

B.M. IN MODERN ARTIST DEVELOPMENT AND ENTREPRENEURSHIP

Overview

The MADE major allows the freedom and flexibility for students to focus on their preferred areas of emphasis, with outcomes that lead toward a viable career of their own choosing. The BM in MADE incorporates a minor in Music Business and Entertainment Industries. The MADE major fulfills the Arts and Humanities area of knowledge requirement and the minor in MBEI fulfills the People and Society area of knowledge requirement.

Curriculum Requirements

Code	Title	Credit Hours
General Education Courses MADE		
ENG 105	English Composition I	3
ENG 106	English Composition II	3
MTH 113	Finite Mathematics	3
STEM Cognate		9
UMX 100	The University of Miami Experience	0
Advanced Writing and Communication Skills (3 courses) AWC. See details below.		
Total General Education credits = 18		
Experiential Music Curriculum Core Courses ¹		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument Lesson & Studio Class Level 1 (semesters 1-4, 2 credit hours)	8
MMI XX3	Principal Instrument Lesson & Studio Class Level 3 (semesters 5-6, 2 credit hours)	4
MMI 140 & MMI 107	Experiential Musicianship I and Skills Lab I	4
MMI 141 & MMI 108	Experiential Musicianship II and Skills Lab II	4
MMI 240 & MMI 207	Experiential Musicianship III and Skills Lab III: American Song Traditions	4
MMI 241 & MMI 208	Experiential Musicianship IV and Skills Lab IV: American Song Traditions	4
MKP 140	Keyboard Studies I (MSJ 103 if enrolled in MSJ theory)	1
MKP 141	Keyboard Studies II (MSJ 104 if enrolled in MSJ theory)	1
MCY 140	Experiencing Music	3
MCY 141	European Musical Traditions (AWC)	3
MMI 173 or MMI 310	Introduction to the Music Industry Music Business and Entrepreneurship for Musicians	3
MMI 250	Essential Technologies for Musicians	3
Ensembles	(semesters 1-6, 1 credit hour)	6
Total credits for EMC Core courses = 48		
MBEI Minor Courses (12 Credits Taken in the EMC Core and MADE Major)		
MMI 274	Introduction to Music Copyright Law (Taken in MADE Major)	
MMI 310	Music Business and Entrepreneurship for Musicians (Taken in EMC Core)	
MMI 378	Music Industry Agreements (Taken in MADE Major)	
MMI 537 or MMI 580	Recorded Music Operations (Taken in MADE Major) Advanced Analysis of Current Topics in the Music Industry	
Courses in the MADE Major		
MMI XX3	Principal Instrument/Voice Lesson & Studio Class Level 3 (semesters 7-8, 2 credit hours)	4
Ensembles or Skills Ensembles	(4 semesters, 1 credit hour)	4

Select three Music Business Courses from the following:	9	
MMI 378	Music Industry Agreements	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
MMI 315	Contemporary Songwriting I	3
MMI 543	Marketing in the Music Industry	3
MMI 445	Senior Project/Portfolio (AWC)	1
MMI 404	Live Performance Musical Direction	3
COS 333	Business Communication	3
or ENG 230	Advanced Professional Communication	
or ENG 331	Legal Writing	
Arranging/Orchestration Elective with program director approval		3
Approved Music Electives at the 200 level or higher		9
Approved Electives		9
Total credits for courses in the major = 54		
Total Credit Hours		117

Curriculum Requirements with a Music Business and Entertainment Industry Minor

Code	Title	Credit Hours
General Education Courses MADE		
ENG 105	English Composition I	3
ENG 106	English Composition II	3
MTH 113	Finite Mathematics	3
People & Society Cognate		9
STEM Cognate		9
UMX 100	The University of Miami Experience	0
Advanced Writing and Communication Skills (3 courses) AWC. See details below.		
Total General Education credits = 18		
Experiential Music Curriculum Core Courses ¹		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument Lesson & Studio Class Level 1 (semesters 1-4, 2 credit hours)	8
MMI XX3	Principal Instrument Lesson & Studio Class Level 3 (semesters 5-6, 2 credit hours)	4
MMI 140 & MMI 107	Experiential Musicianship I and Skills Lab I	4
MMI 141 & MMI 108	Experiential Musicianship II and Skills Lab II	4
MMI 240 & MMI 207	Experiential Musicianship III and Skills Lab III: American Song Traditions	4
MMI 241 & MMI 208	Experiential Musicianship IV and Skills Lab IV: American Song Traditions	4
MKP 140	Keyboard Studies I (MSJ 103 if enrolled in MSJ theory)	1
MKP 141	Keyboard Studies II (MSJ 104 if enrolled in MSJ theory)	1
MCY 140	Experiencing Music	3
MCY 141	European Musical Traditions (AWC)	3
MMI 173 or MMI 310	Introduction to the Music Industry Music Business and Entrepreneurship for Musicians	3
MMI 250	Essential Technologies for Musicians	3
Ensembles	(semesters 1-6, 1 credit hour)	6
Total credits for EMC Core courses = 48		
Courses in the MADE Major		

MMI XX3	Principal Instrument/Voice Lesson & Studio Class Level 3 (semesters 7-8, 2 credit hours)	4
Ensembles or Skills Ensembles	(4 semesters, 1 credit hour)	4
MMI 274	Introduction to Music Copyright Law	3
Select three Music Business Courses from the following:		9
MMI 378	Music Industry Agreements	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
MMI 315	Contemporary Songwriting I	3
MMI 543	Marketing in the Music Industry	3
MMI 445	Senior Project/Portfolio (AWC)	1
MTC 404		
COS 333	Business Communication	3
or ENG 230	Advanced Professional Communication	
or ENG 331	Legal Writing	
Arranging/Orchestration Elective with program director approval		3
Approved Music Electives at the 200 level or higher		9
Approved Electives		9
Total credits for courses in the major = 54		
Total Credit Hours		126

¹ EMC core courses require a grade of "C" or higher. Lessons require a grade of "B-" or higher

Advanced Writing and Communication Skills

Courses

All students are required to successfully complete 3 Advanced Writing and Communication Skills (AWC) courses. Student degree requirements will include courses that meet the desired communication outcomes in evaluated and revised writing, speaking, stage presence, and audience engagement.

All music students will successfully complete:

- MCY 141 Musical Trends and Traditions, which will include substantial evaluated and revised writing components.
- MMI 445 Senior Project/Portfolio, this course is the capstone for both the CAM and MADE programs. Students will develop and compile a portfolio of creative works that showcase their individual artistry, including but not limited to recordings, videos, songs, scores, and/or other applicable media elements. Students will also be required to organize a public performance/showcase their works. Requisite: MADE Major or CAM Minor
- COS 333 Business Communication or ENG 200+ course (recommended courses ENG 230 or ENG 331)

Assessment

There will be at least 2 specific assessments in each Advanced Communication Skills course for communications or writing equivalent to 4000 words, evaluated and revised.

Plan of Study with Music Business and Entertainment Industry Minor

Year One		Credit Hours
Fall		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 140 & MMI 107	Experiential Musicianship I and Skills Lab I	4
MCY 140	Experiencing Music	3
MKP 140 or MSJ 103	Keyboard Studies I or Jazz Piano I	1
ENG 105	English Composition I	3
UMX 100	The University of Miami Experience	0

Ensemble		1
	Credit Hours	14
Spring		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 141 & MMI 108	Experiential Musicianship II and Skills Lab II	4
MCY 141	European Musical Traditions (AWC)	3
MKP 141 or MSJ 104	Keyboard Studies II or Jazz Piano II	1
ENG 106	English Composition II	3
MTH 113	Finite Mathematics	3
Ensemble		1
	Credit Hours	17
Year Two		
Fall		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 240 & MMI 207	Experiential Musicianship III and Skills Lab III: American Song Traditions	4
Approved Music Elective (200 level or higher)		3
MMI 173 or 310	Introduction to the Music Industry (required minor) or Music Business and Entrepreneurship for Musicians	3
STEM Cognate		3
Ensemble		1
	Credit Hours	16
Spring		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 241 & MMI 208	Experiential Musicianship IV and Skills Lab IV: American Song Traditions	4
Approved Music Elective (200 level or higher)		3
MMI 274	Introduction to Music Copyright Law (required minor)	3
Ensemble		1
MMI 250	Essential Technologies for Musicians	3
	Credit Hours	16
Year Three		
Fall		
MMI 15	Made Forum	0
MMI XX3	Principal Instrument/Voice Lesson & Studio Class	2
Approved Arranging/Orchestration Elective		3
Approved Music Elective (200 level or higher)		3
Choose one of the following:		3
MMI 378	Music Industry Agreements (required minor)	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
STEM Cognate		3
Ensemble		1
Ensemble		1
	Credit Hours	16
Spring		
MMI 15	Made Forum	0

MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 315	Contemporary Songwriting I	3
Approved Elective		3
Choose one of the following:		3
MMI 378	Music Industry Agreements (required minor)	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
Ensemble		1
Ensemble		1
People and Society Cognate		3
	Credit Hours	16
Year Four		
Fall		
MMI 15	Made Forum	0
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
ENG XXX	ENG 200+ or COS 333 (recommended courses ENG 230 or ENG 331)	3
Choose one of the following:		3
MMI 378	Music Industry Agreements (required minor)	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
Ensemble		1
Approved Elective		3
People and Society Cognate		3
STEM Cognate		3
	Credit Hours	18
Spring		
MMI 15	Made Forum	0
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 404	Live Performance Musical Direction	3
MMI 445	Senior Project/Portfolio (/Business Plan (AWC))	1
MMI 543	Marketing in the Music Industry	3
Approved Elective		3
Ensemble		1
People and Society Cognate		3
	Credit Hours	16
	Total Credit Hours	129

Plan of Study with Music Business & Entertainment Industry and Creative American Music (CAM) Minors

Year One		Credit Hours
Fall		
MMI 15	Made Forum	0
MMI XX1 Principal Instrument/Voice Lesson & Studio Class		2
MMI 140 & MMI 107	Experiential Musicianship I and Skills Lab I	4
MCY 140	Experiencing Music	3
MKP 140 or MSJ 103	Keyboard Studies I or Jazz Piano I	1
ENG 105	English Composition I	3
UMX 100	The University of Miami Experience	0

Ensemble		1
	Credit Hours	14
Spring		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 141 & MMI 108	Experiential Musicianship II and Skills Lab II	4
MCY 141	European Musical Traditions (AWC)	3
MKP 141 or MSJ 104	Keyboard Studies II or Jazz Piano II	1
ENG 106	English Composition II	3
MTH 113	Finite Mathematics	3
Ensemble		1
	Credit Hours	17
Year Two		
Fall		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 240 & MMI 207	Experiential Musicianship III and Skills Lab III: American Song Traditions	4
MMI 250	Essential Technologies for Musicians	3
MCY 221	Anglo-American Song Traditions	3
MMI 310 or 173	Music Business and Entrepreneurship for Musicians (required minor) or Introduction to the Music Industry	3
Ensemble		1
	Credit Hours	16
Spring		
MMI 15	Made Forum	0
MMI XX1	Principal Instrument/Voice Lesson & Studio Class	2
MMI 241 & MMI 208	Experiential Musicianship IV and Skills Lab IV: American Song Traditions	4
MMI 274	Introduction to Music Copyright Law (required minor)	3
MCY 222	African-American Song Traditions	3
STEM Cognate		3
Ensemble		1
	Credit Hours	16
Year Three		
Fall		
MMI 15	Made Forum	0
MMI XX3	Principal Instrument/Voice Lesson & Studio Class	2
MMI 307	Skills Lab V: American Pop ²	1
MTC/MSJ/MMI Approved	Orchestration Elective	3
MMI 320	Contemporary Lyric Writing ¹	3
MCY 311	Modern American Pop Music	3
Choose one of the following:		3
MMI 378	Music Industry Agreements (required minor)	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
Ensemble		1
	Credit Hours	16
Spring		
MMI 15	Made Forum	0

MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 308	Skills Lab VI: American Pop ²	1
Approved Elective		3
Choose one of the following:		3
MMI 378	Music Industry Agreements (required minor)	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
STEM Cognate		3
Ensemble		1
People and Society Cognate		3
	Credit Hours	16
Year Four		
Fall		
MMI 15	Made Forum	0
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 543	Marketing in the Music Industry	3
ENG XXX	ENG 200+ or COS 333 (recommended courses ENG 230 or ENG 331)	3
STEM Cognate		3
Choose one of the following:		3
MMI 378	Music Industry Agreements (required minor)	
MMI 530	Entrepreneurship for Musicians	
MMI 537	Recorded Music Operations	
MMI Elective		
Ensemble		1
People and Society Cognate		3
	Credit Hours	18
Spring		
MMI 15	Made Forum	0
MMI XX3 Principal Instrument/Voice Lesson & Studio Class		2
MMI 404	Live Performance Musical Direction	3
MMI 445	Senior Project/Portfolio (/Business Plan (AWC))	1
Approved Elective		3
Approved Elective		3
Ensemble		1
People and Society Cognate		3
	Credit Hours	16
	Total Credit Hours	129

¹ MMI 320 substitutes for MMI 315.

² MMI 307/MMI 308 will count towards ensemble requirements.

Mission

The Bachelor of Music in Modern Artist Development and Entrepreneurship is a professional degree program designed to provide the highest level of preparation for qualified performers and creatives to thrive in all aspects of the contemporary music industry.

Educational Objectives

Upon graduation, students will have:

- A highly competitive skill set in musicianship, artistry, and entrepreneurship, including performing, writing, arranging/orchestration, recording, musical direction, marketing and promotion, copyright management and administration, as well as the ability to write basic agreements and licenses;
- A diverse and applied understanding of the music industry;

- The ability to create and execute a sound business plan, as well as a portfolio/EPK that best showcases their brand identity.
- A minor in Music Business and Entertainment Industry.