

# B.S.E.D. SPORT ADMINISTRATION

## Overview

The Sport Administration major at the University of Miami is an undergraduate education program designed to prepare students for careers in the sport industry. The program is committed to the professional development of students so that competencies and skills relevant to the Sport Industry can be acquired over time. Specific competencies in organization, ethics, marketing, leadership and legal issues are emphasized.

- Field experience and internships are an essential component of the major. The KIN department is actively engaged in placing students in visible sports settings and appropriate sport environments so that students acquire relevant competencies and gain pragmatic hands-on experiences that are necessary for success in today's sport industry.
- The Sport Administration major is a 42 credit hour major in Kinesiology coursework plus a class in public speaking (COS 211).
- Students are required to meet a foreign language component. This may be satisfied with two semesters of American Sign Language (TAL 107 and TAL 207), or any intermediate course (200+) in a foreign language that is offered at UM.
- Sport Administration students may elect to participate in Kinesiology Department's sponsored Study Abroad opportunities that will count toward their major or minor requirements. Please consult with the academic advisor for the Sport Administration Program.
- Students transferring from another college or university must have a cumulative GPA of 2.5 or above in order to be considered for admission to the major.
- Students are required to complete a 9-credit internship upon successful completion of **ALL** coursework for the Sport Administration Major. Exceptions to this policy must be approved by the Undergraduate Program Director and the Associate Dean.
- A minor in any field is required. A Business minor is suggested to complement the Sport Administration major and provide a well-rounded comprehensive background to the Sport Administration field.
- Students must take and pass KIN 201 with a grade of C or higher in order to be eligible to take 300 level courses in the Sport Administration Program.
- Students pursuing a degree in Sport Administration must receive a grade of C or higher in KIN 201 in order to continue with the major. Students are allowed to retake KIN 201 to achieve the minimum C grade only once per University of Miami policy.
- The Writing Requirement (Upper Level Communication Requirement) is satisfied by taking the following two courses in the major:
  - KIN 308
  - KIN 498
- **Students will be allowed to retake a course once.**
- All 400-level courses are restricted to declared Sport Administration majors and minors only.
- A degree in Sport Administration requires a major GPA of 2.5 or higher and an overall GPA of 2.3 or higher.
- Students who major in Sport Administration are not permitted to enroll in KIN 297. Exceptions to this rule may be requested in writing to the Kinesiology and Sport Sciences Chairperson or the Associate Dean of the School of Education and Human Development.
- KIN 306 and KIN 308 may not be taken in the same semester and must be taken during junior year. KIN 308 must be taken before KIN 410.
- A grade of C or better is required for each course applied toward the major.
- Study Abroad opportunities offered that are led by Sport Administration faculty may count toward the SPAD major or minor. Please see an advisor for more information.

## Curriculum Requirements

Code	Title	Credit Hours
<b>Major Requirements 45 Credits</b>		
COS 211	Public Speaking	3
KIN 201	Introduction to Sport Administration	3
KIN 206	Sport Facilities and Event Management	3
KIN 212	Elements of Sports Psychology	3
KIN 302	Sport Marketing	3
KIN 306	Essential Leadership in Sports and the Professions	3
KIN 308	Ethical Decision Making in Sport and the Professions	3
KIN 401	Legal Aspects of Sport	3
KIN 403	Sport Information Management	3
KIN 405	Finance and Budget in Sport Administration	3
KIN 410	Problems and Issues in Sport Administration	3
KIN 497	Internship in Sport Administration	9
KIN 498	Seminar in Sport Administration	3

<b>Other Required Courses</b>		
Cognate Courses		18
MTH 113	Finite Mathematics (This course fulfills the Quantitative Skills Requirement.)	3
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II Writing About Literature and Culture	3
Foreign Language		9
Math Placement or Elective		3
Minor		15
Electives		21
<b>Total Credit Hours</b>		<b>120</b>

## Suggested Plan of Study

<b>Year One</b>		<b>Credit Hours</b>
<b>Fall</b>		
KIN 201	Introduction to Sport Administration	3
Cognate Course		3
Foreign Language Course		3
MTH per Placement or Elective		3
WRS 105	First-Year Writing I	3
UMX 100	The University of Miami Experience	0
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
KIN 212	Elements of Sports Psychology	3
MTH 113	Finite Mathematics	3
WRS 106	First-Year Writing II	3
Cognate Course		3
Foreign Language		3
<b>Credit Hours</b>		<b>15</b>
<b>Year Two</b>		
<b>Fall</b>		
KIN 206	Sport Facilities and Event Management	3
COS 211	Public Speaking	3
Cognate Course		3
Foreign Language		3
Minor Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
KIN 302	Sport Marketing	3
Cognate Course		3
Minor Course		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Year Three</b>		
<b>Fall</b>		
KIN 306	Essential Leadership in Sports and the Professions	3
KIN 403	Sport Information Management	3
Cognate Course		3
Elective		3

Minor Course		3
	<b>Credit Hours</b>	<b>15</b>
<b>Spring</b>		
KIN 308	Ethical Decision Making in Sport and the Professions	3
KIN 405	Finance and Budget in Sport Administration	3
Cognate Course		3
Elective		3
Minor Course		3
	<b>Credit Hours</b>	<b>15</b>
<b>Year Four</b>		
<b>Fall</b>		
KIN 401	Legal Aspects of Sport	3
KIN 410	Problems and Issues in Sport Administration	3
Elective		3
Elective		3
Minor Course		3
	<b>Credit Hours</b>	<b>15</b>
<b>Spring</b>		
KIN 497	Internship in Sport Administration	9
KIN 498	Seminar in Sport Administration	3
Elective		3
	<b>Credit Hours</b>	<b>15</b>
	<b>Total Credit Hours</b>	<b>120</b>

## Mission

The University of Miami Sport Administration program strives to be an international leader in the training of a diverse student population seeking careers in the sport industry. The program will prepare the next generation of leaders, researchers, and agents of change and well-being in the sport community, to promote knowledge within the widespread realm of the sport sciences and prepare graduates for careers in the sport industry and academia, reflective of our multicultural community.

## Goals

The University of Miami program in Sport Administration prepares individuals for a wide variety of career options in this field according to their personal and professional goals.

## Student Learning Outcomes

- Students will demonstrate an overall knowledge and understanding of the core concepts and practical skills in Sport Administration.
- Students will demonstrate strong written communication skills.
- Students will demonstrate strong oral communication skills.