Ibis* yearbook, all of which are nationally award-winning publications. The robust South Florida media market also provides off-campus opportunities at various professional publications and websites.

Students majoring in Journalism may concentrate their studies in one of several tracks or areas or they may customize their course of study. The suggested tracks include: Reporting and Writing (which is the general journalism or custom track); Media and Journalism Studies (a more conceptual and less applied track for students interested in media analysis); Visual and Documentary Journalism (which allows for the study of photography, web design and videography or documentaries); and Sports, Travel and Lifestyle Features (which focuses on these as related areas of content). These tracks allow students the flexibility to design programmatic concentrations in everything from writing to web design to documentary and visual storytelling.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements for Journalism

| Code | Title | Credit Hours |
|--|--|--------------|
| Core Courses | | |
| JMM 102 | Understanding Media and Content in the Digital Age | 3 |
| JMM 108 | Writing for the Digital Age | 3 |
| JMM 208 | Fundamentals of Newsgathering | 3 |
| COM 250 | Freedom of Expression and Communication Ethics | 3 |
| Advanced Writing and Communication Skills Requirement | | |
| Choose one of the following: | | 3 |
| COS 211 | Public Speaking | |
| COS 333 | Business Communication | |
| JMM 233 | Television Performance | |
| Track Requirement | | |
| Choose one of the following: | | 6-12 |
| Reporting and Writing | | |
| JMM 303 | Communication Law and Policy | |
| JMM 444 or JMM 544 | Public Affairs Reporting Feature Writing | |
| JMM 461 | Seminar in News Ethics and Problems | |
| Visual and Documentary | | |
| JMM 245 | Introduction to Electronic Media Production | |
| JMM 303 | Communication Law and Policy | |
| JMM 345 | Intermediate Electronic Media Production | |
| JMM 533 | Social Media | |
| Media and Journalism Studies | | |

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| JMM 285 | Applied Statistics for Journalism and Media Management | |
| JMM 301 | Media Research and Analysis | |
| JMM 303 | Communication Law and Policy | |
| Sports, Travel and Lifestyle Features | | |
| JMM 303 | Communication Law and Policy | |
| JMM 444 or JMM 544 | Public Affairs Reporting Feature Writing | |
| JMM Electives - Based on track and selected with approval of JMM Faculty Advisor | | 15-21 |
| Additional Requirements | | |
| ENG 105 | English Composition I | 3 |
| ENG 106 | English Composition II | 3 |
| Choose one of the following: | | |
| MTH 113 | Finite Mathematics | |
| JMM 285 | Applied Statistics for Journalism and Media Management ¹ | |
| STC 103 | Statistical Reasoning for Strategic Communication | |
| Arts and Humanities Cognate | | 9 |
| STEM Cognate | | 9 |
| Minor or Second Major and Electives ² | | 51-54 |
| Total Credit Hours | | 120 |

¹ Students majoring in the Media and Journalism track should take JMM 285 which will count for both the major and the math requirement.

² SoC students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your advisor.

Upper Level Elective Requirement

36 credits at the 300 level or higher are required for graduation. These credits may be earned from you major, minor, and/or second major and electives.

Suggested Plan of Study for Journalism - Reporting and Writing Track

| Freshman Year | | Credit Hours |
|--|---|--------------|
| Fall | | |
| JMM 102 | Understanding Media and Content in the Digital Age | 3 |
| JMM 108 | Writing for the Digital Age | 3 |
| ENG 105 | English Composition I | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 208 | Fundamentals of Newsgathering | 3 |
| JMM 285 or MTH 113 | Applied Statistics for Journalism and Media Management or Finite Mathematics | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Minor, Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Sophomore Year | | |
| Fall | | |
| COM 250 | Freedom of Expression and Communication Ethics | 3 |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |

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| Spring | | |
| JMM 303 | Communication Law and Policy | 3 |
| Select one of the following: | | 3 |
| COS 211 | Public Speaking | |
| COS 333 | Business Communication | |
| JMM 233 | Television Performance | |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Junior Year | | |
| Fall | | |
| JMM 444 or 544 | Public Affairs Reporting or Feature Writing | 3 |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 461 | Seminar in News Ethics and Problems | 3 |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Senior Year | | |
| Fall | | |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Total Credit Hours | | 120 |

Suggested Plan of Study for Journalism - Visual and Documentary Track

| | | |
|-----------------------------|--|---------------------|
| Freshman Year | | |
| Fall | | Credit Hours |
| JMM 102 | Understanding Media and Content in the Digital Age | 3 |
| JMM 108 | Writing for the Digital Age | 3 |
| ENG 105 | English Composition I | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Credit Hours | | 15 |

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| Spring | | | |
| JMM 208 | Fundamentals of Newsgathering | | 3 |
| JMM 285 or MTH 113 | Applied Statistics for Journalism and Media Management or Finite Mathematics | | 3 |
| Arts and Humanities Cognate | | | 3 |
| STEM Cognate | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Credit Hours | | | 15 |
| Sophomore Year | | | |
| Fall | | | |
| JMM 245 | Introduction to Electronic Media Production | | 3 |
| COM 250 | Freedom of Expression and Communication Ethics | | 3 |
| Arts and Humanities Cognate | | | 3 |
| STEM Cognate | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Credit Hours | | | 15 |
| Spring | | | |
| JMM 345 | Intermediate Electronic Media Production | | 3 |
| Select one of the following: | | | 3 |
| COS 211 | Public Speaking | | |
| COS 333 | Business Communication | | |
| JMM 233 | Television Performance | | |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Credit Hours | | | 15 |
| Junior Year | | | |
| Fall | | | |
| JMM Elective in Visual and Documentary track with approval of JMM Faculty Advisor | | | 3 |
| JMM Elective in Visual and Documentary track with approval of JMM Faculty Advisor | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Credit Hours | | | 15 |
| Spring | | | |
| JMM 333 | Social Media and Journalism | | 3 |
| JMM Elective in Visual and Documentary track with approval of JMM Faculty Advisor | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Credit Hours | | | 15 |
| Senior Year | | | |
| Fall | | | |
| JMM Elective in Visual and Documentary track with approval of JMM Faculty Advisor | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Minor or Second Major or Elective | | | 3 |
| Credit Hours | | | 15 |
| Spring | | | |
| JMM 541 | Advanced Audio Video Narratives | | 3 |
| JMM Elective in Visual and Documentary track with approval from JMM Faculty Advisor | | | 3 |

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| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Credit Hours | 15 |
| Total Credit Hours | 120 |

Suggested Plan of Study for Journalism - Sports, Travel and Lifestyle Features Track

| Freshman Year | | Credit Hours |
|---|---|---------------------|
| Fall | | |
| JMM 102 | Understanding Media and Content in the Digital Age | 3 |
| JMM 108 | Writing for the Digital Age | 3 |
| ENG 105 | English Composition I | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 208 | Fundamentals of Newsgathering | 3 |
| JMM 285 or MTH 113 | Applied Statistics for Journalism and Media Management or Finite Mathematics | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Minor, Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Sophomore Year | | |
| Fall | | |
| COM 250 | Freedom of Expression and Communication Ethics | 3 |
| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 303 | Communication Law and Policy | 3 |
| Select one of the following: | | 3 |
| COS 211 | Public Speaking | |
| COS 333 | Business Communication | |
| JMM 233 | Television Performance | |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Junior Year | | |
| Fall | | |
| JMM 444 or 544 | Public Affairs Reporting or Feature Writing | 3 |
| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 461 | Seminar in News Ethics and Problems | 3 |

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| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | 3 |
| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Credit Hours | 15 |
| Senior Year | |
| Fall | |
| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | 3 |
| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Credit Hours | 15 |
| Spring | |
| JMM Elective in Sports, Travel and Lifestyles Features track with approval of JMM Faculty Advisor | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Minor or Second Major or Elective | 3 |
| Credit Hours | 15 |
| Total Credit Hours | 120 |

Suggested Plan of Study for Journalism - Media and Journalism Studies Track

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|-----------------------------------|---|---------------------|
| Freshman Year | | Credit Hours |
| Fall | | |
| JMM 102 | Understanding Media and Content in the Digital Age | 3 |
| JMM 108 | Writing for the Digital Age | 3 |
| ENG 105 | English Composition I | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 106 | Visual Design | 3 |
| JMM 208 | Fundamentals of Newsgathering | 3 |
| JMM 285 | Applied Statistics for Journalism and Media Management | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Credit Hours | | 15 |
| Sophomore Year | | |
| Fall | | |
| JMM 245 | Introduction to Electronic Media Production | 3 |
| COM 250 | Freedom of Expression and Communication Ethics | 3 |
| Arts and Humanities Cognate | | 3 |
| STEM Cognate | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM 303 or 305 | Communication Law and Policy or Legal Issues in Media Management | 3 |
| Select one of the following: | | 3 |
| COS 211 | Public Speaking | |
| COS 333 | Business Communication | |

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| JMM 233 | Television Performance | |
| JMM Elective in Media and Journalism Studies track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Junior Year | | |
| Fall | | |
| JMM 301 | Media Research and Analysis | 3 |
| JMM Elective in Media and Journalism Studies track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM Elective in Writing and Reporting track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Senior Year | | |
| Fall | | |
| JMM Elective in Media and Journalism Studies track with approval of JMM Faculty Advisor | | 3 |
| JMM Elective in Media and Journalism Studies track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| JMM Elective in Media and Journalism Studies track with approval of JMM Faculty Advisor | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Minor or Second Major or Elective | | 3 |
| Credit Hours | | 15 |
| Total Credit Hours | | 120 |

Mission

The Journalism program at the University of Miami teaches students to identify news, recognize the story in complex matters, distinguish between fact and opinion, and present the story in the format best suited to the subject and audience.

Goals

Upon graduation, students are prepared to work in a variety of news and information settings and are equipped to gather and analyze information, critically evaluate it, and write and produce material for various media formats, all within the guiding ethical and legal principles of journalism.

Student Learning Outcomes

- Students will demonstrate the ability to acquire, critically analyze, and report stories in an appropriate format using sound reasoning and journalistic principles.
- Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.
- Students will demonstrate the ability to articulate and practice the values, ethics, laws, social responsibilities and expectations of the profession.