

# MINOR IN SPORTS MEDIA

## Overview

A minor in sports media prepares students for careers in media with a focus on sports. The program will cover sports media journalism and content creation fundamentals; and the impact of sports media on culture and society. Students are encouraged to gain experience through internships and/or practicums.

## Curriculum Requirements

Code	Title	Credit Hours
<b>Core Courses</b>		
JMM 108	Writing for the Digital Age <sup>1</sup>	3
JMM 448	Sports and the Media	3
<b>Select three electives of the following:</b>		<b>9</b>
JMM 300 or JMM 495	Journalism Practicum <sup>2</sup> Journalism and Media Management Internship	
JMM 523	Sports Reporting	
CCA 405	Representations of Sport in Popular Culture	
CIM 464	Video Game Spectatorship and Esports	
COS 328	Sports As Communication	
STC 426	Sports, Publicity, and Promotions	
KIN 101	Introduction to Esports	
KIN 302	Sport Marketing	
KIN 403	Sport Information Management	
Other courses as approved by a faculty advisor in JMM		
<b>Total Credit Hours</b>		<b>15</b>

<sup>1</sup> School of Communication students who have taken JMM 108 may substitute with one of the following: CCA 151, COS 211, COS 333, JMM 221, JMM 233, JMM 245, JMM 307, JMM 309, JMM 356.

<sup>2</sup> May only go up to 3 credits.

\* A grade of C or higher is required in all courses (a C- is not acceptable).