

B.M. IN MODERN ARTIST DEVELOPMENT AND ENTREPRENEURSHIP

Overview

The MADE major allows the freedom and flexibility for students to focus on their preferred areas of emphasis, with outcomes that lead toward a viable career of their own choosing. The BM in MADE incorporates a minor in Music Business and Entertainment Industries. The MADE major fulfills the Arts and Humanities area of knowledge requirement and the minor in MIND fulfills the People and Society area of knowledge requirement.

Curriculum Requirements

Code	Title	Credit Hours
General Education Courses MADE		
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II Writing About Literature and Culture	3
MTH 113	Finite Mathematics	3
STEM Cognate		9
UMX 100	The University of Miami Experience	0
Advanced Writing and Communication Skills (3 courses) AWC. See details below.		
Total General Education credits = 18		
Experiential Music Curriculum Core Courses ¹		
MMI 15		0
MMI XX1	Principal Instrument Lesson & Studio Class Level 1 (semesters 1-4, 2 credit hours)	8
MMI XX3	Principal Instrument Lesson & Studio Class Level 3 (semesters 5-6, 2 credit hours)	4
MMI 140 & MMI 107	and	4
MMI 141 & MMI 108	and	4
MMI 240 & MMI 207	and	4
MMI 241 & MMI 208	and	4
MKP 140	Keyboard Studies I (MSJ 103 if enrolled in MSJ theory)	1
MKP 141	Keyboard Studies II (MSJ 104 if enrolled in MSJ theory)	1
MCY 140	Experiencing Music	3
MCY 141	European Musical Traditions (AWC)	3
MMI 173 or MMI 310		3
MMI 250		3
Ensembles	(semesters 1-6, 1 credit hour)	6
Total credits for EMC Core courses = 48		
MIND Minor Courses (12 Credits Taken in the EMC Core and MADE Major)		
MMI 274	(Taken in MADE Major)	
MMI 310	(Taken in EMC Core)	
MMI 378	(Taken in MADE Major)	
MMI 537 or MMI 580	(Taken in MADE Major)	
Courses in the MADE Major		
MMI XX3	Principal Instrument/Voice Lesson & Studio Class Level 3 (semesters 7-8, 2 credit hours)	4
Ensembles or Skills Ensembles	(4 semesters, 1 credit hour)	4

Select three Music Business Courses from the following:	9
MMI 378	
MMI 530	
MMI 537	
MMI Elective	3
MMI 315	
MMI 543	3
MMI 445 (AWC)	1
MMI 404	3
COS 333 Business Communication	3
or WRS 230 Advanced Professional Communication	
or WRS 331 Legal Writing	
Arranging/Orchestration Elective with program director approval	3
Approved Music Electives at the 200 level or higher	9
Approved Electives	9
Total credits for courses in the major = 54	
Total Credit Hours	117

Curriculum Requirements with a Music Industry Minor

Code	Title	Credit Hours
General Education Courses MADE		
WRS 105	First-Year Writing I	3
WRS 106	First-Year Writing II	3
or ENG 106	Writing About Literature and Culture	
MTH 113	Finite Mathematics	3
People & Society Cognate		9
STEM Cognate		9
UMX 100	The University of Miami Experience	0
Advanced Writing and Communication Skills (3 courses) AWC. See details below.		
Total General Education credits = 18		
Experiential Music Curriculum Core Courses ¹		
MMI 15		0
MMI XX1	Principal Instrument Lesson & Studio Class Level 1 (semesters 1-4, 2 credit hours)	8
MMI XX3	Principal Instrument Lesson & Studio Class Level 3 (semesters 5-6, 2 credit hours)	4
MMI 140 & MMI 107	and	4
MMI 141 & MMI 108	and	4
MMI 240 & MMI 207	and	4
MMI 241 & MMI 208	and	4
MKP 140	Keyboard Studies I (MSJ 103 if enrolled in MSJ theory)	1
MKP 141	Keyboard Studies II (MSJ 104 if enrolled in MSJ theory)	1
MCY 140	Experiencing Music	3
MCY 141	European Musical Traditions (AWC)	3
MMI 173		3
or MMI 310		
MMI 250		3
Ensembles	(semesters 1-6, 1 credit hour)	6
Total credits for EMC Core courses = 48		

Courses in the MADE Major		
MMI XX3	Principal Instrument/Voice Lesson & Studio Class Level 3 (semesters 7-8, 2 credit hours)	4
Ensembles or Skills Ensembles	(4 semesters, 1 credit hour)	4
MMI 274		
Select three Music Business Courses from the following:		9
MMI 378		
MMI 530		
MMI 537		
MMI Elective		
MMI 315		
MMI 543		3
MMI 404		3
MMI 445	(AWC)	1
COS 333	Business Communication	3
or WRS 230	Advanced Professional Communication	
or WRS 331	Legal Writing	
Arranging/Orchestration Elective with program director approval		3
Approved Music Electives at the 200 level or higher		9
Approved Electives		9
Total credits for courses in the major = 54		
Total Credit Hours		123

¹ EMC core courses require a grade of "C" or higher. Lessons require a grade of "B-" or higher

Advanced Writing and Communication Skills

Courses

All students are required to successfully complete 3 Advanced Writing and Communication Skills (AWC) courses. Student degree requirements will include courses that meet the desired communication outcomes in evaluated and revised writing, speaking, stage presence, and audience engagement.

All music students will successfully complete:

- MCY 141 Musical Trends and Traditions, which will include substantial evaluated and revised writing components.
- MMI 445 Senior Project/Portfolio, this course is the capstone for both the CAM and MADE programs. Students will develop and compile a portfolio of creative works that showcase their individual artistry, including but not limited to recordings, videos, songs, scores, and/or other applicable media elements. Students will also be required to organize a public performance/showcase their works. Prerequisite: MADE Major or CAM Minor
- COS 333 Business Communication or ENG 200+ course (recommended courses ENG 230 or ENG 331)

Assessment

There will be at least 2 specific assessments in each Advanced Communication Skills course for communications or writing equivalent to 4000 words, evaluated and revised.

Plan of Study with Music Industry Minor

Year One		Credit Hours
Fall		
MMI 15		
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 140		0
& MMI 107	and	
MCY 140	Experiencing Music	3
MKP 140 or MSJ 103	Keyboard Studies I or Jazz Piano I	1

WRS 105	First-Year Writing I	3
UMX 100	The University of Miami Experience	0
Ensemble		1
Credit Hours		10
Spring		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 141 & MMI 108	and	0
MCY 141	European Musical Traditions (AWC)	3
MKP 141 or MSJ 104	Keyboard Studies II or Jazz Piano II	1
MTH 113	Finite Mathematics	3
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Ensemble		1
Credit Hours		13
Year Two		
Fall		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 240 & MMI 207	and	0
Approved Music Elective (200 level or higher)		3
MMI 173 or 310	required minor or	3
STEM Cognate		3
Ensemble		1
Credit Hours		12
Spring		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 241 & MMI 208	and	0
Approved Music Elective (200 level or higher)		3
MMI 274	required minor	
Ensemble		1
MMI 250		
Credit Hours		6
Year Three		
Fall		
MMI 15		
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
Approved Arranging/Orchestration Elective		3
Approved Music Elective (200 level or higher)		3
Choose one of the following:		3
MMI 378	required minor	
MMI 530		
MMI 537		
MMI Elective		
STEM Cognate		3
Ensemble		1

Ensemble		1
Credit Hours		16
Spring		
MMI 15		
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 315		
Approved Elective		3
Choose one of the following:		3
MMI 378	required minor	
MMI 530		
MMI 537		
MMI Elective		
Ensemble		1
Ensemble		1
People and Society Cognate		3
Credit Hours		13
Year Four		
Fall		
MMI 15		0
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
ENG XXX	ENG 200+ or COS 333 (recommended courses ENG 230 or ENG 331)	3
Choose one of the following:		3
MMI 378	required minor	
MMI 530		
MMI 537		
MMI Elective		
Ensemble		1
Approved Elective		3
People and Society Cognate		3
STEM Cognate		3
Credit Hours		18
Spring		
MMI 15		
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 404		3
MMI 445	/Business Plan (AWC)	
MMI 543		3
Approved Elective		3
Ensemble		1
People and Society Cognate		3
Credit Hours		15
Total Credit Hours		103

Plan of Study with Music Business & Entertainment Industry and Creative American Music (CAM) Minors

Year One		Credit Hours
Fall		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 140		0
& MMI 107	and	
MCY 140	Experiencing Music	3

MKP 140 or MSJ 103	Keyboard Studies I or Jazz Piano I	1
WRS 105	First-Year Writing I	3
UMX 100	The University of Miami Experience	0
Ensemble		1
Credit Hours		10
Spring		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 141 & MMI 108	and	0
MCY 141	European Musical Traditions (AWC)	3
MKP 141 or MSJ 104	Keyboard Studies II or Jazz Piano II	1
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
MTH 113	Finite Mathematics	3
Ensemble		1
Credit Hours		13
Year Two		
Fall		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 240 & MMI 207	and	0
MMI 250		3
MCY 221	Anglo-American Song Traditions	3
MMI 310 or 173	required minor or	
Ensemble		1
Credit Hours		9
Spring		
MMI 15		
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 241 & MMI 208	and	0
MMI 274	required minor	
MCY 222	African-American Song Traditions	3
STEM Cognate		3
Ensemble		1
Credit Hours		9
Year Three		
Fall		
MMI 15		
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 307	2	
MTC/MSJ/MMI Approved Orchestration Elective		3
MMI 320	1	3
MCY 311	Modern American Pop Music	3
Choose one of the following:		3
MMI 378	required minor	
MMI 530		
MMI 537		

MMI Elective		
Ensemble		1
Credit Hours		15
Spring		
MMI 15		
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 308	²	
Approved Elective		3
Choose one of the following:		3
MMI 378	required minor	
MMI 530		
MMI 537		
MMI Elective		
STEM Cognate		3
Ensemble		1
People and Society Cognate		3
Credit Hours		15
Year Four		
Fall		
MMI 15		0
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 543		3
ENG XXX	ENG 200+ or COS 333 (recommended courses ENG 230 or ENG 331)	3
STEM Cognate		3
Choose one of the following:		3
MMI 378	required minor	
MMI 530		
MMI 537		
MMI Elective		
Ensemble		1
People and Society Cognate		3
Credit Hours		18
Spring		
MMI 15		
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 404		3
MMI 445	/Business Plan (AWC)	
Approved Elective		3
Approved Elective		3
Ensemble		1
People and Society Cognate		3
Credit Hours		15
Total Credit Hours		104

¹ MMI 320 substitutes for MMI 315.

² MMI 307/MMI 308 will count towards ensemble requirements.

Mission

The Bachelor of Music in Modern Artist Development and Entrepreneurship is a professional degree program designed to provide the highest level of preparation for qualified performers and creatives to thrive in all aspects of the contemporary music industry.

Educational Objectives

Upon graduation, students will have:

- A highly competitive skill set in musicianship, artistry, and entrepreneurship, including performing, writing, arranging/orchestration, recording, musical direction, marketing and promotion, copyright management and administration, as well as the ability to write basic agreements and licenses;
- A diverse and applied understanding of the music industry;
- The ability to create and execute a sound business plan, as well as a portfolio/EPK that best showcases their brand identity.
- A minor in Music Industry.