

MODERN ARTIST DEVELOPMENT AND ENTREPRENEURSHIP (MDE)

Overview

The Frost School of Music's Modern Artist Development and Entrepreneurship program allows the freedom and flexibility for students to focus on their preferred areas of emphasis, with outcomes that lead toward a viable career of their own choosing. We have tailored an immersive student experience that models the real world with mirroring recording and performance opportunities.

The program offers the following degrees:

- The Bachelor of Music in Modern Artist Development and Entrepreneurship (MADE) (<https://bulletin.miami.edu/undergraduate-academic-programs/music/modern-artist-development-and-entrepreneurship/modern-artist-development-and-entrepreneurship-bm/>) is a performance degree open to any contemporary, jazz, or classical instrumentalists or vocalists. The course content focuses on developing skills supporting marketing, promotion, and personal branding in modern contexts. The degree plan has multiple pathways that allow students the freedom and flexibility to focus on their preferred areas of emphasis, with outcomes that lead toward a viable career of their own choosing. This degree requires an audition.
- The Bachelor of Music in Professional Studies (<https://bulletin.miami.edu/undergraduate-academic-programs/music/musicology/professional-studies-bm/>) will allow students to work closely with an advisor to develop individual goals and design a personalized program of study. While most music degree programs are highly prescriptive, the MPRO will allow students to tailor the curriculum to match their diverse personal and professional goals, as well as adjust to the rapidly changing music industry.
- The Minor in Creative American Music (CAM) (<https://bulletin.miami.edu/undergraduate-academic-programs/music/modern-artist-development-and-entrepreneurship/creative-american-music-minor/>) is designed to develop the creative skills of talented performing songwriters by immersing them in the diverse traditions that form the foundation of modern American songwriting. The CAM minor is open to Frost School of Music students by audition.

Department website: <https://made.frost.miami.edu/about/index.html> (<https://made.frost.miami.edu/about/>)

MDE 107. Skills Lab I. 1 Credit Hour.

A Contemporary Performance musical skills ensemble focusing on ear training, transcription, notation, and interactive musicianship for songwriters. Co-Requisite: MMI 140 and Requisite: Frost School of Music ONLY.

Components: LAB.

Grading: GRD.

Typically Offered: Fall.

MDE 108. Skills Lab II. 1 Credit Hour.

A Contemporary Performance musical skills ensemble focusing on ear training, transcription, notation, and interactive musicianship for songwriters.

Components: LAB.

Grading: GRD.

Typically Offered: Spring.

MDE 139. Small Contemporary Ensemble. 1 Credit Hour.

A performing ensemble of student-generated contemporary musical repertoire.

Components: ENS.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE 140. Experiential Musicianship I. 3 Credit Hours.

The first of a two-course sequence in music theory, with an overall focus on musicianship for the Contemporary Music student. The course emphasizes theoretical and analytical skills, as well as the connection between analysis and other musical experiences in listening and performance. The student will display a written understanding of the basic building blocks of music, through its more advanced constructions and functions.

Co-Requisite: MMI 107 and Requisite: Frost School of Music ONLY. Co-Requisite: MDE 107 or MMI 107 and Requisite: Frost School of Music ONLY.

Components: LEC.

Grading: GRD.

Typically Offered: Fall.

MDE 141. Experiential Musicianship II. 3 Credit Hours.

MDE 141 is the second in a two-course sequence in music theory and musicianship for the Contemporary Music Student. As with MDE 140, the course emphasizes analytical skills and the connections between analysis and other musical experiences in listening and performance.

Pre-requisite: MDE 140 OR MMI 140 AND Co-requisite: MDE 108 OR MMI 108.

Components: LEC.

Grading: GRD.

Typically Offered: Spring.

MDE 149. The American Music Ensemble. 2 Credit Hours.

In this course, students will focus the majority of their efforts on learning original repertoire composed by the dedicated songwriters of the ensemble. In the spring semester all members of the ensemble will receive an opportunity to have their songs played by the ensemble and, perhaps, performed in one of the scheduled performances. Development of the student's musicianship will play the most essential role in the majority of meetings as well as learning how to effectively run rehearsals while building band chemistry and confidence. Additional performance opportunities may present themselves throughout the calendar year and will be discussed as soon as they are offered. The expected outcome is for members of AME to become the recording and performance leaders of the music industry. AME is a year-long ensemble. It is expected that students who are selected to AME will be able to attend all rehearsals and performances.

Requisite: Sophomores or Juniors or Seniors only.

Components: ENS.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE 15. MADE Forum. 1 Credit Hour.

The course provides a weekly forum for sharing information about issues, current developments, and other matters related to the contemporary music industry as a field of study and as a profession. The course is required for all undergraduate MADE majors during each semester.

Requisite: Must have a Plan of MADE.

Components: FOR.

Grading: CNC.

Typically Offered: Fall & Spring.

MDE 207. Skills Lab III: American Song Traditions. 1 Credit Hour.

A learning ensemble focusing on the various Anglo-American song traditions from English and Irish folk ballads, through Hymnodies, Old-Time, Bluegrass, Western Swing and Newgrass.

Components: LAB.

Grading: GRD.

Typically Offered: Fall.

MDE 208. Skills Lab IV: American Song Traditions. 1 Credit Hour.

A learning ensemble focusing on the various African-American song traditions from early plantation songs, shouts, hollers, and spirituals, to the development of blues traditions, to gospel.

Components: LAB.

Grading: GRD.

Typically Offered: Spring.

MDE 240. Experiential Musicianship III. 3 Credit Hours.

The study of melodic, harmonic and rhythmic language in jazz and contemporary music using analysis and aural dictation. MDE 207 Skills Lab III, keyboard lab accompanies this course.

Corequisite: MDE 207 or MMI 207 SKILLS LAB III.

Components: LEC.

Grading: GRD.

Typically Offered: Fall.

MDE 241. Experiential Musicianship IV. 3 Credit Hours.

The continuation of MDE 240 focused on the study of the diminished chord, extensions, modes and upper structure triads. A keyboard lab accompanies this course.

Corequisite: MDE 208 or MMI 208 SKILLS LAB IV.

Components: LEC.

Grading: GRD.

Typically Offered: Spring.

MDE 252. Advanced Popular Music Production. 3 Credit Hours.

This course is designed for students who wish to deepen their understanding and expertise in contemporary music production techniques. Students will engage in hands-on learning experiences that cover advanced concepts in digital audio workstations (DAWs), sound design and synthesis, sampling techniques, mixing, mastering, vocal recording, and project development. It will combine theoretical knowledge with extensive practical work, enabling students to create a diverse portfolio that showcases their production skills. By the end of the course, students will have developed an original body of work that reflects industry-standard practices in popular music production.

MADE_BM majors only or by MADE department consent Prerequisite: MSP 250 or MADE department consent.

Components: LEC.

Grading: GRD.

Typically Offered: Fall.

MDE 273. Artist Development and the Live Entertainment Industry. 3 Credit Hours.

Views of the live entertainment industry from the perspective of the performing artist, artist manager, talent agent, attorney, and concert promoter. Consideration is given to the interpersonal, business, and contractual relationships and their impact on the performing artist's career. Strategies for career development are addressed and the ground rules of publicity, public relations, and promotion explored and applied in practical situations through special individual and team projects.

Requisite: MADE Majors.

Components: LEC.

Grading: GRD.

Typically Offered: Fall.

MDE 307. Skills Lab V: American Pop. 1 Credit Hour.

A learning ensemble focusing on American Popular Music from the late-1950s to the late-1970s. Students will develop a portfolio of original songs in modern American styles.

Components: ENS.

Grading: GRD.

Typically Offered: Fall.

MDE 308. Skills Lab VI: American Pop. 1 Credit Hour.

A learning ensemble focusing on American Popular Music from the 1980s to the present. Students will develop a portfolio of original songs in modern American styles.

Components: ENS.

Grading: GRD.

Typically Offered: Spring.

MDE 315. Contemporary Songwriting I. 3 Credit Hours.

Explores modern songwriting techniques, song lyric theory, song form, melodic development, pop harmony and rhythm & grooves. Students will analyze a variety of recordings by top modern songwriters. Students will compose and record a number of original songs for the course.

Requisite: Frost School of Music only.

Components: LEC.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE 320. Contemporary Lyric Writing. 3 Credit Hours.

This course explores modern lyric writing techniques, song lyric theory, and song form. Students will analyze a variety of lyrics by top modern songwriters, focusing on their use of literary devices, imagery and metaphors. Students will compose a number of original lyrics for the course.

Requisite: Frost School of Music only.

Components: LEC.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE 404. Live Performance Musical Direction. 3 Credit Hours.

Project-based practicum course in collaboration with other Performance department, designed to provide students the opportunity to prepare music for a live concert and serve as Musical Director (MD) thereof. Particular emphasis is placed on musical material (repertoire, arrangements, score/parts preparation), rehearsal techniques, and real-time/live performance direction/conducting.

Senior level/ MADE_BM majors only.

Components: LAB.

Grading: GRD.

Typically Offered: Spring.

MDE 445. Senior Project/Portfolio. 1 Credit Hour.

This course is the capstone of the MADE major and the Creative American Music Program. Students will develop a portfolio of recordings of original songs. Students will also be required a public performance of their original songs.

Requisite: MADE majors or CAM minors AND senior standing.

Components: THI.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE 493. Special Projects in Modern Artist Dev & Entrepreneurship. 1-3 Credit Hours.

Advanced individual instruction pertaining to faculty member's area expertise and student's area of interest. This course includes a culminating project.

Requisite: Frost School of Music only.

Components: IND.

Grading: GRD.

Typically Offered: Fall, Spring, & Summer.

MDE 494. Special Topics in Modern Artist Dev & Entrepreneurship. 1-3 Credit Hours.

Advanced group/classroom instruction pertaining to faculty member's expertise and students' areas of interest.

Components: SEM.

Grading: GRD.

Typically Offered: Offered by Announcement Only.

MDE 530. Entrepreneurship for Musicians. 3 Credit Hours.

Course explores a wide range of options for musicians who want to pursue music business careers in their regional music markets. Students examine opportunities in performance, recording, composition, education, and more. Emphasis is placed on the packaging of musical skills in the marketplace and on the financial management of a small proprietary music business. As a result, the student musician will be prepared to make career decisions with foresight and planning.

Requisite: Frost School of Music only.

Components: LEC.

Grading: GRD.

Typically Offered: Spring.

MDE 593. Special Projects in Modern Artist Dev & Entrepreneurship. 1-3 Credit Hours.

Advanced individual instruction pertaining to faculty member's area expertise and student's area of interest. This course includes a culminating project.

Requisite: Frost School of Music only.

Components: IND.

Grading: GRD.

Typically Offered: Fall, Spring, & Summer.

MDE 594. Special Topics in Modern Artist Dev & Entrepreneurship. 1-3 Credit Hours.

Advanced group/classroom instruction pertaining to faculty member's expertise and students' areas of interest.

Components: SEM.

Grading: GRD.

Typically Offered: Offered by Announcement Only.

MDE CX1. Contemporary Performance Instruction. 2 Credit Hours.

1-Hour Lesson for students enrolled for 2 credits, ½ hour lesson for students enrolled for 1 credit. Applied instrument/ voice instruction in contemporary, popular music performance. Freshman/Sophomore level.

Components: LSN.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE CX3. Contemporary Performance Instruction. 2 Credit Hours.

1-Hour Lesson for students enrolled for 2 credits, ½ hour lesson for students enrolled for 1 credit. Applied advanced instrument/ voice instruction in contemporary, popular music performance. Junior/Senior level.

Components: LSN.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE CX4. Contemporary Performance Instruction with Recital. 2 Credit Hours.

1-hour lesson and 50 minute studio class for contemporary performance (keyboard, guitar, bass, drums, voice, media) students, plus culminating juried recital.

Frost School of Music MADE majors only.

Components: LSN.

Grading: GRD.

Typically Offered: Fall & Spring.

MDE CXS. Secondary Contemporary Performance Instruction. 1 Credit Hour.

Secondary lessons. Additional lessons on an instrument that is not a principal instrument of the student. No juries or auditions needed. Taken in addition to the required 2 credit lessons. Does not count towards required lessons. Must be approved by private instructor.

Requisite: Frost School of Music only.

Components: LSN.

Grading: GRD.

Typically Offered: Fall & Spring.